

LIVING

FOR LIVING HOMEMAKERS

MAY 1954 35 CENTS



COLOR U. S. A.



Warm, graceful elegance

THE LAFAYETTE . . . for the classic, never-fading charm of French Provincial. In glowing Cherry Fruitwood (see above) with satin sheen finish on cherry veneers. In lovely Parchment (shown left). Both in open stock.



Fresh, new, livable designs at down to earth prices

No one room reveals the *real* you more intimately . . . deserves more furnishing care . . . than *your* bedroom. The same care that Kent-Coffey craftsmen exercise in combining the *ultimate* in design perfection with such *practical* features as new, metal perma-slats on every bed. You're sure of all this and *more* when you see and choose Kent-Coffey.



For your personal copy of "Let's Plan your Bedroom . . ."—send 25c to Kent-Coffey Mfg. Co., Dept. L-4, Lenoir, N. C.

Kent-Coffey
BEDROOM FURNITURE

Smart, natural lightness

THE LORINDA . . . for an appealing setting embracing the very best in Modern. Genuine African Mahogany veneers. Buffed and polished to a high lustre. 4 exciting shades: Sun Mist, Bisque, Champagne (shown) and Cordovan Mahogany.



See how DuPont Nylon beautifies an angular corner window

It costs so little to make windows beautiful with ready-made curtains of easy-to-wash, quick-to-dry Du Pont nylon.

Two pairs of nylon marquisette curtains are all it took to soften and glamorize this window!

For still more beauty nylon draperies were added! There's never an upkeep problem with draperies like these—just wash them in warm suds, rinse and hang up to dry . . . no stretching—no sagging.

Look for nylon curtains and draperies at your favorite store.



PROBLEM WINDOWS? If you have a problem window in your home, glamorize it with curtains and draperies of beautiful Du Pont nylon. You can buy nylon by the yard, or as ready-made curtains and draperies. And for help with problem windows write for our booklet "Charm Course for Wallflower Windows," Dept. N-2526, Du Pont, Wilmington, Delaware.



Better Things for Better Living . . . through Chemistry
Watch "Cavalcade of America" on Television



Exciting new things are happening in **NYLON**—one of **DuPont's** modern-living fibers

Memory Pieces of Ageless Grace and Beauty...



in prized

STICKLEY-of-CHERRY-VALLEY Cherry

Swing-leg tables were among the earliest furnishings of Colonial homes. They were compact and extendable, because homes were small; and because women of upper-class England sat at a first and second table, feeling that it was immodest to eat with the men.

Many of the tables were oval in shape, a basic art form that reaches back to ancient Egypt.

All of which heightens the charm of the setting shown here: Art that has outlasted the ages. Sentiment that relives days of chivalry and leisure. And furniture of treasured fruit-wood, so perfectly made that it may itself become an heirloom.

Oval drop-leaf table and mirror of puritan simplicity... side chairs, Windsor chair and Georgian lowboy of court-furniture elegance... together frame a picture of American taste as warm and livable today as it was in the Pilgrim century. See these and other Stickley pieces in your quality furniture store or department.

Extension drop-leaf table, No. 201915 (with square-corner leaves No. 2019). Labeled up, 42" x 60"; down 42" x 34"; with inserts 42" x 50". Mirror No. 3146. Side Chairs No. 76. Windsor Chair No. 7654. Norwiche lowboy No. 3113.

Cherry Valley WORKSHOPS
STICKLEY
OF PAYETTEVILLE, N. Y.



Preserve that matchless Stickley finish, or improve and beautify any other with the polish used in the Stickley workshops. Regular size by postpaid mail, only \$1.50. L. & J. G. Stickley, Payetteville, N. Y.

Speaking of

When it comes to testing good food, the best proof of the pudding we know is a healthy family. So to back up the recipes you'll find in *Eating U.S.A.*, page 148, we thought the most solid evidence we could present would be some of the families behind the recipes themselves. They are all Washington, D. C. (or vicinity) residents, the man of the family in each instance being a member of Congress. Some of the families are old friends of LFYH whom you may have met in the *Young People in Government* story of August, 1952. Twenty-one months have worked quite a change in the household of PATRICK HILLINGS, of California. First of all, Pat is no longer the youngest member of the House; younger representatives have crept up on him (now a tottering thirty-one). He has taken a trip around the world and visited twenty-six countries in connection with his government duties. Wife PHYLLIS was unfortunately not able to go with him. Tiny PAMELA has grown to a winsome four-year-old who delights in posing for a picture, answering the telephone, and taking care of younger brother DAVID, age two. Despite Mother's proven ability in matters gustatorial, the children forego elaborate food, consider their favorite delicacies: egg sandwiches and wieners!



REP. AND MRS. HILLINGS, PAMELA, DAVID

Another family paying a return visit to the pages of LFYH is that of Representative BRYAN DORN, of South Carolina. His family has not only grown up, but expanded. Thirteen months ago Congressman Dorn and his wife MILLIE welcomed into the family a new daughter, OLIVIA. Still pretty tiny, she sticks close to Mother, but BRIANA, now almost four and one-half, is growing up fast. She sets the table every night, insisting that there always be flowers or fruit. She has also ventured into politics, knows all the Carolina officials, quickly informs inquisitive visitors that her Congressman is "Bryan Dorn."



THE DORNS AT HOME; MILLIE, OLIVIA, REP. DORN, BRIANA

LIVING For Young Homemakers is published monthly by Street & Smith Publications, Inc., 575 Madison Ave., New York 22, N. Y. Entered as second-class matter at the Post Office at New York, N. Y. Authorized as second-class mail, Post Office Dept., Ottawa, Copyright 1954 by Street & Smith Publications, Inc., in the United States and countries signatory to the Berne Convention and Pan-American Convention. Entered at Stationers' Hall, London, England, 1954. General and Executive Offices at 575 Madison Ave., New York 22, N. Y. Manuscripts, drawings, and other material must be accompanied by stamped, self-addressed envelope. LIVING For Young Homemakers cannot be responsible for any unsolicited material. The entire contents of LIVING For Young Homemakers—text and illustrations—is protected by copyright and must not be reproduced without permission. Vol. VII, Number 5, May, 1954. Printed in U.S.A. Price 35¢ a copy; subscription, \$3.50 a year, \$6 for two years, \$5 for three years in U.S.A., U.S. Possessions, and Canada; \$10 a year, \$14 for two years, \$17.50 for three years in Pan-American Union; \$12 a year, \$16 for two years, \$20 for three years elsewhere. Please advise us if you move, allow four weeks for change of address. Give old and new address when notifying us. Address all subscription mail to Subscription Department.

of Living



REP. LEE METCALF, SON JERRY AND MRS. METCALF

Representing the Northwest and its hearty food are Representative LEE METCALF, his wife, DONNA, and son, JERRY. Though this is Representative Metcalf's first term in Congress, he has had a long record of service in government, including a term as the youngest judge on the Supreme Court of Montana. The Metcalf family hobbies include gardening and collecting donkey figurines. (You can guess his party!)

We were proud to learn recently that some of the homes we have shown (including the one on page 112 in this issue) have been chosen to represent outstanding examples of well-designed, moderately priced housing in **REYNOLDS PUBLISHING'S** new book, *Quality Budget Houses*. In fact, six per cent of the houses were ones we had picked to show our readers.

Speaking of houses that debuted in LFYH, we'd like to post a notice to those who live in the Buffalo area that the house in *Contemporary Interpretation of Regional Spirit*, page 104, will be on view at the **BUFFALO HOME SHOW** to be held at the 174th Armory in Buffalo, April 24-May 1.

In case any of you were among the hundreds who answered Germany's ANNELESE KREY's recent plea in *A Piece Off Your Mind* (February, 1954) for pen pals, we pass on this photo plus an apology from Anneliese. Appreciative as she is, Anneliese received so many letters she can't answer them all.



LFYH HOUSES IN NEW BOOK



ANNELESE FLOODED BY MAIL

Could you guess why
modern decorators use

Fostoria's Milk Glass?



MILK GLASS has a mellow, antique look to it—yet see how many modern interior decorators use it! There are two reasons for this. One: It provides a delightful light accent against today's darker walls. Two: It's in such charming contrast with plain modern furnishings. And a reason for the popularity of *Milk Glass* by Fostoria:

We make it the same way the old glassmakers did—by hand. (Gives it that mellow old authentic look.) You'll find many a wonderful gift idea where it's sold—and prices for the pieces shown here range from only \$1.40* to \$3*. In open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

*slightly higher in the West

FOSTORIA

NOW . . . "EXPAND" YOUR CHAIRS AS YOU DO YOUR TABLE



EASY TO FOLD
AND UNFOLD

STORE THEM AWAY
WITH YOUR
TABLE LEAVES



TELL CITY *FOLDING* CHAIRS

**EXACTLY MATCH
your regular dining chairs**

THIS IS REGULAR TELL CITY
DINING CHAIR No. X-4543

THIS IS COMPANION
FOLDING CHAIR No. X-4548



LIKE no other folding chair—

these are genuine dining chairs, made to match regular Tell City chairs

— identical in style, size and comfort!

Now you can "do" with the set of four or six regular chairs

needed for everyday seating —

and buy additional **FOLDING** models

to go around when company comes

for dining, for card parties,
for television.



HONESTLY, can you tell that
the five chairs with their backs
to you are folding chairs?



No. X-597



No. X-4209



No. X-4582



No. X-4934



No. X-4932



No. X-4222

**FOLDING CHAIRS ARE AVAILABLE IN THESE
7 DIFFERENT PERIOD PATTERNS OF REGULAR
TELL CITY DINING CHAIRS . . . AT ALL THE BEST STORES**

Write for Literature and Name of Nearest Dealer.

Only Tell City makes matching dining chairs that fold!

DEPT. 305

TELL CITY CHAIR CO.

TELL CITY, INDIANA

Beauty Secrets of a Bedroom Floor— *it's a story of stunning carefree loveliness*

Never
needs
waxing!



Colors shown are #5637 Gariand Green with White, #5614 Greenwich Green with White and #5511 Granada Gray with Black — selected from Goodyear's exclusive ALL-VINYL FLOORING range of 16 Decorator Colors.

How can it be so lastingly lovely, so resistant to dirt and damage, so cozy warm to the toes — so carefree that *it never requires waxing?*

Here's why the exclusive performance of Goodyear All-Vinyl Flooring has no equal.

Scrape it with a knife blade and test its durability and scratch-resistance against all other "vinyl" materials on the market. The secret: All-vinyl construction, not a "vinyl" alloy.

Spill on it, then see how quickly alcohol, grease, even ink wipes clean with a sudsy cloth. The secret: pre-polished Goodyear All-Vinyl has a super-dense surface which resists stain damage and dirt.

Bend it and see how Goodyear All-Vinyl does not crack even when bent nearly double — which makes it so ideal for rounded counter-top edges and contour coving. The secret: special All-Vinyl construction with layers of strength running longitudinally and laterally for maximum strength and stability.

Hit it with a hammer! 15 minutes later you will not be able to tell where the blow was struck. The secret: manufacture of all-vinyl — the material which fights to retain its original shape.

See it at your dealer's! AND WRITE FOR FREE "Decorator's Booklet" featuring facts, color chart and room scenes. Address a postal card to:

Goodyear, Flooring Department Q-8317, Akron 16, Ohio.

GOODYEAR All-Vinyl Flooring

FOR FLOORS, WALLS AND COUNTER TOPS — BY THE TILE OR YARD

We think you'll like "THE GREATEST STORY EVER TOLD"—every Sunday—ABC Radio Network—THE GOODYEAR TELEVISION PLAYHOUSE—every other Sunday—NBC TV Network.

SPADE AND TROWEL



If you have a gardening problem, *LIVING For Young Homemakers'* garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.

Q. Many of my strawberries rot before they ripen, although the plants seem strong and healthy. Why is this? **A. K. T.**

A. This often results from the plants being too crowded. Try removing enough of them to permit plenty of sunlight and air to reach the remaining ones.

Q. How long can foxgloves be expected to live and bloom well? I would like to start some, but have heard they are extremely short-lived. **A. B.**

A. They will live and bloom well usually for two years. The first year, in the case of seedlings, foxgloves produce no flowers. The following year, though, they should be at their best. If kept for another season, however, they will not amount to very much.

Q. Would you please recommend a low flowering plant that will check erosion on a very steep bank? The soil on the bank, I might add, contains a good deal of clay. **A. P. T.**

A. *Ajuga reptans*, which can be bought at most nurseries carrying perennial plants, should prove a good choice.

Q. My large philodendron is losing many of its leaves which turn yellow and then die. Can you suggest why? **H. L.**

A. Its roots may be badly crowded. If so, shift the plant to a larger pot and give it a fresh supply of soil.

Q. Is there a hardy, tough, trouble-free trailing rose that I can use to cover a large area which is hard to cultivate? **I. W.**

A. Either the Memorial (white) or the hybrid known as Max Graf (pink) should satisfy your requirements well.

Q. We have a magnolia, about six feet tall, which we would like to move. Should the move be made any particular time? **S. L.**

A. Early spring is the best time of year as the new growth is just beginning at that period.

Q. Black spot disease has developed on our rose leaves. How can we control it? And is spring the season to get after it? **R. C.**

A. Start spraying or dusting with a standard rose fungicide spray when the first leaves start to unfold. Repeat weekly until hot summer weather.

Q. Please suggest a low evergreen planting for the 12' x 18' space just outside my picture window. **G. O. J.**

A. Sargent's juniper should be a good choice if the location is sunny. If it is shaded, trailing myrtle or periwinkle (*Vincetoxicum*) would be better.

Q. My hawthorn tree has been attacked by what I have been told is the apple-cedar rust disease. Is there any cure? **P. F.**

A. You have a real problem, so fresh infection will probably come in from cedar trees each spring. Spraying the hawthorn leaves with Bordeaux mixture once a week from mid-April until June should help considerably.



SCROLL SILHOUETTE



wrought iron furniture

Lacey curves lend a light, bright touch to any dining area, be it indoor or al fresco. Beautifully turned in new decorator colors. Eight year rust proof guarantee.

Write for name of nearest dealer

mella, inc. Dept. L 25
171 Madison Avenue, New York 16, N. Y.



delightful, de-linted!!

Bates introduces a remarkable new kind of candlewick that actually surpasses the lovely old handmade hobnail bedspreads. Among its remarkabilities: the unusual crimped clusters and the beautifully textured background are completely lint-free, and that is news. Among its niceties: exquisite colors, rounded corners, bullion fringe, ordinarily impossible to get together at this price.



Bates lint-free "Trousseau" pre-shrunk cotton and Avisco rayon in completely washable fast colors: aqua, daffodil, hyacinth pink, mint green, beige, cornflower blue, snow white. Generously sized twin or double bedspread and pinch-pleated draperies, each about 11.00

Bates

**BEDSPREADS AND
MATCHING DRAPERIES**

See Bates new "Trousseau" candlewick at fine stores including Bloomingdale's, New York; Rich's, Atlanta; Jordan Marsh, Boston; Adam-Meldrum-Anderson, Buffalo; Carson-Pirie-Scott, Chicago; Halle Bros., Cleveland; Higbee Co., Cleveland; A. Harris, Dallas; J. I. Hudson, Detroit; Macy's, Kansas City, Mo.; The May Co., Los Angeles; Stewart Dry Goods Co., Louisville; Burdine's, Miami; Dayton Co., Minneapolis; Hahn & Co., Newark; Strawbridge & Clothier, Philadelphia; Meier & Frank, Portland; The Hecht Co., Washington

* Additional stores listed on page 175

BATES BEDSPREADS • DRAPERIES • COMB-PERCALINE SHEETS • DISCIPLINED FABRIC • BATES FABRICS, INC., 80 WORTH STREET, NEW YORK 12



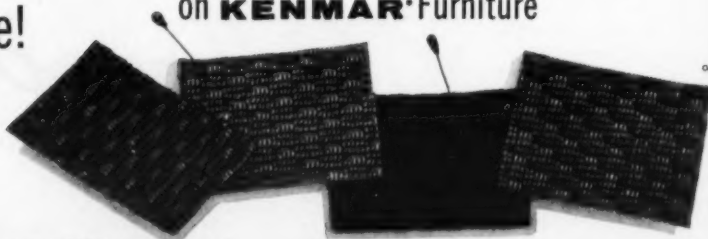
... but

you
needn't
handle
with
care!

The Candalon Pile Tweed you see here is not only one of the most beautiful upholstery fabrics you could find—it's also one of the most practical! Those soft, glowing colors, that deep, luxurious pile, have a special Latex Backing that repels dust, repels moisture, and insures long wear. This Latex Backing makes it easy to sponge off Candalon Pile Tweed with any sort of cleaner. The result is, beauty that *lasts*.

Furthermore, in Kenmar furniture, the made-to-last idea is carried all the way through! The very lines of the styling, as well as the construction, are designed to stay new-looking through the years.

Candalon Latex-Backed Pile Tweed
on **KENMAR** Furniture



Made exclusively by **Collins & Aikman** America's Largest Weavers of Fine Upholstery Fabrics • New York 16, N. Y., and in Canada, Farnham, Quebec

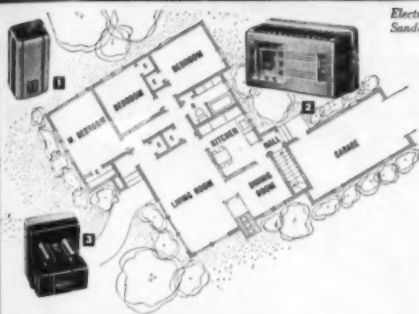
George
that is
of the
show
Sandy
are al



Electronic Moduflow home in Minneapolis, Minnesota. Price in Minneapolis: \$23,500. The builder was George W. Sandquist Construction Co. Electronic Moduflow was installed by Cronstroms Heating & Sheet Metal.

Thermostat outside your house gives you wonderful Weather Control inside

In the house you buy or build this spring, install super-sensitive Electronic Moduflow and enjoy new comfort next winter! \$199.40 installed...easy terms...



How Electronic Moduflow works

The Outdoor Thermostat (1) senses the outdoor temperature and by means of electronic signals continually tells the Electronic Clock Thermostat (2) what indoor temperature is required to maintain comfort. This Indoor Thermostat signals the Relay Amplifier (3) which automatically adjusts the heating plant.

Why you need varying indoor temperatures

Your body loses heat less rapidly on a mild winter day, (upper photo) because walls are warmer. If you're average, you're comfortable with the room at 71°. Your home loses heat faster when temperature drops, (lower photo) making walls colder. So Moduflow automatically raises room temperature—to keep comfort constant.



George W. Sandquist, a leading Minneapolis builder

George W. Sandquist, president of the construction company that bears his name, is a member of the board of directors of the National Association of Home Builders. His firm builds about 50 homes a year—mostly of the kind you see above. Sandquist homes range in price from \$17,000 to \$24,000, are always equipped with Honeywell Electronic Moduflow.



A THERMOSTAT outside your house is the key element in Honeywell Electronic Moduflow, a new electronic temperature control system. Electronic Moduflow works on this scientific principle: *Constant temperature won't give you constant comfort. As outside temperatures go down, inside temperatures must go up.*

Electronic Moduflow makes the "indoor weather" of your house more healthful, and gets the full good out of an adequate heating plant. Electronic Moduflow is also available in a year-round model—to control your central cooling plant in summer, too.

It's easy to get Electronic Moduflow for your home. When you're buying a new house Electronic Moduflow can be included in your mortgage—for only a few cents a day. With a home improvement loan you can have it in your present house for as little as \$6.39 a month.

No house is a modern house without Electronic Moduflow! See your builder, heating dealer or architect today. Or write for free book, "The Story of Electronic Moduflow." Write Honeywell, Dept. 2752, Minneapolis 8, Minn. In Canada, Leaside, Toronto 17, Ont.

MINNEAPOLIS Honeywell

Electronic Moduflow



At home in the MIDWEST..



Circle



(Above) Room for all hands—at this long saw-buck table; \$139. Bench, \$53. Buffet, \$175. Water bench and deck, \$169. Chairs: Arm, \$58. Side, \$50.*

(Below) Dollar-wise Circle D gives you this interesting, informal six piece bedroom for the down-to-earth sum of \$499.* (Chair ex.)



Hardy as the pioneers! But modern in spirit! That's Circle D, Drexel's newest, most original grouping in sturdy, weathered, chestnut oak. It's friendly as the American West, sophisticated as the American East—truly, *at home across the land!* Find more than fifty-five idea-inspiring pieces for your rooms at the stores listed on this and following pages.

Send 10c (in coin) for your Circle D color booklet or 25c for your "Portfolio of Fine Furniture". 4 Huffman Road, Drexel, North Carolina.



Dress

FURN
Ortel. N.

- [illegible]

..at home in the SOUTH



by Drexel



Dining room chairs have plank bottoms: Arm, \$38. Side, \$30. Dropleaf extension table, \$130. Buffet and deck, \$239. Serving cart, \$65.*



Ever see an oxbow bed? (Drexel designed, of course.) It's yours for \$79. 9-drawer dresser and mirror, \$225. Chest, \$150. Night table, \$37.*



The old, worn look of Circle D's weathered chestnut oak finish is authentic, actually improves with age. You and your imagination will be working overtime, planning bright color schemes for your Circle D rooms. Note the new conversation features: drawer pulls pierced with b-i-g saddle cinch rings in brushed antique brass, "planked and pegged" construction that looks—and really is—strong.

*Higher West of the Rockies



SOUTH

ALABAMA
 Auburn Fred Grant HomeFurnishings
 Birmingham Ligon's
 Gadsden Mann Furniture Company
 Mobile Adams Store & Company
 Montgomery Bishop-Parker Furn. Co.

FLORIDA
 Daytona Beach E. L. Lusk
 Fort Myers Summer Furniture Co.
 Jacksonville Ruby & Shuck
 Miami Moore Furniture Company
 Orlando (Day's House) Lusk, Inc.
 Pensacola Moore Furniture
 Pensacola White's Furniture & Appliance Co.
 St. Petersburg Moore Brothers
 Tallahassee Barker Furniture Co.
 West Palm Beach J. J. Cobb Furniture Co.

GEORGIA
 Atlanta Georgia Furniture Co.
 Albany Albany HomeFurnishings Co.
 Atlanta Rich's, Inc.

LOUISIANA
 Columbia Monroe Furniture Co.
 Filadelfia Filadelfia
 Lake Charles Lake Charles
 Shreveport Shreveport

KENTUCKY
 Hopkinsville Cox's Furniture Company
 Louisville Delaney Furniture Co.
 Louisville Delaney Furniture Co.
 Louisville Delaney Furniture Co.

MISSISSIPPI
 Jackson Jackson
 Meridian F. A. Hubert & Son
 Natchez Natchez
 Vicksburg Vicksburg

NORTH CAROLINA
 Burlington Boone Brothers Furniture Co.
 Chapel Hill Carolina Furniture
 Charlotte Beckwith Furniture Co.
 Durham Moore Furniture Co.
 High Point Moore Furniture Co.

MISSISSIPPI
 Jackson Jackson
 Meridian F. A. Hubert & Son
 Natchez Natchez
 Vicksburg Vicksburg

MISSISSIPPI
 Jackson Jackson
 Meridian F. A. Hubert & Son
 Natchez Natchez
 Vicksburg Vicksburg

MISSISSIPPI
 Jackson Jackson
 Meridian F. A. Hubert & Son
 Natchez Natchez
 Vicksburg Vicksburg

MISSISSIPPI
 Jackson Jackson
 Meridian F. A. Hubert & Son
 Natchez Natchez
 Vicksburg Vicksburg

MISSISSIPPI
 Jackson Jackson
 Meridian F. A. Hubert & Son
 Natchez Natchez
 Vicksburg Vicksburg

MISSISSIPPI
 Jackson Jackson
 Meridian F. A. Hubert & Son
 Natchez Natchez
 Vicksburg Vicksburg

MISSISSIPPI
 Jackson Jackson
 Meridian F. A. Hubert & Son
 Natchez Natchez
 Vicksburg Vicksburg

MISSISSIPPI
 Jackson Jackson
 Meridian F. A. Hubert & Son
 Natchez Natchez
 Vicksburg Vicksburg

FURNITURE COMPANY
 Drexel, North Carolina

For moderns mindful of a budget—corner cupboard, \$95. Bookcase, \$39. End case, \$29. Cupboard, \$99.50. End table, \$35. Ladies' loafer chair, \$105. Occasional chair, \$110. Ottoman, \$60.
(Chair and ottoman extra in leather.)*



D by Drexel

Let 'em Hop-a-long to this bedroom! Bunk beds, ladder, rails, \$139. Youth desk, \$99. Youth dresser and mirror, \$158. Chairs: each \$30.*



WEST and SOUTHWEST


[illegible]

Dawson	COLORADO	Smith & Brown Furniture Co.
Denver	The Denver Furniture Co.	
Twinsburg	The Frank Pryor Furniture Co.	
	MONTANA	
Billings	NEW MEXICO	
Albuquerque	Smith & Brown Furniture Co.	
	OKLAHOMA	
Edmond	Edmond Furniture Co.	
Lawton	Lawton's Furniture Company	
Marshall	Stevens Furniture Company	
Okmulgee	E. Calloway	New Furniture
Okmulgee City	O. & F. Furniture & Rug Co.	
Okmulgee City	Smith & Brown Furniture Co.	
Okmulgee City	Benjamin Gosselin Inc.	
	TEXAS	
Austin	Waldman Furniture Co.	
Beaumont	Hill Furniture Co.	
Beaumont	Bedford Furniture Co.	
Beaumont	Phyllis Furniture Co.	
Bryan	Frank J. Smith Furniture Co.	
Bryan	State Furniture Co.	
Georgetown	Waldman Furniture Co.	
Georgetown	Singer Brothers	
Georgetown	Furniture Mart Co.	
Georgetown	Warren Furniture Co.	
Georgetown	Smith & Brown Furniture Co.	
Georgetown	Callahan Brothers	

Heardman	Heardman Furniture Co
Heaton	Isador's of Heaton
Kerritt	Kerritt Furniture Co
Kerritt	Kerritt Furniture Co
Lampson	Lampson Furniture Co
Lampson	Lampson Furniture Co
Lubich	Walton Furniture Co
Warfield	Kasson Weiss & Farn, Co
Ward	O'Brien Furniture Co
McGregor	Glenns & Stern, Inc
Wasson	Wasson Furniture Co
Orange	Casselman Furniture Co
Orange	Cox & McKee Furniture Co
Perkins	Perkins Furniture Co
Perry	Texas Furniture Co
Perry	Texas Furniture Co
Plattner	Plattner Furniture Co
Plattner	Plattner Furniture Co
Porter	Porter Furniture Co
San Angelo	White Furniture Co
San Angelo	White Furniture Co
Shuman	Shuman Furniture Co
Shuman	Shuman Furniture Co
Swanwick	Swanwick Furniture Co
Swanwick	Swanwick Furniture Co
Tyler	Tyler Furniture Co
Victor	Victor Furniture Co
Waller Falls	Waller Furniture Co
Waller Falls	Waller Furniture Co
Salt Lake City	UTAH
	Z. C. H. I.
Casper	The J. W. Forsling Firm Co. Inc.
Chapman	Chapman Furniture Co
Chapman	Chapman Furniture Co

FURNITURE COMPANY
Drexel, North Carolina ©








*For loveliness
at all your meal times*

BARONET

by Eschenbach of Bavaria

The enchanting designs, the exquisite quality, of BARONET dinnerware give a glow of beauty to every day. And BARONET is practical! All shapes and patterns are subtly styled to accompany both traditional and modern decor with an air of great distinction.



Fine stores everywhere are now showing BARONET. Write us for the name of the dealer nearest you and free illustrated folders of Golden Bower (shown here) and other BARONET patterns.

Exclusive U.S. Representative
Fisher, Bruce & Co.
225 Market St., Phila. 6, Pa.

A PIECE OFF YOUR MIND

SOJOURNERS ABROAD

Dear Editor:

Your letter explaining about the forming of a new Reader Panel came as we were getting shots and packing for a year in Italy. We came over here with two small children and a dog for a year's business assignment. The only housing we could find at first was in a horrible, very old, middle-class Italian apartment. You wouldn't believe all the miserable details! However, we knew there must be something better for us so we advertised in the paper and with the help of an Italian friend found a lovely apartment we are in now.

When we walked in to see this new apartment we were astounded by the gorgeous Italian antiques and the American comfort it afforded. There was a charming reading table in one corner of the living room and on it was a stack of magazines. My husband and I were drawn over to it as though it were a magnet, for there was a pile of *LIVING For Young Homemakers*! I think the signora who owns the place thought we were mad. Talk about seeing an old friend! And the contrast between the old apartment and this one which was furnished with ideas from your magazine makes all "before and after" pictures look pallid!

I am doing some writing over here along with learning the language, boiling milk and water for the children, dreaming up new recipes with Italian foods, entertaining, and seeing the sights. The trials of a young American family trying to live like Italians are many and exciting. There is much to be learned from these people which can enhance our way of living, but there is nothing that can surpass our methods of keeping house, running a family, entertaining or living gay, carefree, full lives with the sky as the limit! It takes an opportunity like this to realize it!

Mrs. O. J. Kendall
Genova, Italy



Dear Mrs. Evans:

Being an avid reader and subscriber of *LIVING For Young Homemakers* for several years, I consider it superior as a source of knowledge for those who take a great deal of pride and concern in their home. Your magazine has been a great morale factor for me during the long hours here in Korea.

Sgt. Frank A. Conlin
c/o Postmaster
San Francisco, Calif.

A CLARION CALL

Dear Sirs:

Your December issue has been brought to our attention and we hasten to sound the call to arms.

Please read the comment made by one of the Reader Panel members in 864 Question: *How to Save for a Home*. She states: "Sending clothes to a commercial laundry will not help saving. If you don't have a washer at home, go to a self-service laundry. Your own washer or your supervision at the self-service laundry may extend the life of your clothes from 15 to 25 per cent."

The little lady must be thinking back to the days when togas were pounded on flat rocks. In any event, it would appear to us that this panel member could use some solid factual material from the American Institute of Laundering, and that *LIVING For Young Homemakers* is morally obligated to give the laundry industry rebuttal privileges.

W. W. Lee
Oakland, California

Editor's Note: It would appear that "it all comes out in the wash" was never more applicable, so we will air the family laundry right now.

IN TUNE WITH THE TIMES

Gentlemen:

The cross-country *Homes on Parade* in your January, 1954, issue is the most comprehensive survey of the modern living trend in America that I have seen. Each

home presented seemed to well suit the needs of young homeowners, yet all are within reach of the average home builder. Congratulations!

M. E. Prachar
Algonquin, Ill.

ORDER OF THE DAY

Dear Editors:

I have noticed in the past that some of the problems on your readers' minds have become the basis of a reader panel discussion. I am not a member of the panel, unfortunately, but I do have a minor domestic problem on which I would like to hear your panel's point of view: Mr. and Mrs.!

Although there is much to be said for the popular belief that man has just as much place in the kitchen as his wife and that Mother should have a "helper," I still feel that when it comes to marketing, the little woman should go it alone. In my household, the suggestion that my husband not accompany me to the market usually results in a slighted and somewhat sulky husband who feels that if he is expected to help with dishes or run the vacuum cleaner sometimes, he should not be rejected as General Nuisance No. 1 when I do the marketing.

Nevertheless, what invariably happens when he goes marketing is that our shopping list grows by about 25 items. As we walk up and down the aisles, cans and bottles and packages are pulled down from the shelves without much regard as to whether they can all be consumed within a reasonable amount of time or whether they will fit into the weekly budget. Although David presents a great potential time-saver if he would simply take half the list and pick up the items on it, he cannot resist foods that he sees on the shelves, likes, and does not find on the shopping list—and they say women are in a trance when they shop in a supermarket!

I do not mean to assert that I am more practical by nature than my spouse; it is just that by doing the cooking and meal planning, I know that our small fam-

ily—just the two of us so far—needn't shop in U. S. Army proportions, and speaking of the army, does the mess sergeant ask the K.P. how much food to order for the company?

Mrs. Priscilla West
Chicago, Illinois

LABOR AND MANAGEMENT

Dear LFYH:

In 1951 I wrote to you asking what happens to families in the lower-income bracket forced to live in veterans' projects. Such housing has very little obvious eye-appeal which means we homemakers have to work hard to make living both comfortable and attractive.

More than two years have gone by and my husband, two children, and I are still living in the same project, but we have come to believe that even under these circumstances and a very small yearly salary, an attractive home is not beyond reach. We believe that many thousands of young homemakers under the same conditions would be enlightened to see what we have done.

Maple, brass, and colonial prints are my first love. Our living room is small and since there was no particular point of interest, I played up the windows to give the room individuality. For less than four dollars I made tier curtains, using plain white sheets and trimmed them with strips leftover from slip-cover material. Colored glass and plants complete the setting. The room also proudly flaunts a cherry spinet desk and cherry television. Both pieces took close calculating.

Our most recent accomplishment is a good maple bedroom suite. The anticipation of this set has meant living with just a good box spring and mattress, gayly dressed, for a long time. But it has been worth waiting for—canopy and all! I was able to find an old tufted-back love seat in a secondhand shop. This I reupholstered in heavy-duty white plastic.

Most important is the fact that we have managed all of this on a low income.

Eleanor De Martino
Dedham, Massachusetts



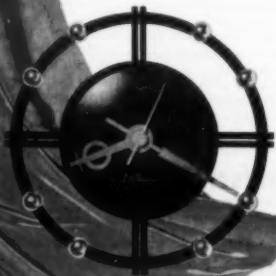
Cathay Sleek, modern alarm with Oriental manners! Cathay has the made-to-order look of a decorator's custom design—for night table or desk. Electric. Blond or mahogany finish on fine grained hardwood, 4½" tall. Plain dial, \$8.95⁺. Luminous, \$9.95⁺.

NEW—the Custom look in Clocks



Sharon Echo Beautiful woods with a soft, satiny glow make you think this charming clock is custom-turned and hand polished. Authentic touch for an early American room. *Sharon Echo* is only 11" tall, honeyed maple or rich mahogany finish. Electric, \$22.50⁺. With musical bell to count the hours and the half hours, \$29.95⁺.

Silhouette Modern wall sculpture in black and brass! The latest modern art form is interpreted in the Seth Thomas *Silhouette*—newest electric wall clock. Brass hour markers, hands of sprayed golden bronze. 10½" diameter. \$14.95⁺. For free booklet on fine Seth Thomas® Clocks, write Dept. B-2, Thomaston, Conn.



SETH THOMAS

1833 America's Finest Timepieces

Division of General Time Corporation

Reg. U. S. Pat. Off. Price subject to change

If you can afford walls, you
can afford rooms like this with

Craftwall



It's the new prefinished
decorative hardwood
plywood paneling

REASONABLE first cost — no more cost—this thrifty combination brings beautiful prefinished Craftwall within the reach of every budget.

Just think — no more costly, messy re-doing of walls every few years. First cost is the last cost with pre-finished Craftwall.

Craftwall is beautifully prefinished at the factory. It eliminates the problem of proper finishing. Craftwall is a permanent improvement that adds to the value as well as to the appearance of your home.

Roddiscraft

RODDIS PLYWOOD CORPORATION
Marshfield, Wisconsin

Pre-finished Craftwall in handsome hardwoods blends with any furnishings or fabrics — gives your rooms the warm soft background of beautifully grained wood.

Choose from Oak, Birch, Walnut, Maple, Mahogany, Cherry or Blonde Limba in 4 styles and 3 sizes. Complete the job with Roddiscraft's complete line of matching trim in genuine hardwoods. Mail the coupon and discover what others have learned — that genuine hardwood paneling is no longer a luxury item within reach of only a few.



SEND FOR THIS FULL COLOR BOOKLET!

CRAFTWALL — RODDIS PLYWOOD CORP.
Dept. L-354, Marshfield, Wisconsin

Sirs:

Please send your booklet of room installations in full color, for which I enclose 10¢.

NAME _____

(please print)

ADDRESS _____

CITY _____

STATE _____

☐ P.S. I'd like a free copy of your Book-Yourself installation booklet, too.

BASKETS TAKE TO TODAY'S TASKS

Every age, no matter how modern or primitive, has found the basket a household necessity. Despite its long history, the basket has changed little, altering only to satisfy the needs of different generations. Here are some of the baskets made by craftsmen in various parts of the world today. Some have an obvious function. Others await only the exercise of imagination to suggest a use—functional or decorative. Most important, prices are highly variable—from a few cents for a simple design to many dollars for a creation representing the highest level of workmanship and artistry.



A WINE SERVER adds a touch of elegance to a festive table setting, and so inexpensively. The Spanish double basket (Rainbow Wood Products) can hold two bottles, or, with a liner, serve as a flower holder and wine server combined. In foreground is a single bottle Chinese basket (Gotham Gifts)

PRIMITIVE and modern meet in these woven baskets coated with odorless plastic. They are excellent as food servers because they can be wiped clean, absorb no odor from plastic. Both are Chinese, from Edna Rymal Cox

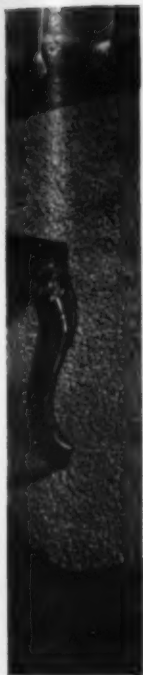


THIS TRIO of specialty baskets will spark any table setting. Individual wine split from Gotham Gifts will put a distinctive touch to your guest settings; the fish basket is an ideal accessory for a sea-food dinner (The Pits); small server from Edna Rymal Cox lends élan even to hot dogs

SWEDISH spiral basket from Bonniers is roomy enough for a week's sewing; perfect for knitting. Handles aid toting



[Continued on page 18]



MOTH-RESISTANT!
Moths have no appetite
for Fiber E!



COLOR! Available in
a rainbow of rich hues
for every room!



NEWS!

**"Room-accent" rugs in
DU PONT FIBER E RAYON**

LINT-FREE! Fiber E
keeps its beauty!



TEXTURE! Available
in a wide range of
novel, striking effects!

LUSTER! Lasting
beauty that washing
won't dull!



REG. U.S. PAT. OFF.
BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY

Fiber E Rayon is another Du Pont contribution to luxurious, and practical, modern living. You'll find leading manufacturers using it in smaller decorator rugs like these, in sizes from 2' x 3' to 9' x 12', that, when washed, *never need special care*. They launder easily, beautifully in your washing machine or at the laundry, depending on size. Fiber E does not lint or lose its matchless luster. And the unusual curl that adds so much to the luxurious beauty of Fiber E actually *improves* with washing. When Fiber E is used with other fibers—beautiful, subtle tone-on-tone and carved effects are achieved at surprisingly modest cost. Ask to see Fiber E Rayon scatter rugs at your favorite store. Look for Fiber E in bathmats, bedspreads, and drapes, too.

Look on the label for FIBER E rayon

REPRODUCTION BY THE DU PONT COMPANY



HEAVEN-
SENT...



FOR DOWN-
TO-EARTH
HOMEMAKERS
WHO LOVE
FINE THINGS

TROY *deauville*
Casual Americana
furniture

Ask your furniture dealer — you'll be delighted with the common-sense budget prices. What's more, Casual Americana cleans in a jiffy, will give you years and years of pleasure. Select the texture you want, in the color you like, and rest assured children or pets won't harm these dirt-defying vinyl plastic fabrics. Tables come in various sizes and shapes, with crystal-clear glass or Frost Walnut Formica. Chair, ottoman and end table, one example of the many Casual Americana living room groups, may be purchased as separate pieces. Wrought iron may be had in Charcoal Black or Midnite Copper, and there's a wonderful variety of Casual Americana living and dining room accessories to help complete your planning.

TROY furniture
Quality Products of the
Troy Sunshade Company, Troy, Ohio

See lovely deauville
Casual Americana
at leading furniture or
department stores,
or write us for booklet and
name of nearest dealer.

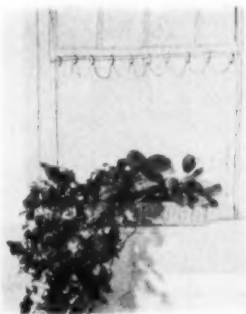


Baskets take to today's tasks [Continued from page 16]



SERVING baskets can be ornamental as well as utilitarian. The scoop with handle (Edna Ry-mal Cox), leaf basket from Epicure's Mart are fine for bread or fruit

FIRE-SIDE aid, de-signed for pine cones and kindling, is this woven Swedish basket from Bonniers. Loops make for easy carrying



RATTAN planter has a leakproof liner, makes decorative window box or indoor plant container (from Miles Kimball)

WHITE WINE



CRAFT of a high order by the Alaskan Indians, these baskets are closely woven and colorful. Fine for desk accessories (from America House)



Lenox
so lovely
for a lifetime...
so wise for now

With a bride's appreciative eyes, imagine your table set with lovely, lovely Lenox . . . the world's finest china! Yes, flawless Lenox, most translucent of all china . . . the china that rings with the clearest tone. Lenox, specially ordered by the White House! And yours would be the same superb quality, for Lenox makes only one quality . . . the finest.

"For me . . . a bride," you say? Of course! It isn't wise to get "compromise china" when Lenox has lifetime quality. And Lenox is easy to acquire . . . by single piece or place setting, most stores extend budget-payment service.

So start graciously, start with lovely Lenox, and enjoy it all your lifetime.

KINGSLEY, exquisite new Lenox pattern. 5-pc. setting (dinner, salad, butter plates; cup, saucer) \$21.95. Do see the wide selection of distinguished Lenox in leading stores.

* * *

For pattern-price leaflets in color, the informative "Reference Book of Fine China," plus name of your dealer, send 25¢ to: Lenox Inc., Dept. E-66, Trenton, N.J.

Lenox  *China*

WORLD'S FINEST . . .

FOR LIFETIME ENJOYMENT

your heart's desire wears the

Barwick's CLASSIC—the heaviest, deepest, most luxuriant cut pile cotton carpeting yet conceived—the newest in this distinguished line of America's most-wanted textures—made by the world's largest makers of fine cotton carpeting and creators of the ultimate in man-made fiber carpeting.

Barwick's CLASSIC is jute backed like heirloom rugs of old and available in 19 vibrant high fashion colors (including dawn grey, gun metal, spruce green, honey beige, turquoise, hunter green, valley rose, lime, cocoa, white, antique gold shown here) at approximately \$8.95 per sq. yd.

Barwick
Mill
Makers of fine carpeting
630 PEACHTREE ROAD, CHAMBLEE, GEORGIA

Select your heart's desire
in carpeting from
Barwick's 14 famous textures
at better stores everywhere.

Furniture by Ercol-Lombardi



is the Barwick label



Designer: Ralph Kelman, Dallas, Texas

More charm, more light for two rooms

Any ordinary partition can give you privacy. The lovely patterned glass shown here offers much more. It screens the view, yet lets light through to either side. And each room decorates the other with a blend of colors, light and "needle-point" shapes.

Blue Ridge *Patterned Glass* can make many places in your home distinctively different. Use it between a dining area and entrance hall, as shown here—between other rooms—for kitchen cupboard doors—in distinctive built-in furniture. You'll find that Blue Ridge *Patterned Glass* blends well with other materials of any color.

You may prefer a Blue Ridge pattern other than the Doublex in the picture above. Perhaps a linear design set either horizontally or vertically. Perhaps an over-all pattern. And there are three types of finish—plain, textured or *Satinol*®.

Your I.-O.-F. Glass Distributor or Dealer can show you samples. He's listed in phone book yellow pages in many principal cities. Call him.

BLUE RIDGE Patterned GLASS

42 WAYS TO MAKE YOUR HOME LOVELIER

The book, "New Adventures in Decorating", shows how leading architects and decorators have used Blue Ridge *Patterned Glass* to add light and distinction to home interiors. Send 10c with the coupon.

Libbey-Owens-Ford Glass Company
Patterned & Wire Glass Sales
B-1454 Nicholas Building, Toledo 2, Ohio

Enclosed find 10c for my copy of "New Adventures in Decorating."

Name (please print) _____

Address _____

City _____ State _____



A MUSIC CORNER that has become a young family's principal recreation center is the handwork of Dr. Frederick Price, of Coronado, California, who built it in a few work ends and evenings with the help of a friend. Housing a radio and phonograph, the corner includes record- and bookshelves, and a wood box. Here Mrs. Price and children, Margaret and Danny, listen and relax.

BUILT-IN PUTS CORNER IN TUNE

By HELEN ELLSBERG

Many a home has a corner that lies functionless and unattractive just waiting to be put to good use. The Price home in Coronado, California, was no exception—until Fred Price put on his thinking cap. The Prices being a family of music lovers, a music corner seemed a natural solution to their waste area problem. Despite very limited experience in carpentry, Fred went ahead with a plan. He talked over his ideas with a friend who was already handy with tools and had a workshop, too. Together they took dimensions, got the lumber and began building. Shutters that had once graced a Pennsylvania Dutch house were found and they were rubbed down to the base wood. Parts were assembled and radio and phonograph equipment put in place. When the assembly was complete, woodwork was left natural and then waxed.



INSTALLATION of audio equipment in its new housing was an easy step for Fred. Radio and phonograph units were already owned by the family, needed only to be dismounted from old housing and reassembled in built-in planned to accommodate units.

CLOSED, corner presents attractive picture of louvered shutters and natural wood grain. Wood box for fireplace was built into corner under the audio equipment, in on casters so it can be rolled out easily.





*Make sure your choice
is the wisest "buy"—ask*

What's Inside?

IN THE STORE, most furniture is beautiful. Do you want to know how it will look in your home—next year—and the next—and the next? Want to know what it will eventually cost you—or save you—in care, repairs and replacements? The answers can all be happy ones if WHAT'S INSIDE your new furniture is AIRFOAM. For AIRFOAM plumps *itself* up, stays fresh and airy—and there's nothing in it to sag or break down. AIRFOAM means the most comfort, the most prideful joy, the best value through the years! Goodyear, Airfoam Dept., Akron 16, Ohio.

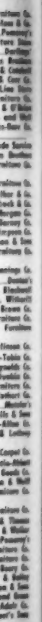


INSIDE VIEW of furniture above, fabric removed. Plenty of AIRFOAM (shown in cross color) in seat cushions, backs, and armrests means years of smart, new looks and deep, rich comfort—because there's nothing to break down!

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

Airfoam MADE ONLY BY **GOOD YEAR**
THE WORLD'S FINEST CUSHIONING

BE SURE YOU GET GENUINE AIRFOAM IN FURNITURE, AUTOMOBILES, PILLOWS, MATTRESSES AND SMART FOOTWEAR



Here at last! A new, improved coupe shape in fine china . . . with a real purpose in life. To give you and your guests important extras in service. Just as every Syracuse pattern, for more than eighty years, has given extras in loveliness . . . long life . . . value. With a combination of strongest body and hardest glaze of any fine American china . . . designs so delightful and varied . . . prices so very reasonable. No wonder more smart hostesses buy more Syracuse than any other American fine china!

Don't dream of choosing your new china without seeing the *finest first* . . .

SYRACUSE

SYRACUSE *China*



CAROUSEL
5-Piece Place Setting, 11.75

Prices slightly higher west of the Rockies.

FREE! Portfolio with Syracuse China patterns in full color . . . and helpful hints in choosing, using, caring for your china. Send for it today. Syracuse China, Dept. L-5, Syracuse 4, N.Y.



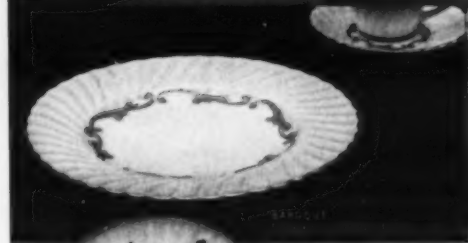
Prices slightly higher west of the Rockies

beauty..
made to live
dangerously

How can china so delicately lovely . . . be so strong!
Only because Syracuse China has behind it a century of knowledge in developing special formulas . . . strictest quality controls
. . . and the hardest, strongest, most enduring fine china made! This lustrous, translucent fine china is yours to enjoy
every meal, every day . . . to wash and stack again and again. When you choose
your china . . . look under the pattern for the name that signifies "the world's finest" . . .

SYRACUSE *China*

FREE! Portfolio with Syracuse China patterns in full color . . . and helpful hints in choosing, using, caring for your china. Send for it today. Syracuse China, Dept. L-5, Syracuse 4, N.Y.



APPLE BLOSSOM
5-piece place setting, 11.75



Prices slightly higher west of the Rockies.

beauty..
from pattern
to price tag

Such enchanting traditional charm . .
with line and decoration as generous as your own hospitality. Such fine, fine china . . uniquely
strong, hard, long-lived. And such consistent good value. Naturally, more Syracuse is sold
than any other American fine china! For more than eighty years it has been our policy to produce
the world's finest china . . to sell it at the very fairest prices.
That's why you get the best for your money . . when you buy . .

SYRACUSE
China

FREE! Portfolio with Syracuse China patterns in full color . . and helpful hints in choosing, using, caring for your china. Send for it today, Syracuse China, Dept. L-5, Syracuse 4, N. Y.

balanced for pouring ease, ribbon

ribbon handle... COMFORTABLE!

dropped rim cup sits on flat spoon plates... SECURE!

wide base for maximum supported setting area... STURDY!

large flat surface with up-turned rim... CONTROLLED!

beauty..
with
a touch
of genius

Marvels of balance and poise... these new sophisticated casals by Syracuse.

With a positive genius for serving you well! Graceful, pure white, charmingly decorated...

they're as beautiful to hold as behold. Plates actually stand steady no matter where knife or fork may press. Their ample surfaces permit lovelier food arrangement... contoured rims add safety. Spoons in saucers never slip under cups. Coffee pots help you pour... covers turn to lock. All this, in Syracuse...

the most magnificent fine china in America! And won't the nice prices surprise you!

SYRACUSE
China

FREE! Portfolio with Syracuse China patterns in full color... and helpful hints in choosing, using, caring for your china. Send for it today. Syracuse China, Dept. L-5, Syracuse 4, N.Y.

Prices Slightly Higher West of the Rockies



Modern convenience

with the *Charm*

of yesterday...

Smart young homemakers will love the gracious charm of our Cumberland Cherry collection, and they'll revel in its timely utility. The sofa day-bed shown here is just one example of how our craftsmen have wedded the best principles of contemporary industrial design with the gentle beauty of Early American. See the Cumberland Cherry collection at better stores everywhere. See for yourself how it will revitalize your home.

For a free illustrated brochure on Cumberland Cherry, fill in the coupon today.



STATTON

Tru-type

AMERICANA

THE
CUMBERLAND CHERRY
COLLECTION

STATTON FURNITURE MFG. COMPANY
HAGERSTOWN • MARYLAND

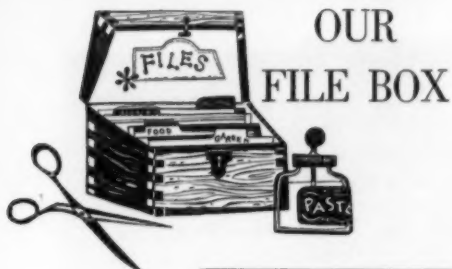
DEPT. L-34
STATTON FURNITURE MFG. CO.
HAGERSTOWN, MD.

Please send me your free booklet of Early American designs in the Cumberland Cherry collection.

NAME _____

ADDRESS _____

CITY AND STATE _____



If you have any household or decorating hints that you want to share, we'll pay \$5—for each one we publish.

FILES

Work space

* **Ironing board-oilcloth cover**

If you have a small kitchen which lacks sufficient counter space, here is a simple and inexpensive solution to the problem. Make an ironing board cover out of oilcloth. The next time you are cooking a big dinner and need extra work space, put up the ironing board, put on the oilcloth cover—you have an extra worktable in a jiffy. When you're through working, it is easily put away. Hint submitted by Mrs. Ernest Miller, Lansing, Mich.

FILES

Crystal ware

* **Emery board**

If your crystal ware (ash trays, ornamental dishes) have become chipped on the edges, here's a method that will make them as good as new. Wrap the object in a heavy towel, exposing only the damaged area. Hold firmly, and using the fine side of an emery board, rub nicked spot with a rotating motion; gradually widen strokes until the nicked place has entirely disappeared. You must remember to work slowly. Mrs. H. Oungst, Ferguson, Mo.

FILES

Venetian blinds

* **Double-duty duster**

A double-duty Venetian blind cleaner is easily made from a pair of utility tongs. Here's all you do: Wrap the ends of the tongs with soft gauze; tie securely. (Rubber-tipped tongs are especially good, as they give gauze more body.) When you are ready to damp-wash the blinds, remove the gauze and replace it with two squares of sponge. Handy, effective, and easy to make. Submitted by Phyllis Frank, Denville, New Jersey.

[Continued on page 33]

Fashioned in wood
Flexible in arrangement
Favorite for decorative possibilities

BILT-WELL UNIT WOOD CABINETS

for every room of the home

Whether your storage needs are in the living room, the bedroom, the dining room or the kitchen, these prefabricated, semi-assembled cabinets will afford you the enjoyment of adequate storage.

You'll be delighted with the graceful, modern, rounded edge doors and drawers... the unlimited decorating possibilities of natural, stain or color. Instructions for assembling and decorating are in each carton. Fashioned from thoroughly seasoned hardwoods.

Built like a well
BILT-WELL
WOOD • WOOD

Distributed by
Lumbermen
Eastern • Western

CARR, ADAMS & COLLIER COMPANY, Dept. L3
(Established 1861) Dubuque, Iowa

Please send me BILT-WELL Cabinet booklet, enclosed find 25c to cover cost of mailing.

Name.....
Address.....
City..... State.....
My Lumber Dealer is..... State.....
City.....

High fashion furniture! Thrifty low price!

Long wear and easy care!

It's Daystrom's new black dining group—steel-strong for long wear, light in weight for easy care. Cheerfully at home in kitchen, dining or living room—even the patio! Foam-cushioned chairs have contour-curved backs for easy comfort. Table is trimly topped in rich wood-grain Daystromite® that shrugs off scratches, stains, heat!

See this and other easy-to-live-with Daystrom dining groups at better stores everywhere. All decorator-designed for every purse and home, in black, golden bronze or chrome finishes. In many handsome styles from drop-leaf tables for tiny rooms to big family tables that seat twelve.

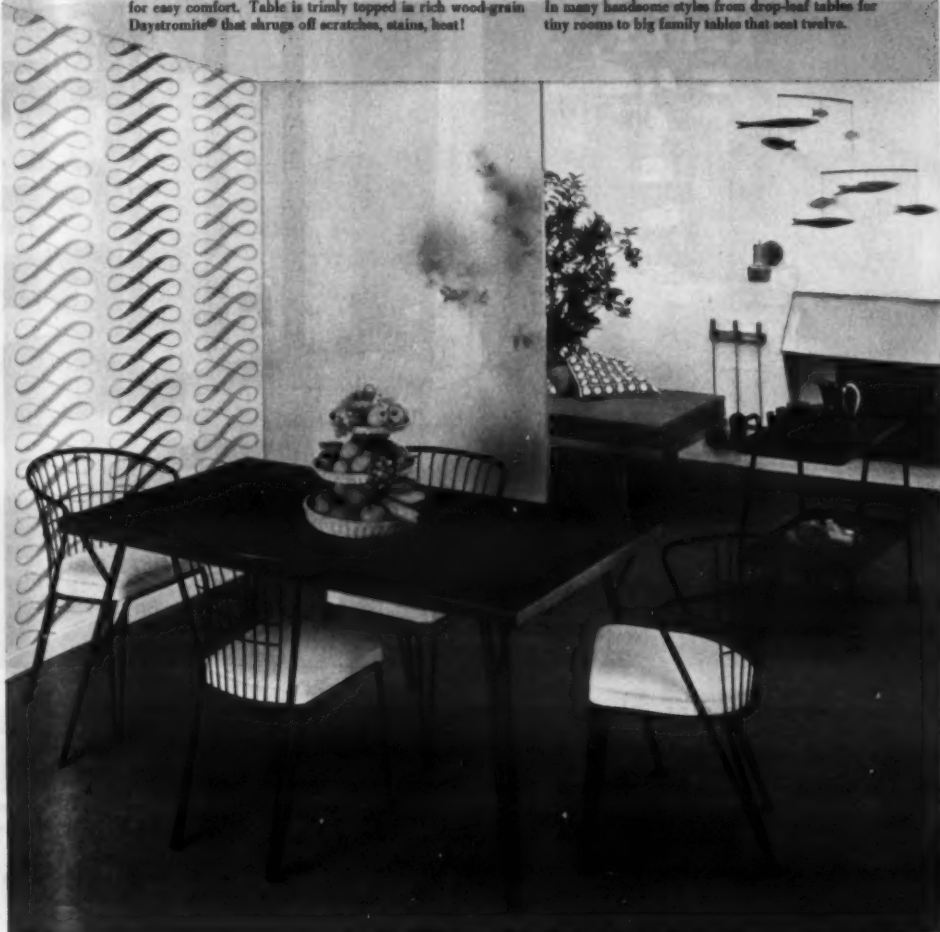
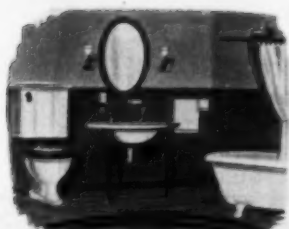


Table shown (top 35" x 62", including one 12" leaf), wood-grain and other decorator patterns in yellow, gray, chartreuse, limed oak, black, white. Chairs in yellow, flamingo, white, pink, blue, chartreuse, red, green, gray. All tables and chairs completely washable. (Serving cart also by Daystrom.)

Look for the Daystrom arrow and be sure

DAYSTROM
DAYSTROM FURNITURE, CLEAR, N. Y.

DAYSTROM



Does your bathroom date your home?



See what new-styled fixtures can do!



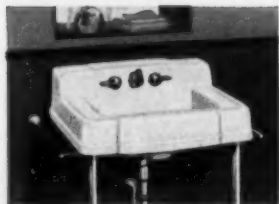
BATHROOM DESIGN BY VIDEON

These lovely fixtures cost as little as 34 cents a day!*

You'll be surprised at how little it costs to have a bathroom you can be proud of—when you remodel with Universal-Rundle fixtures! They're smart, modern fixtures, with clean, classic styling that "stays new" for years. Each U/R fixture is styled to harmonize with the others in the set, and colored pieces are exactly matched by U/R, maker of the first colored fixtures! Their surfaces are harder than steel for scratch-free, easy cleaning. And quality? That's assured by 53 years of Universal-Rundle leadership!

Send for **BATHROOM IDEA Book** on bathroom planning and decorating! Packed with ideas you can use in building or remodeling. Full color bathrooms . . . decorating tips . . . remodeling hints! Also, layout kit with scale drawings of fixtures—how to design your bathroom layout! Both Book and Kit are yours for only 10 cents in coin. Write Universal-Rundle Corp., 254 River Road, New Castle, Pa.

*Plus installation



Whitest White! By actual scientific test, these Universal-Rundle fixtures are the whitest fixtures made! Or if you prefer exciting color, choose one of these decorator's colors! Azure Blue, Verdant Green, Desert Tan, Mist Gray, or Jonquil Yellow.



An "Easy Living" Kitchen by U/R brings you working convenience, new beauty to your home! Lovely wall and base cabinets of steel . . . matching cabinet sinks . . . the revolutionary quiet and fast U/R Food Waste Disposer . . . completely modern kitchen equipment!

*The World's Finest
Bathroom Fixtures by*



Universal-Rundle

UNIVERSAL-RUNDLE CORPORATION, NEW CASTLE, PA.

Plants in Camden, N. J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, Calif.; San Antonio and Honda, Texas.

Our file box [Continued from page 30]

Projector slides

Luminous paint

I noticed that slide-films are often put into a projector upside down. To eliminate the difficulty of locating the right end of the slide in darkness or semidarkness, I put a small amount of luminous paint on the proper corner of the slide, precluding necessity of holding it up to light. It's quick and easy, and insures proper insertion into the projector. It is an aid, too, in refiling slides in order. Mrs. J. Hohnholz, Jelm, Wyoming.

Patching plaster

Old window shade

Here is a simple and inexpensive way of patching plaster. Take an old cloth window shade and cut a strip about three inches wider than the crack it is to cover. Brush on wallpaper paste, and place strip on wall. Be sure that edges are well pasted, and when in place, brush outward. Let dry on wall for a half hour, then paint or repaper. No expense involved, and patch is barely detectable. Mrs. Violet Hall, Northport, Mich.

Travel bags

Washcloth—elastic

I discovered that old washcloths can be made into shoe mitts or traveling bags for cosmetics or bottles. Double the washcloth, stitch up both sides until one and a half inches from the top; turn down and stitch; run elastic through the open ends—the result: a shoe mitt. For cosmetic bag, in place of elastic, run a drawstring through opening. These will be most convenient on your next trip. Hint by Ruby Risen, Phoenix, Arizona.

Red leather shoes

Nail-polish magic

I have found that a nick on the heel or toe of red leather shoes is sometimes difficult to conceal with shoe polish—particularly if it is a deep one. I discovered that red nail polish would do the trick. Match shade of polish as close to the shoe color as possible; apply to nick. When the shoes are dry, shine them with a neutral cream polish. Scuff mark is completely concealed. Submitted by Mrs. Fred Arnold, New York, New York.

master modern

TWO PIECE SUITE: Long, low, lavish . . . with wide, wide arms for "perching" or "pillowing."

These coverings in brilliant, clear colors sparkling against a licorice background. Shown in Scarlet Poppy. Also available in Sunflecked Green, Elmleaf Green, Greensward, Feather Grey and Pepper Brown.

Here is beauty backed by dedicated craftsmanship . . . for Mastercraft's famous life-time construction guarantee comes with every piece. You can't buy a better suite, so don't let the price fool you. Two pieces \$349. Mastercraft Furniture Corporation, Omaha, Nebraska.

mastercraft
FINE FURNITURE



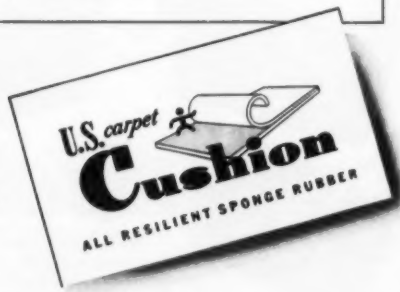
Try this test
before you buy your new rug!
See and feel the luxurious
difference U. S. Carpet Cushion
can make in any carpet!



The beginning of True Rug Luxury U.S. Carpet Cushion

Before you roll out your new rugs put this layer of deep, luxurious comfort on your floors. Yes, only U. S. Carpet Cushion gives your rugs a smooth, smooth padding of airy sponge rubber that *doubles* rug life, adds new depth to any rug regardless of price! And U. S. Carpet Cushion is vermin-proof, dustless, non-allergenic. Remember, to get full value, lasting luxury from your carpets buy them with U. S. Carpet Cushion!

Look for the U.S.
Carpet Cushion insignia
... only on genuine U.S.
Carpet Cushion



UNITED STATES RUBBER COMPANY
ROCKEFELLER CENTER • NEW YORK

DISCIPLINE AND DUTY

By JOHN E. EICHENLAUB, M.D.

It would be helpful if we could shift the burden of disciplining our children to someone else as the Okinawans do. There, a parent leaves this task to the family elders. As a result, a child never has reason to doubt that his parents love him; they are always on his side. It would be a wonderful thing if such a procedure could be practiced in our culture, just as wonderful as being able to find a set system of rules which would tell you what to do about any problem in the society in which we and our children move.

Rules, however, can do little more than mark off an area within which you can work; they must leave you free to move within and that area as the circumstances and your emotions tell you to. The main way rules can help is by keeping you from being ham-

pered by fear of doing wrong—by defining an area within which you can move with confidence.

When you set rules for your child's behavior, you must teach them to him. The first principle of discipline is to make all rules sharply defined and constant, because you can't hope to teach them to your child if they are vague and shifting. For example, you want to tell your child where he can go and where he cannot go when he is playing outside. He is really too old for a play pen of the fenced yard, but not big enough to rove freely through the neighborhood. Some of his playmates live on the other side of the street, and you have no real objections to his going there.

Still, you can't draw a definite, easily explained line which includes his playmates' houses and

no others. It is better to make the rule that he can't cross any streets without asking first. This gives him a whole block to play in, which will probably satisfy him until he is seven or eight. It makes him more conscious of the danger of crossing streets, and gives you a logical explanation for your rule. After a few weeks or months (depending on his age) of close watching, your child will have learned this rule. You can still let him go and play with little Johnny across the street whenever he asks. You haven't cut down his sphere—you have only saved him the effort of learning a more complicated rule. Moreover, the very simplicity of this rule makes it easy to keep constant. When anyone else takes care of the child, either in her home or yours, you



simply say: "Junior doesn't cross the streets unless he asks you and you watch him go over."

It is surprising how few, broad, simple rules are needed to keep a child in line. Those rules should be concerned with *what* the child can do, however, not whom he should obey. The phrase "do as your elders tell you to do" is not a rule, but a blank check drawn on all the child's future plans and desires. No child can be taught to accept it gracefully. On the other hand, the rules you set can be very limiting if they have to be, in order to reach a

[Continued on page 37]

master modern

DOUBLE SOFA: Classically simple—with low silhouette, the sweeping horizontal line, the comfortable bulk, the severely tailored lines that modern living demands. Shown in sparkling new Pepper Brown finish. Also in Sunbleached Green, Elmleaf Green, Greenward, Feather Grey and Scarlet Poppy. Good looking. Good sitting, too.

From springs and hardwood frames to magnificently tailored coverings, every element is carefully fabricated in Mastercraft's own huge factory! Two pieces \$349. Mastercraft Furniture Corporation, Omaha, Nebraska.

mastercraft
FINE FURNITURE

Bradley

Beautiful lamp originals

light the way to lovely room effects

...featuring today's fashion colors



**DECORATING SUCCESS
IS ASSURED WITH BRADLEY
EASY-BLEND COLORS**

Decorating or accessorizing your home, success is assured with Bradley easy-blend colors. Choose them for the touch of color genius that lights the way to lovely room effects. Bradley Lamp

Originals are moderately priced at leading department, furniture and lamp stores everywhere.

WRITE FOR NAME OF YOUR NEAREST DEALER

BRADLEY MANUFACTURING COMPANY

Bradley Building • 412 North Orleans Street • Chicago 10, Illinois

Discipline and duty [Continued from page 35]

sharp, broad line. And even though stringent, they can be rigidly enforced as long as the child knows that exceptions will be made for any good reason.

However, even sharply defined rules have to be enforced, at least until they become thoroughly accepted. The age-old question—to spank or not to spank—is not really important. The important thing is that you have graded methods of showing disapproval, and methods which can be applied promptly. Most parents have graded methods of punishment, but the grading depends on the amount of irritation to which they are subjected rather than the importance of the issue. One mother, for instance, punished her four-year-old daughter by making her go into the house when she ran out in the street, where she might have been killed. The same afternoon, she whaled the daylights out of her for scattering the flour around the freshly cleaned apartment.

Punishment should be graded

according to some such scale as this: severe for actions which might seriously endanger the child if they are repeated; moderate for breaches of established, important rules; light for first and minor offenses, and for breaches of rules not thoroughly established or established in different situations. (A child learns rules in specific situations, and only slowly learns how broadly they should apply—he may know better than to go into your closet and still go into Grandma's for instance.) Some methods of punishment involve giving the child your undivided attention. This is a drawback, because it often leads to deliberate misbehavior.

There comes a time in every young life when attention—any kind of attention—seems crucially important. If you spank or unleash a verbal tirade when Junior misbehaves, sooner or later you will find him using misbehavior to win your attention. When he is jealous of the attention little sister is getting, or when you

neglect him in the harried hours of preparation for a party, or even when stresses in which you are not involved make his need of your attention greater, your child will act up.

As long as you are aware of the two drawbacks of spanking—that if used for everything it leaves no way for your child to tell minor from major crimes, and that it may be sought after as attention—there is no reason why you should not use it. Spanking is immediate, it registers disapproval in language no child can misunderstand, and it gives you enough emotional release so that you don't bear a grudge against your child afterward.

If you can gain the same ends with a harsh look, a verbal dressing-down, or denial of some almost immediate forthcoming privilege, so much the better. Since you are trying to make it uncomfortable for your child to break the rules you have set, it is obvious that when he seeks punishment for its attention value

you have to find a method which denies him your attention. Putting him in his room for an hour or so is very effective. If he keeps popping out—which he will at first—you may have to tie the door shut. Strangely enough, an even more stringent punishment (if it can be managed) is to completely ignore the child for a time, first telling him what you are doing. Since this tactic may be met with violence at first, don't try it when you're visiting a trinket-cluttered house.

Your job involves more than just setting rules and making it unpleasant for your son or daughter to break them, though. It involves making the area inside the boundaries you have set as pleasant as possible. Just as you give enough food and drink, you should give your child plenty of attention and love. These things he deserves as a right, and you should be sure that he knows this. Although you can give extra attention and extra expressions of

[Continued on page 38]

master modern



Swivel

View without
straps, tilts,
rocks, swivels.
In six brilliant
colors. Shown in Sunflecked Green frieze. \$79.

MASTER SLEEPER: Today's most modern sofa . . . and tonight's most restful, luxurious bed for two. As easy as turning a door knob to convert the Master Sleeper from sitting to sleeping comfort. Mastercraft's exclusive "Power-Lift" mechanism does the work. Brilliant frieze coverings sturdily woven to last for years even under the

double wear of a sleeper. Shown in sparkling Sunflecked Green. Also available in Elmsted Green, Greenward, Feather Grey, Pepper Brown and Scarlet Poppy.

A lifetime construction guaranteed with every piece. New low price \$249. Worth much more. Mastercraft Furniture Corporation, Omaha, Nebraska.

mastercraft
FINE FURNITURE



Gay outdoor living with Du Pont paints! On furniture: DUCO Gloss French Blue, Admiralty Blue, Shell Pink, White. On house: Du Pont House Paint "40" Off-white White and Scotch Gray; DULUX Trim and Shutter Blue; Du Pont Porch and Floor Maroon.

So easy to do... stays like new **DUCO® ENAMEL** is "One-Coat Magic"



It's "One-Coat Magic"! Transform your old, drab porch furniture with smart DUCO colors. DUCO glides on smooth and streak-free . . . covers most surfaces in just one coat. And DUCO keeps outdoor furniture looking "garden-fresh" despite sunlight, showers and months of wear.

Outdoors and indoors, DUCO washes as easily as a china dish . . . white stays white, colors stay bright. Use famous DUCO Gloss where you want a sparkling, tile-like finish—on kitchen and bathroom walls, on woodwork and furniture throughout your house. And there's DUCO Semi-Gloss, too . . . so attractive on walls and woodwork in any room.

See your Du Pont paint dealer. He'll be glad to give you free literature on how to paint, help you with your painting problems or recommend a reliable painting contractor.



REG. U. S. PAT. OFF.

PAINTS

A complete line of paints chemically engineered to do the job better

BETTER THINGS FOR BETTER LIVING... THROUGH CHEMISTRY

Discipline and duty [Continued from page 37]

affection as a reward, you should be sure that your child gets his due without having to work for it.

It is amazing how many mothers will complain that their husbands never compliment them on a meal well-cooked, yet the mothers themselves never compliment their children on an hour of perfect deportment. Good behavior is hard work for which he is paid only in compliments and special privileges. Certainly it is easier on both you and your child to gain co-operation by rewards rather than punishments—rewards being minutes with you, special activities, perhaps rarely given candy or gifts. The main thing about rewards is to keep changing them so that they are never taken for granted as routine, and to make them personal rather than material whenever possible—a chance to help you in the kitchen (unfortunately this ceases to be a reward when a child is old enough to be of real help), an extra story or period of play with you, a walk with you in the park. Needless to say, you

should reward the child, but punish the act: When your boy or girl does something nice, say: "I'm very proud of you for doing that. You're a very good boy. Now get your coat and we'll go to the park." When he does something wrong, say: "That wasn't a nice thing to do. Now you'll have to go to your room for a few minutes because of it."

Most people think of discipline as training a child not to do wrong things. Actually, that is only half of the story, and the less important half. It is much more important to train your child to do the right thing, and to like doing the right thing, to be proud of having done the right thing. To get along in our civilized world you have to do more than avoid stepping on toes. You have to accept willingly a great many duties and obligations. Only by the positive approach—by proving time after time that doing the right thing makes life more pleasant and makes people respect and like you—can you

[Continued on page 40]

Traditional...

from our extensive collection, which also includes modern and provincial groups. For an illustrated booklet describing the entire collection, please write, enclosing 25¢, to Heritage-Henredon, Dept. L-5, High Point, N. C. (Name of your nearest dealer sent on request.)



fine furniture

Gallo

FURNITURE FASHIONS IN WROUGHT IRON



Enjoy casual, comfortable living indoors and outdoors
with this luxurious looking, budget priced group

"KEYNOTE MODERN" is created for the way you would like to live . . . new and different with functional simplicity of design and the casual comfort of contemporary styling . . . wrought iron furniture at its best in construction and finish, with that "expensive look"—at a

budget price . . . so typical of Gallo Wrought Iron Furniture Fashions in modern and traditional designs for year-round living . . . painstakingly handcrafted for enduring beauty and protected against rust and corrosion with our exclusive NON-RUST Finish, guaranteed for 6 years.

See our complete selection of living and dining room groups, and garden furniture, at leading Department and Furniture stores, or thru your Decorator.

Send for brochure S-3 of our latest designs.

GALLO FURNITURE, INC., 401 Park Avenue, Brooklyn 5, New York, N. Y. General Offices

The difference
between this...
and this... ↘



is often
this... →



Discipline and duty [Continued from page 38]

bring this lesson home to your child. This lesson, once learned, can do more than any other single thing to make your child become a successful and happy adult.

When a child comes into the world, he sees the world first as being the room in which he is kept. To his eyes, his parents are gods—they are all-powerful, all-knowing, and eternal so far as he knows. When he is a little older—say, three or four—he knows that this is not true, but his parents are still the windows through which he sees society and the world. When he is still older—about five or six—he knows that his parents are in a separate group from most other people, and that there is some bond of intimacy which makes things right with this group even though they are not right with strangers.

The attitudes of your child formed at each of these stages toward your rules will carry over into later life. If, in his earliest years, he has found you gentle and compassionate, he will live in comfort and obedience with his

God. If during the next phase he has learned to obey your rules without feeling oppressed or resentful, he will move comfortably within the laws of government and society. If during the next phase he has found you loving and companionable, and has felt truly and fully taken into your heart as a person (not simply as a bundle of tricks), he will move into intimacy without embarrassment or restraint.

If you have really done the job—if you have not only drawn his limitations and made him comfortably accept them, but also taught him the joy of doing what he should—he will go far beyond mere comfortable freedom within well-set bounds. He will have a full-blown sense of duty, an inner joy in doing what he should. He will have a much happier and much stronger inner drive toward doing right. This is the highest reward that you will ever receive as a parent: to see your child enter adulthood courageously and freely, driving toward goals which are sound and definite.



ILLUSTRATED: No. 22 Buffet, about \$116. No. 23 Server and Hutch with sliding glass doors, \$139. No. 20 Drop Leaf Table with Self-Storing Extension Leaf, opens to 38" x 70", \$99. No. 49-49 1/2 Side and Arm Chairs, Plastic or fabric seat, \$18 & 12.

CRADDOCK FURNITURE CORPORATION • Evansville, Indiana



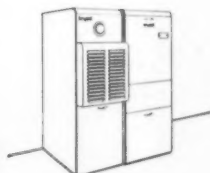
This bryant furnace can grow on you!

There's an exciting promise in the way this modern comfort maker can grow on you. It's one reason why this Bryant Furnace is going into thousands of homes today. For here is a furnace that gives you an opportunity—better, a practical way—to enjoy more than just winter comfort.

It's the famous Bryant "Command-Aire" Furnace (oil or gas)—the superb heating plant that lets you add a "twin" summer air conditioner whenever it suits your con-

venience. And you can add this extra luxury to your living—and this extra value to your home—without expensive revamping of your duct work, or paying for the complete system all at once.

Whether you plan to build or modernize—air condition or not—ask your Bryant Dealer to show you why the "Command-Aire" Furnace is the wisest, most practical buy today. Call him or use the convenient coupon below.



Bryant's "Command-Aire"
Twins...the perfect pair
for year 'round comfort.


bryant

HEATING • AIR CONDITIONING • WATER HEATING

Bryant Heater Division, Affiliated Gas Equipment, Inc.,
Dept. L-5, 17825 St. Clair Ave., Cleveland 10, Ohio.
I'd like more information on the Bryant "Command-Aire"
Furnace. Indicate whether ☐ gas or ☐ oil.

Name _____
Street _____
City & State _____

Look how you SAVE when you INSULATE WINDOWS



Architect and Owner: Silaris Saito, Cedar Falls, Iowa



...with this
sealed-in
blanket of air

Thermopane
INSULATING GLASS

SAVES MONEY

In winter, *Thermopane* saves fuel because it keeps in more heat. In summer it keeps heat out, reduces air-conditioning costs.

Thermopane
INSULATING GLASS

SAVES WORK

Thermopane makes windows self-insulating. No storm sash to buy, wash, hang, take down and store.

Thermopane
INSULATING GLASS

REDUCES DRAFTS

You can sit closer to these windows without feeling chilly. More space is usable.

Thermopane
INSULATING GLASS

REDUCES NOISE

The two panes of glass, with sealed dry air between, deaden outside noise. That saves on nerves.

Thermopane is the modern way to insulate windows, with insulation built right into the windowpane. That's why so many architects and builders use it in every window of today's homes. *Thermopane* is stocked by L-O-F Glass Distributors for ready delivery. Call your L-O-F Glass Distributor or Dealer for information. He's listed under "Glass" in the yellow pages of the phone book. Write for our free booklet, "Self-insulating Windows of *Thermopane*".



**LIBBEY-OWENS-FORD
GLASS COMPANY**

854 Nicholas Building, Toledo 3, Ohio



CUT FLOWERS CAN LAST LONGER

By HARRIET MARTINSON

Keeping cut flowers is easy if you treat them like living things. Handle them carefully and you'll produce bouquets which give memorable and fitting return for the trouble you have taken to make them grow. Cut in the morning, before the hot sun, and use the sharpest of scissors or knives; plunge into water at once and never, when arranging, overcrowd a vase. Peonies, dahlias, and chrysanthemums are best picked when the blossom has full shape, but spiked flowers such as gladioli, larkspur, or stock can be brought in if only the first floret is out—the same with the rose. Use a clean container, add a bit of vinegar to keep the water fresh, bear in mind the best way to keep the life flow of water in the stalk—the better it's filled, the longer the flower will last.

THREE LEADS

ROSE SHEARS AT WORK. Broad, flat press blades (below) hold rose in vise grip while it is being cut. Pressing action crushes stem somewhat and for this reason it is essential that rose be sliced once more (at right) with sharp knife. Cut on oblique angle to afford maximum drinking surface and insure stem's standing free of a flat surface that might cut off water. Blade must be razor-sharp to avoid crushing the small cellular openings



WATER SHOULD BE DEEP asible for most absorption. *Acum* must see to it that no foliage be in water. This creates *hum* wastes that kill blooms *premi*



[Continued on page 46]

fabulous
Needletuft
NOBILITY

*in
broadloom
and
hand-carved
rugs!*

Only in Needletuft can you find coordinated carpets and hand-carved rugs to carry your decoration scheme from room to room. Deep luxury pile, 16 fashion colors, soil-resistant, mothproof, washable, made with remarkable new, hard-wearing Spunvis rayon carpet yarn. Shown, diamond-carved "Rajah" rug in Rose Beige, accent and room sizes, about \$12.95 sq. yd. "Nobility" broadloom, shown in Cocoa, 9', 12', and 15' widths, about \$9.95 sq. yd.



Needletuft rugs and carpets

NEEDLETUFT RUG MILLS, DALTON, GA.
FLOOR COVERING DIVISION OF CABIN CRAFTS, INC.

Why settle for half when Beautyrest gives



See why you'll get healthier

Everybody knows you can wake up tired and uncomfortable on a mattress that sags. *Even though you might say you slept all night.*

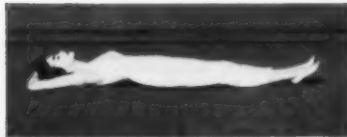
Everybody knows that a mattress has to be firm enough to support your back.

But, if you don't have comfort, what good is firmness?

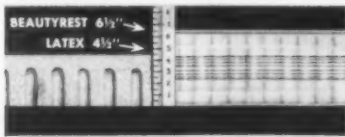
Firmness *alone* won't cure a backache. If it did, some of us would sleep on the floor. What you need is firmness *PLUS* comfort!

Let's look past the covering and see what you're really getting for your money inside a mattress. It's the inside that counts.

Read facts below from Simmons—world's leading authority on rest.



A mattress can be too firm. Lie on the floor and see. There's a hollow under the small of your back. This shows that rigidity alone is not right for rest.



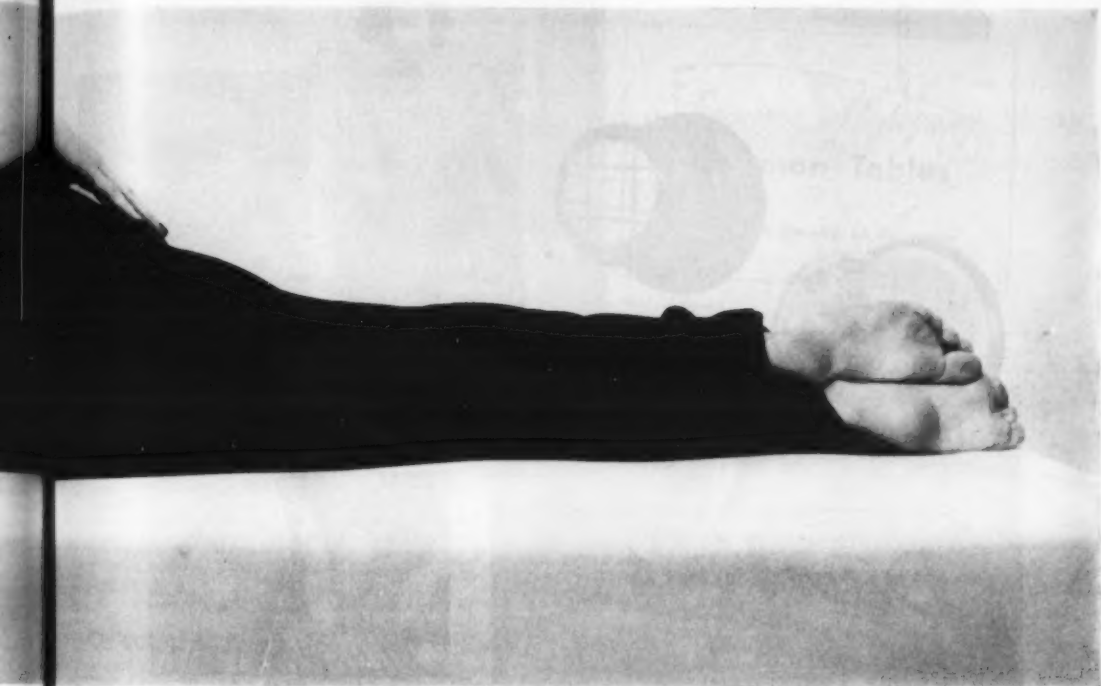
A mattress can be too thin. X-ray of you on thin rubber mattress would show much of your weight supported by the box spring. Is a rubber mattress thick enough?



Exclusive Beautyrest independent spring action provides right support, in the right places, *all over*. Strong spine support with firmness, thickness and comfort.

More than 10 million people are getting nee

re gives you firmness **PLUS** comfort!



ie rest with **BEAUTYREST!**

BEAUTYREST MATTRESS

Exclusive secret of Beautyrest®—firmness *plus* comfort. On an ordinary mattress, the springs are locked together by wire so tightly that they can be too firm! Too firm for comfort!

But Beautyrest is different. Each one of the 837 springs is independent. *Not tied together.* Each spring resists for firmness. Each spring allows for comfort. Each and every part of your body finds firmness *plus* comfort. This is the inside secret of the healthiest rest you'll get each and every night when your mattress is Beautyrest.

No axe to grind

So happens that Simmons makes all kinds of mattresses. Rubber . . . horsehair . . . ordinary innerspring

. . . extra-hard type. And Beautyrest. We have no axe to grind. We honestly believe that the best for your comfort, your health and your pocketbook is Beautyrest.

Beautyrest usually lasts far longer than the conservative 10-year guarantee. The guarantee alone brings the price of \$69.50 down to less than 2¢ a night.

Many people write letters like this one from Mrs. Robert Mize of Santa Ana, Calif. "I've had my Beautyrest for 24 years, and I'm convinced that the health of my family, and their good dispositions, too, can be traced primarily to your wonderful product."

You may spend more than the Beautyrest costs, but you won't get more.

You may spend less than the Beautyrest costs, but in the long run, you won't save money.

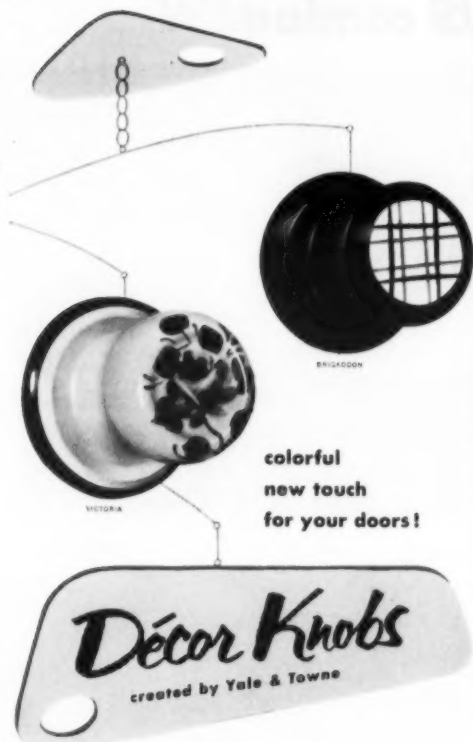
Why settle for half when Beautyrest gives firmness *plus* comfort! Why not start getting more healthful rest—Beautyrest, tonight?

Only Beautyrest gives you a choice:

1. **Normal-Firm model** \$69.50.
2. **Extra-Firm model** \$69.50. No extra cost. Costs less than some high-priced mattresses that are not as good.
3. **Brand-New Dual-Comfort Beautyrest** \$79.50. One half normal-firm, the other half extra-firm. Two can have a choice of firmness on one mattress.

**Only SIMMONS makes the
Beautyrest Mattress**

ting healthier rest on Beautyrest tonight!



colorful
new touch
for your doors!



New!

Hand decorated
porcelain knobs to complement
all decorative periods.
Styled by Freda Diamond and
made by Yale, the finest
name in hardware, Décor Knobs
are as durable as they are
beautiful. Install them in
minutes...easy directions
show you how. At better gift
and department stores.
For information write:
The Yale & Towne Mfg. Co., Dept. E,
Chrysler Bldg., New York 17, N. Y.



available with matching key plates,
drawer knobs and switch plates

YALE REG. U.S. PAT. OFF.

YALE & TOWNE

Décor Knobs are distributed nationally by the S. P. Skinner Co., Inc., 225 5th Ave., N. Y. C.

Cut flowers can last longer [Continued from page 42]



DAHLIAS should have their ends charred before being arranged. Keep a candle at the flower arranging table to facilitate it. This goes for poppies, heliotrope, hollyhocks



AFTER CHARRING, in the case of dahlia, the ends can be dipped in steaming hot water, about an inch deep. This delays stem decay. Be sure that steam is not permitted to rise and spoil the flower buds



STEMS OF WOODY PLANTS, like asters and chrysanthemums or flowering shrubs, should be pounded with a wooden mallet, mangled with pliers, or slit open before immersing in vases. Woody surfaces must be broken to admit plenty of water into the stalks



WOOD FOLIAGES such as yew and magnolia should be treated with the same care in cutting as delicate flowers. Don't break off ends: cut with pruning shears



FOR MOST BOUQUETS, it will prolong life if you occasionally remove blooms, check for fresh water, and cut stems down. This means changing to lower bowls or vases, but it usually keeps them going a day or two longer



Genuine Mahogany Mersman Tables

"the costume jewelry of the home"

For soft lights.

The mellow glow of the lovely commode above with genuine crotch mahogany drawer fronts richly reflects the light of your favorite lamp. Authentic Sheraton cabinetry brought to modern perfection by Mersman in the same noble wood in which Sheraton himself worked two centuries past. Ask for Mersman Table 7485.



Or smart "at-homes."

This genuine mahogany hostess-helper at right serves everything from tea for two to refreshments for a roomful. Sheraton style topped with glass to protect the beautifully grained mahogany. Center drawer with genuine crotch mahogany front clears the top at party time. Ask for Mersman Table 7531.



Or take-it-easy time.

Chairside convenience in genuine mahogany, with genuine crotch mahogany drawer fronts. As Sheraton wrote: "Of all woods Mahogany is best suited to furniture. It has a beautiful figure and is an ornament to any room." Ask for Mersman Table 7532. Tables shown, moderately priced at better stores.



THE MERSMAN BROS. CORPORATION.

Dept. L-54, Celina, Ohio

Please send me your illustrated new booklet describing correct, tasteful use of tables in the home. I enclose 10c in coin to cover handling costs.

NAME _____

STREET _____

CITY _____

STATE _____

Fashion's newest styling note!

SWAG SKIRT ENSEMBLED SLIP COVERS



Studio couch cover, with separate cushion slips. \$14.95

Sofa bed (dayno) cover. Cover need not be removed when bed is opened. \$16.95

Custom-fashioned to fit modern and traditional furniture—easy to put on!

These slip covers have everything except high price—they have beauty and quality and years of wear. The floral pattern is exquisitely designed; the solid color is perfect in tone. The graceful Swag Skirt is charmingly harmonized for correct ensembling. You'll love the custom details that are expertly tailored into these superb slip covers. And the patented adjustable features assure a fit of trim perfection. The value is really extraordinary!



chair covers \$9.98 sofa covers \$19.98

Your choice of floral patterns or solid colors.

At these fine stores

Altoona, Pa. The William F. Gable Co.	Covington, Ky. John R. Coplin Co.	Greensburg, Pa. Oringer Home Furniture Co.	McKeesport, Pa. Oringer Home Furniture Co.	Portland, Ore. Olds & King
Ashland, Ky. Ashland Dry Goods Co., Inc.	Detroit, Mich. The Ernst Kern Co.	Hackensack, N. J. Packard's	Meriden, Conn. Upham's	Rochester, N. Y. E. W. Edwards & Son
Auburn, N. Y. The Big Store	Easton, Pa. Dry's	Hazleton, Pa. The Leader	Middletown, Conn. The James H. Bunco Co.	Scranton, Pa. Scranton Dry Goods Co.
Baltimore, Md. Draper's	Elmira, N. Y. S. F. Izard Co.	Hershey, Pa. Hershey Dept. Store	Middletown, Ohio. Central Store, Inc.	Shenandoah, Ohio. Kauer's
Binghamton, N. Y. McLean's	Fall River, Mass. R. A. McWhir Co.	Huntington, L. I. Hartmann's	New Bedford, Mass. The Star Store	Syracuse, N. Y. E. W. Edwards & Son
Bradock, Pa. Oringer Home Furniture Co.	Findlay, Ohio. Pattersons	Johnstown, Pa. Penn Traffic Co.	New Haven, Conn. Shattuck's	Trenton, N. J. Nevius-Voorhes
Bridgeport, Conn. Newland's	Geneva, N. Y. The J. W. Smith Dry Goods Company	Lancaster, Pa. Heagy & Bro., Inc.	New Orleans, La. Marks Ladies Co.	Utica, N. Y. Berger's
Brownsville, N. Y. Warm Louver's	Glens Falls, N. Y. Economy Dept. Store	Lincoln, Mass. Miller & Paine	Watertown, Conn. Watertown Dept.	Watertown, N. Y. Caspell's
Charlotte, N. C. Elrod's Department Store	Gloucester, Mass. William G. Brown Co.	Lynchburg, Va. Snyder and Bureau Inc.	Worcester, Mass. John C. Macomber Co.	Worcester, Ohio. Fredman's
Chicago, Ill. Wieboldt's		Lynn, Mass. T. W. Rogers Co.	York, Pa. Bear's Dept. Store	

AMERICA'S MOST VERSATILE TABLE!

Cocktail to supper table in just **3 SECONDS**

SLIGH

High-Lo

- * Lifts with feather-light touch
- * For living room, den, play room
- * Beautifully styled
- * Exceptionally strong



Wonderful so many ways! So convenient and enjoyable in your home. A High-Lo Table helps you entertain graciously, effortlessly. It saves dozens of steps and adds new charm and interest to the occasion. And how practical it is for everyday use. In front of your sofa—High-Lo is a handsome, generous-sized cocktail table, then . . . presto . . . without disturbing anything on top . . . it becomes a full-sized table for supper or TV snacks, for games, cards, study, letter writing, or even as a sturdy sewing table. On casters, it moves easily, anywhere you wish. Converting it back again is as simple as raising it. You'll be fascinated by High-Lo's beauty, fine woods, and quality at such reasonable prices. Ask to see a demonstration, soon.

See High-Lo at your favorite furniture or department store



French Provincial High-Lo Table in mellow lustrous fruitwood.



Mahogany High-Lo Table, also available in bleached or amber-toned finishes.

Priced from \$69⁵⁰



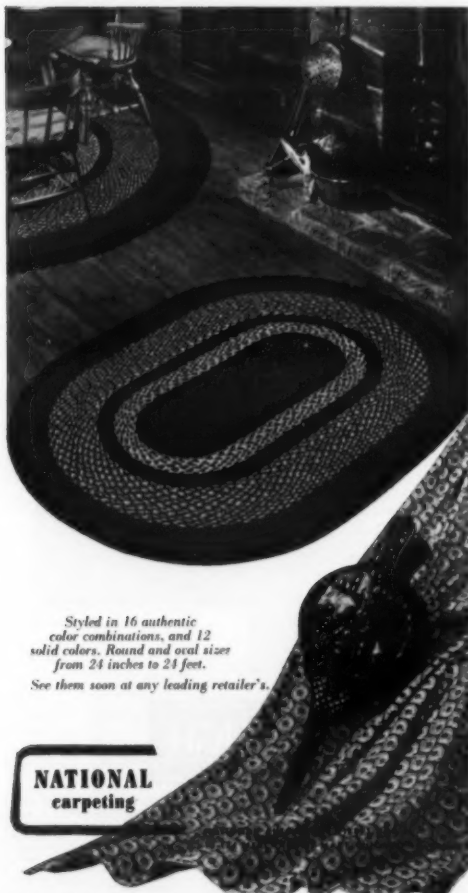
1877 MONROE AVE., N. W. GRAND RAPIDS, MICH.

FURNITURE TRADEMARKED "SLIGH" IS MADE SOLELY BY THESE ASSOCIATED COMPANIES: GRAND RAPIDS CHAIR CO. • CHARLES R. SLIGH CO. • SLIGH-LOWRY FURNITURE CO.

LOVELY, LASTING pure linen CONTINENTALS



Cosy as a hearth side . . . or modern as tomorrow . . . that's the magic of pure-linen Continentals. Yes, whether for traditional, provincial or ultra-modern, you'll find an inspired Continental color combination to keynote your entire room design. And they're so practical . . . moth-proof, fire-resistant, reversible, non-allergenic and easy-to-clean. Continentals are truly a lasting investment, yet surprisingly easy on the budget.



Styled in 16 authentic color combinations, and 12 solid colors. Round and oval sizes from 24 inches to 24 feet.

See them soon at any leading retailer's.

**NATIONAL
carpeting**

MAKERS OF HIGH STYLE WOOL, LINEN, COTTON CARPETINGS OF CONSPICUOUS QUALITY

LET A MIRROR REFLECT A HOBBY

Since the Venetian doges donned plumed hats before gold-edged looking glasses, mirrors have been embellished according to the styles and interests of their times. The mirrors shown here are no exceptions; they combine two timely factors: the emphasis on incorporating hobbies into the decorative scheme of the home, and the interest in making decorative accessories oneself. What also makes these mirrors as interesting to look at as into is the fact that they were all made inexpensively by combining Pittsburgh Plate Glass mirrors with art materials from the Metropolitan Museum of Art. Tiles, artistic bookmarks, and reproductions were the decorative elements used, but your own hobbies and interests can conjure up many more ideas. Pick a motif to link your mirror with the room setting, or just get to work with those favorite postcards you've been hoarding. The results will very likely impress you as much as your friends.



MOTT HANE

ART REPRODUCTIONS, like cutouts from a museum calendar, can make a beautiful border for a mirror. To create this effect, prints in two groups of four each were pasted down the sides of a plain glass mirror. Two narrow bands of colored paper were pasted to the mirror at top and bottom between the two groups of prints, and each of these bands was trimmed with a strip of gold filigree. To complete, the mirror and prints were covered with a sheet of glass and surrounded with an inexpensive frame, painted appropriately.



[Continued on page 52]



Miss Arlene Francis, Editor-in-Chief of NBC-TV's new "Home" show, and popular star of "Talent Patrol," ABC-TV and "What's My Line?" CBS-TV.

In the home of **ARLENE FRANCIS...**

"Wallpaper is Smart!"

says **WILLIAM PAHLMANN, A.L.D.**
famous interior designer



"Big or small, new or old," says Mr. Pahlmann, "your home has *warmth and interest* when wallpaper sets the mood. It gives a lift to bare, impersonal rooms . . . creates a pleasant, comfortable atmosphere. That's why I recommend it so often."

Wallpaper is your "best buy," too—lasts longer, saves money. You get many years of that fresh, just-decorated look. Wallpaper patterns obscure dirt smudges, furniture marks, picture-hook holes . . . provide a good

cover-up for older walls.

And wallpaper can do so many different things! You can make rooms look larger or smaller . . . ceilings higher or lower . . . hallways longer or wider. Wallpaper is a many-use decorating tool!

See the many new patterns now at your dealer's. He has a wallpaper for every purpose and pocketbook. And remember—for variety, for economy, for a more pleasant home—you're *smart* to use wallpaper!

The Wallpaper Council, 501 Madison Avenue, New York 22, N. Y.

Atlas Wall Paper Mills, Inc. • The Bailey Wall Paper Co. • The Birge Company, Inc. • Chicago Wall Paper Mfg. Co. • J. C. Eisenhart Wall Paper Co.
Enterprise Wall Paper Mfg. Co. • Gilbert Wall Paper Co. • Geo. J. Henken Co., Inc. • Imperial Paper & Color Corp. • Jallist Wall Paper Mills
Lennon Wall Paper Co. • Missouri Valley Wallpaper, Inc. • The Proger Company, Inc. • Ronkonoma Wall Paper Corp. • Schmitz-Horning Co.
Statter Wall Paper Mills • Thomas Strahan Company • Superior Wallpaper, Inc. • United Wallpaper, Inc. • York Wall Paper Co.

Weekend Remodelers... you too can easily install this wall and floor tile



Just Wipe Them Line Tile

effortlessly with a damp cloth . . . and for your bathroom shower stall and tub enclosures, it forms an absolute water seal on the wall.

Your HARD dealer can furnish you installation instructions, or install CORONET and VINYLFLEX for you



to clean, long lasting and resistant to oils, grease and ordinary household acids. Over the years your choice of VINYLFLEX will be more than justified by the low initial cost and permanent beauty that will not wear off.



OTHER HARD PRODUCTS
NEW PAVEL AND ASPHALT TILE FLOORING
POLY-ARMOR AND PARQUETRY FLOOR TILE

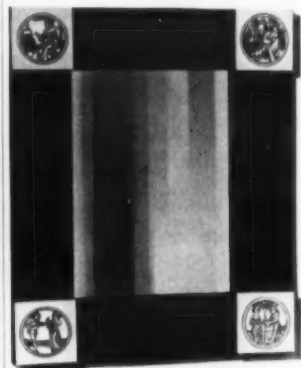
Dept. 1H-5
Please send me How-to-do-it booklets and full color idea brochures. Enclosed is 10¢ to cover cost of handling and mailing.

Name _____
Address _____
City _____ State _____

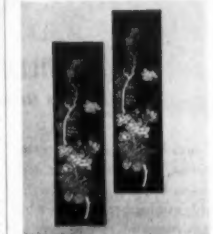
Let a mirror reflect a hobby [Continued from page 50]



PARADE OF ANIMALS around this mirror creates a colorful display. First a mat was cut to accommodate mirror, then openings were cut in mat, under which cards were slipped and secured. Mat with pictures in place was laid on top of mirror and a sheet of glass over both. Overall wooden frame completes the effect



COLLECTION of glass tiles sets the idea for this creation. A piece of lumber wide enough to accommodate tiles was obtained and made into a mirror corner frame. Tiles were placed at each of the corners and mirror mounted behind them



INTERESTING BOOKMARKS can provide an unusually pretty border around a mirror. Two patterns suitable for this motif are shown here, above and in finished project at right. Mat was made of lumber of same width as bookmarks, and bookmarks pasted to cover mat. Mirror is attached to back of wood mat, and the framing completed by gluing half-inch round molding around mat



HOWELI

St. Paul Larson's Home Furnishings
 St. Paul Schumacher's
 Stillwater Wayland Furniture
 Virginia Simonet Furniture
 Worthington Kansas Furniture Co.
MISSISSIPPI
 Clarksdale Hanger's
 Greenville Sene Furniture
 Gulfport J. C. Clower Furniture
 Jackson Battle Furniture
 Jackson Rice Furniture Co.
 Natchez Furniture
 Tupelo Kirksey Brothers Furniture
MISSOURI
 Cape Girardeau
 Excelsior Furniture & More

"...and 'twas from

Aunt Dinah's Quilting Party"



Cape Cod colonial

craftsmen could have produced these traditional pieces; their industrious wives could have woven and quilted this authentic upholstery. As adapted from

early Americana by Fox, the Cape Cod collection consists of sofa, sofa bed, love seat, wing chair, platform rocker and matching tables. Put these pieces anywhere in your home...

they'll create a warmly peaceful atmosphere reminiscent of the simplicity of our colonial times. Leading furniture and department stores carry the budget priced Cape Cod collection in open stock. Write for name of nearest dealer if your store can't supply you

FOX MANUFACTURING COMPANY ROME, GA.
AMERICA'S LARGEST MANUFACTURER OF MAPLE AND OAK LIVING ROOM FURNITURE

DISC COLLECTOR'S CATALOGUE

By HAZEL SCHNEIDER

Can you name all the records you own? Their composers? The performers? And, most important, can you always find the records you want to play without wasting time hunting for them? If you can't honestly answer "yes" to all of these questions, the time has come for you to catalogue your record library. This project isn't as formidable as it sounds, for the best catalogue is a simple one.

A good record catalogue must be tailored to fit your particular needs. Why? Because the way you file will depend partly on the type of music you have, partly on how you want the catalogue to serve you. The two most obvious uses of a good catalogue are to help you locate a particular record quickly and to keep you from buying duplicates. It is also useful as a quick source of information about your records and as an inventory for household purposes.

All classified music is known and filed by the name of the composer—Beethoven's *Fifth*, Brahms' *Violin Concerto*, Puccini's *La Bohème*. Folk music, on the other hand, usually has no known composer and therefore it must be catalogued according to subject, title, or country of origin. If your collection is widely diversified, it might require cataloguing entirely by type of music, with subdivisions indicating composers, titles, and artists.

A good general-purpose catalogue is made by numbering the records in the order you get them, and then cataloguing them in a notebook or card file. Numbered labels should be placed on the disc jackets or the spine of the albums in such a way that they will be easy to see when the records are on the shelves. Since most authorities agree that the discs should be stacked vertically, this means that the labels are

[Continued on page 58]

Cheerful homemakers choose

PEQUOT PASTELS



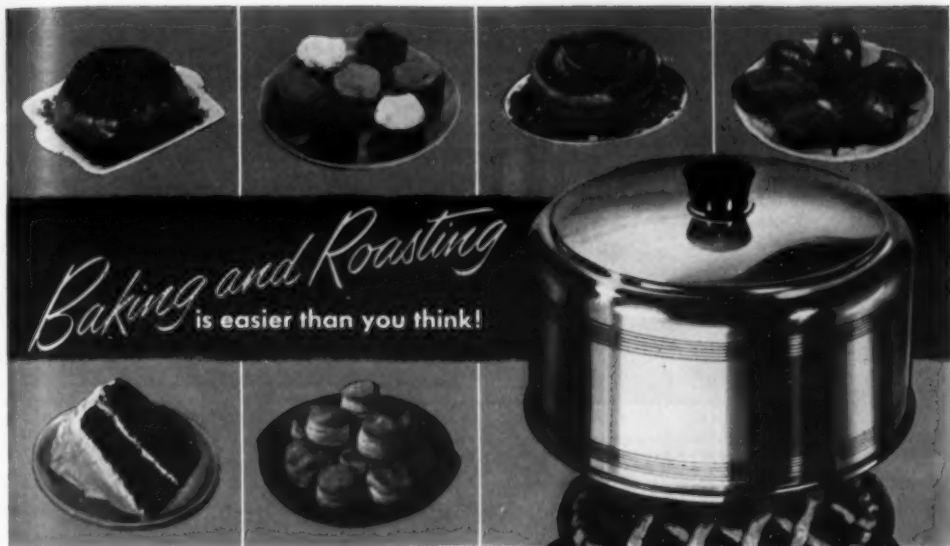
Mansion... Cottage... Trailer...

... home is where the heart is and Pequot Pastels are dear to every homemaker's heart! Blue, Pink, Peach, Candlelight Yellow, Green, Orchid, Dusty Rose—bring Spring indoors with Pequot Pastels!

MAY SALES ARE ON NOW—
PEQUOT PASTELS ARE INCLUDED!

PEQUOT MILLS

Have you read "All About Sheets"? It's full of information every woman should know. Send 10¢ to cover mailing to: Dept. LH-3 Pequot Mills, Salem, Mass.



Baking and Roasting
is easier than you think!

Prepare anything from pies to tender roasts
with this new space-saving oven

WEST BEND
electric
Ovenette

with automatic temperature control like a modern range oven

West Bend's new Electric Ovenette is simplicity itself! With its easy-to-operate temperature control it works exactly like a range oven. Bakes and roasts 'most every kind of food you can prepare in a big oven and — in addition — warms and serves foods piping hot. It's a real find for homemakers who would like the wonderful new convenience of an extra oven in their kitchens. Ideal for families of 2 to 5. Portable. Tucks away easily, takes little space when not in use. Keeps kitchen cool on hot days. Complete with baking set,

*INCLUDES CORD AND EXCISE TAX **\$22.95***



LAYER CAKE PAN

7 MUFFIN CUPS

BAKING PLATE

ROASTING PAN

JUICE-SAVER
PIE PAN

**INCLUDES COMPLETE
BAKING SET**

A complete set that includes everything for baking pies, cakes, pastries, muffins, pan rolls, or for preparing roasts, meat loaf, canneroles or chicken pot pie.

WEST BEND ALUMINUM CO., Dept. 875, West Bend, Wisconsin

THERE'S A
WEST BEND
Gift

FOR EVERY OCCASION...

at leading housewares, gift,
and appliance stores; prices
slightly higher in Canada.



ELECTRIC DEEP-FRY

Now menu oven-baked dishes piping hot at the table. Graceful ceramic server with 95-watt electric unit. Keeps casseroles at serving temperature. \$7.95*.



ELECTRIC ROASTER-SERVER

West Bend's more-for-your-money 8 in. 1 appliance is a deep fryer, roaster, server, cooker, warmer, blancher, warmer, and warmer all in one. \$24.95*.



PERCOLATOR

Gleaming chrome-plated serves keeps hot foods hot or ice cubes firm. For parties, pot-lucks, or picnics. Stainless steel inner and cover. 2 qt. capacity. \$7.50.



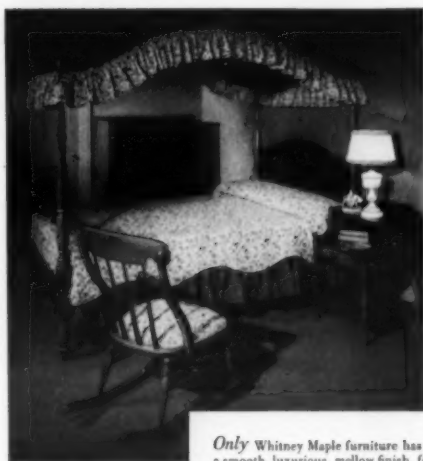
TEA KETTLE

Happy kitchen helper. Trigger operates spout cap to fill or pour. Chroma-con-solid-copper \$4.95. Two Color-glo aluminum models, (Sunset Gold or Cherry Red) \$4.75 each.



FLAND-MATE COFFEE MAKER

Fully automatic! In polished aluminum \$12.95* (Sunset-Gold or Cherry-Red) \$14.50*. Gleaming chrome \$18.95*. New 2 to 5 cup size in aluminum \$11.50* or Sunset-Gold color, \$12.95*.



Only Whitney Maple furniture has such a smooth, luxurious, mellow finish, for no other maple furniture receives so many hours of hand sanding... such meticulous care in its finish.



Send for free
Whitney Maple
Traditional
folder.

DEPT. L554

W. F. WHITNEY COMPANY, INC.
South Ashburnham, Mass.

WHITNEY

Look for this brand burned
into every piece.

Maple

Disc collector's catalogue

[Continued from page 56]

best placed on the upper right- or left-hand corner of the jacket. Once numbered, records are placed on the shelf in numerical order, without regard to type of music or any other classification.

In addition to its number, each record or album should be given a page in a pocket-sized, loose-leaf notebook. Each page should have on it the name of the piece, the composer, the artists, the type of music it is, the name of the maker and his serial number, the date of purchase, and any other information which suits your requirements. For instance, if you have any comment about the disc or if you have clipped any reviews on it, these can be included, too. And, of course your own library number is placed in the upper right-hand corner of the page. Thus, if you are looking for a certain piece, you find it in your catalogue, learn the number, and then locate it.

Any indexing or cross-indexing which you wish to do is done when you place the pages in your notebook. All classical selections should be filed alphabetically by composer, other selections by

title, subject, or type. If you don't care whether your list of recordings is pocket-portable or not, you can file it in a card catalogue instead of a loose-leaf notebook. A card file should always be kept near the recordings, and a notebook, too. The advantage of a notebook is that you can slip it into your pocket when you go off on a buying spree, and use it to keep from purchasing duplicate recordings.

Naturally, you will want to share your records with your music-loving friends, but whether this desire includes a willingness to lend your discs or not is a decision which can be made only by you. If you do decide to loan your records, make sure that each one has your name or initials on the label and that you have in your catalogue a page or card on which you can list the records that are out, the names of the people who have them, and the dates when they were loaned and returned.

Number and catalogue each disc as you get it. In this way the amount of work involved in cataloguing will be negligible.



... brings **complete** AIR CONDITIONING
within **easy** reach of All home owners!



**Cools entire home for little more
than cost of 1 or 2 window units!**

Think of it! The luxurious comfort of cooled, dehumidified air all summer long... all through the house... can now be yours at incredibly low cost... thanks to MARVAIR. In many areas MARVAIR adds less than \$100 to the down payment on a new home! It's *air cooled*—no plumbing, water bills, or restrictions in drought areas. Goes in the attic, occupies no floor space. Many other exciting advantages. Plan on a marvelous MARVAIR and make your dream of an air-conditioned dream home come true!

LOOK AT THESE FEATURES...

- Unbelievably low first cost and operating cost
- Air cooled—uses no water, needs no plumbing
- Fits any one-story plan with central hall
- No ducts—may be used with any type heating
- Amazingly quiet and trouble-free in operation

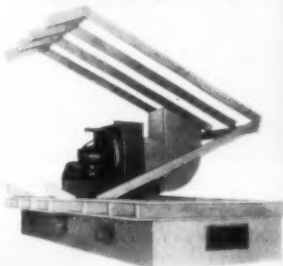
- Takes up no floor space—installed in attic (in chimney in flat-roof or low-pitch homes)
- Designed to conform to all FHA-V.A. requirements

Write for FREE BROCHURE!

See how easily you can include MARVAIR in your home planning or remodeling.



Revolutionary New Principle Permits Amazing Low Price!

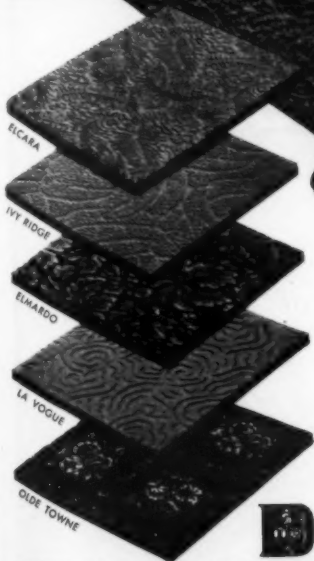


MARVAIR circulates cooled air through grilles in dropped center ceiling opening into each room. Return air drawn in through hall opening to be re-cooled and dehumidified. Temperature automatically controlled by thermostat. A daring innovation in air conditioning—but it works!

MARVAIR Division of Muncie Gear Works, Inc. • Dept. LH2, Muncie, Ind.



MANOR LANE



test homes
DOWN'S
quality
WILTONS

You will have one of America's smartest homes and be the envy of your friends when you choose Downs all-wool wilton carpets. Styled for today's living . . . loomed for many years of service, Downs offers patterns, textures and colors for every taste . . . and prices for every budget. For the store nearest you featuring Downs quality wiltons, write us today. Floors Look Up With Carpets By Downs!

Ready now, 4-color Decorating Book by Downs Home Fashions expert. Send 25c for postage, handling.

DOWN'S CARPET COMPANY, INC., Philadelphia 34, PA. • Quality Wiltons For Over A Century



I'm a Girl for Showers . . . and plenty of

Where! My bathroom's going to be an absolute *showplace* with all these Dundee towels around! I've never *seen* such gorgeous, clear colors...and they feel positively *inches* thick! How lucky can a girl get!

Dundee Towels

DUNDEE MILLS, INC., GRIFFIN, GA. • SHOWROOMS: 49 WORTH ST., NEW YORK



Shown here, selections from **FLAIR**, by Crawford of Jamestown

FLAIR is an extensive line of correlated bedroom, dining room, and occasional living room pieces, of a variety and versatility to enrich any interior.

In Teak, a new light finish, FLAIR will find acceptance in any home, any decor. Of sculptured hard rock Northern maple, FLAIR will reflect your instinctive sense of quality.

But, to appreciate the economy of fine furniture that is priced to be easy to own, FLAIR must be seen, and touched... write for the name of your dealer.

CRAWFORD FURNITURE MANUFACTURING CORPORATION, JAMESTOWN, NEW YORK

Panel bed approximately \$47.50, Desk approximately \$79.50





EMPRESS BENCH

Timeless Modern!
IN VOGUE 1,000 YEARS AGO.
IN STYLE FOR TODAY'S MODERN LIVING
Charming black vinyl frame. Removable
metal seat. Four tapered, decorative table
posts. Mounted on 16" high legs. 22 1/2" x 16" x 17" H.

\$14.00



Fully Guaranteed. Money Refunded if Not Satisfied.

No C.O.D. please. Shipping charges extra.

THE YARDSTICK
for modern interiors
Dept. L-9 MANHASSET, N. Y.



stainless steel from Great Britain

An exact replica of a famous old English
silver pattern, exquisitely perfect in form
and craftsmanship, with graceful pistol-
headed bases, three-lined backs and rat-
tailed spouts. Handsomely executed in stain-
less steel, each piece is masterfully pro-
portioned and balanced, designed to en-
hance the flowers you already own. Made
in Sheffield, England, with the
finest stainless steel blades.

\$8.50

6-piece Place Setting (complete)

Write for semi 50 page catalog

Jenifer House Dept. L
New Marlboro Stage
GREAT BARRINGTON, MASS.

"HOUR-GLASS" COFFEE MAKER AND SERVER

Grace your table with the decorative
charm of this hour-glass coffee server.
Truly functional, too. Makes drip coffee,
full flavored; perfectly clear; no sediment.
Exquisitely designed of Flame-Ware glass,
set in a frame of provincial honey-maple
posts which act as handles. Banded with
stainless steel. Comes complete with re-
movable aluminum funnel, 30 filters and
simple instructions. Wonderful
to own and a splendid gift.

9 Cop. — \$8.49; 5 Cop. — \$4.50
Postpaid. No C.O.D.
Satisfaction Guaranteed.
219 N. Chicago Ave., Dept. 5-147
Chicago 10, Ill.



CHARMING HEIRLOOMS FOR THE FUTURE



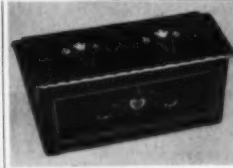
Overall Diameter 36" Removable Lacy Screen

HAND CRAFTED COFFEE TABLE

Hand fashioned from solid walnut or solid
wild cherry. Choice of highly resistant, hand
rubbed, satin smooth finishes—\$54.00 up.
Catalog table \$9.50 up. Open stock. Send
25c for genuine photos, wood samples, de-
scriptions, prices of
authentic Early Amer-
ican reproductions:
lacy screen, gaiters,
coffee and end ta-
bles, hutch cup-
boards, chests,
chairs, washbasin
stands, bedroom
pieces. Guaranteed.
Visitors welcome.
Write Dept. 501



WINEMILLER'S
Original Reproductions
COLDWATER, MICHIGAN



HIDE-A-CLOTH DECORATED BOX

This handsome metal box is a reminder of our
historic past. Patterned after the tool box of an
old Covered Wagon, "Hide-A-Cloth" makes an
attractive handy, well mounted home for the
necessary but unsightly dustcloth. It may be
used as convenient storage place for full
carries of regular-size cigars or as a wall
planter. It's 11 1/2" wide by 6" high by 3 1/2"
deep. Painted dull black and colorfully hand-
decorated with authentic Pennsylvania Dutch
designs. It sells for just \$2.50 postpaid. No
C.O.D.'s please.



CONESTOGA STUDIOS
P. O. Box 1196, Lancaster 3, Penna.

Send for **new free catalog**
of modern ready-to-paint furniture

Modular basic units shown are from our large
collection of chests, cabinets, bookcases,
benches, chairs, tables, etc.

**country
workshop**
DEPT. L-5



YOUR MONEY'S

Accompany orders with check or money order; sales tax, if
needed, but no C.O.D.'s please. Unused items may be returned
for refund (within a reasonable time) if not personalized.



Cook outdoors with this pos-
sible charcoal brazier finished in
chipproof porcelain enamel in
brilliant colors of blue, green,
red, or black. Can be set up on
the terrace or tucked in rear of
the car for a picnic. Black
wrought iron legs screw on in a
jiffy. The 16" nickel-plated grill
stands 27" high. \$13.95, ex-
press chgs. collect. Ironmaster,
Inc. (L-62), Box 202, William-
sburg Sta., Brooklyn 11, N. Y.



Good luck and good looks—
an unusual sign made of pump-
shoe letters, welded to a bracket
12" by 25". In a dull black fin-
ish, it can be attached to a post,
house, or barn. \$8.50, postpaid,
for up to and including seven
letters. \$1.00 extra for each
additional letter. Horseshoe
Forge (L-62), 9 Muzzey Street,
Lexington 73, Massachusetts.



Tops for totting all sorts of
things—a baby's necessities,
knitting, sewing, or even small
lunches. This attractive vinyl
bag in quilted vinyl plastic
cleans easily with a damp cloth.
About 11" high, it comes in red
and black or gold and black.
\$1.00, postpaid. Green Gable
Gifts (L-62), 1554-56 Third
Avenue, New York 28, N. Y.



Electrically heated by A. C.
or D. C., the entire surface
of this attractive tile keeps
hot dishes warm. The Pro-
vincial design in brown with
green and cinnamon on a cream
background will not wear off.
Highly glazed, tile is held in a
black wrought iron stand which
protects table tops from heat.
measures 6" x 6", \$4.95, post.
Artisan Galleries (L-62), 200
N. Haskell Ave., Dallas, Texas.

Y'S WORTH



Saving is fun, when at the end of a day you drop your left-over change in the generous slit in the back of an amusing, colorful English bobby, English guardsman, or French fireman. A clever idea for the whole family, each wooden bank has a lock and key on its base and is about 12" tall. \$3.95 each, ppd. Order from Frederick's (L-62), Highland Terrace, York, Pa.



Willow strips have been used to make this attractive basket cage to hold a pot or bowl of trailing ivy or philodendron. The top lifts up for easy planting and watering. Imported from Hongkong, basket is handmade, 12" high and 6 1/4" across the widest section. \$2.00 each, ppd. Miles Kimball (L-62), 215 Bond Street, Oshkosh, Wisconsin.



Scaled down, this version of the ever-popular drop-leaf table fits well alongside of an armchair or sofa; opens easily for snacks, work space, or games. It's made of knotty pine with pegs and wedges, hand-rubbed, lacquered, and is alcohol-resistant. Measures 22" x 15" closed; 22" x 30" open; 26" high. \$24.95 express charges collect. Order from Jeff Elliot (L-62), Statesville, North Carolina.



Smart and simple in design, these personalized glasses are modestly priced and make a lovely wedding present or Father's Day gift. Four sizes are available: 12-ounce highball, the 6-ounce juice, the 7-ounce old-fashioned and 4-ounce cocktail glass. \$4.50, ppd. a dozen with any three hand-cut initials. (Minimum order, one dozen.) Marijo Crystal (L-62), 1321 N. 11th Street, St. Louis, Mo.

LETTER RACK

An important wall decoration—useful, too! A family post office with memo tray and pencil drawer. Hand-crafted of Antiqued Knotty Pine 35" high—11" wide

\$17.50 Express Charges Collect
Sorry no C.O.D.'s

Send 35¢ for Booklet
Country House Reproductions and interesting hints on Early American Furnishings. When on Long Island visit the home of America's first Pine Furniture!

The Zennox Shop
(Long Island's) Seasonal Shop of Country House Furnishings
Hewlett, N.Y.



NEW LOW LOW PRICE

Our best-selling Dining or Desk Chair, now better buys than ever. Black wrought-steel frame; laminated wood back on chair A, in natural or walnut finish (please specify); resilient foam-rubber seat. In copper, yellow, cream, charcoal grey or black Sanforized cotton denim.

Orig. \$9.95. Now 10.95 for one—2 for \$21.90. In toast, citron, cerise, pompholt or black and white textured wood.
Orig. \$1.95. Now 11.95 for one, 2 or more: 10.95 in champagne, lined white, dolomite, coral or aquamarine "Madagaskar" plastic.

Orig. \$1.95. Now 11.95 for one, 2 or more: 10.95. Please specify chair A or B, when ordering. Hurry, no C.O.D.'s. In N.Y.C. add 35¢ tax.

Shipped EXPRESS COLLECT. Send 15¢ for latest catalog showing chairs, dinettes, bunkbeds, etc.

madden products
Dept. 65, Box 87, Murray Hill Station, NYC



WEDDING INVITATION OR PICTURE PLATE

Permanently preserve your most cherished mementos—Send any size invitation, snap shot, photo, negative, etc. and we will reproduce it on 10" white china plate. Overglazed to preserve finish. Ideal wedding or anniversary gift. Two week delivery.

\$5.50 each postpaid

Horizon House
Box 8287, Summit, New Jersey

GIFTS OF FUNCTION AND FANTASY

HEART VANITY MIRROR

You're truly, truly fair when you are in this heart-shaped vanity mirror. Reminiscent as a Victorian Valentine, European mirror in cast metal finished in antique white or show-happy pink. Size overall 14 x 8" Mirror 11 1/2".

Only \$4.95

SIP 'N SNACK SERVER

Handy serving rack of black wire to hold 8 bottles or glasses. Corner section has 8" slat chestnut bowl for popcorn, potato chips, etc. Refill wrapped handle curves over bowl for ease in serving. Use for TV, on the porch or table.

Only \$3.95



FIREPLACE "FAN FARE"
The ideal crown of your well-furnished fireplace becomes a point of beauty with a fireplace fan, 27" wide. Stands by itself. Chosen bright gold, rustic red or decorator green with bright brass trim.

Only \$3.95

Vermont PIE BASKET

Olden New England! Our guess is that Frisella carried one, herself! Will bear your prize lemon meringue in non-squeak safety to pot luck or picnic supper. Solid oak with two handles. Holds two pies. Size 14x11 1/2".

Only \$3.95

CHEF SALAD SET

Pine wall rack with ceramic, two-neck bottle for salad oil and vinegar; filling funnel and a fork and spoon to "toss" the greens. A good decorated item. 14" high.

Only \$3.95

Write for FREE Serving catalogue. Please include 25¢ for postage and handling. Add 25¢ for each additional item you order!

Helen Gallagher
412-C5 Fulton Street, Peoria, Ill.

order direct from factory!

CAPTAIN'S CHAIRS

Solid Birch or Maple
READY TO PAINT

COLONIAL MODERN

2 for \$14.95

FACTORY LOW PRICES SAVE YOU MONEY! You'll use them in every room—clean curved lines blend with all your furniture. Completely assembled, smoothly sanded—ready to paint, stain or lacquer. Solid birch or maple construction will last thru year after year of rugged use. Seat 17" x 16", overall ht. 28 1/2".
Packed 1 of a kind to customer—minimum order accepted. 3 chairs. Fast delivery—ship, ship collect. Send Check or Money Order. Money-Back Guarantee. Sorry no C.O.D.'s.

FREE! Handy folder "How to Finish Unpainted Furniture" shows you the fastest, easiest do-it-yourself method.

Meadowbrook Industries
West Hempstead, N. Y.

MAKERS OF FINE CHAIRS Since 1851



Weatherproof POST LANTERN SIGN

As useful as it is ornamental, this attractive combination will grace the finest home. Aluminum Post base dia. 4", top dia. 3", overall height 2 1/2 ft. (includes for desired height), shipping wgt. 11 lbs. Lantern: solid copper painted black, wired for electricity, height 20", frame 10 1/2", a 10 1/2" base 2" in dia., glass chimney. Silhouette Sign: complete with cast aluminum scroll bracket and lettering. Name panel has raised lettering cast on both sides. All aluminum, will not rust.

Post, lantern and sign complete \$42.50 express collect, with post adapter for sign included free. Approx. Ship wgt. 20 lbs. Sold separately—Post \$19.75 exp. coll. \$14.75 exp. coll. \$10.95 exp. Send check or money order. No C.O.D. please.

FREE catalog of popular gifts and home accessories on request.

BAY COLONY FORGE (Dept. F)
140 Dartmouth St., New Bedford, Mass.



MAN'S BEST FRIEND

You'll use this silent valet for years to come and appreciate it more every day! It includes a shaped coat hanger, trouser bar, tie bar and shoe rack. Sturdy birch in Maple or Mahogany finish, 42 1/2" x 17". So much convenience for such a little price—real value! A perfect gift for Father's Day!

\$7.98 (add 30c for shipping)

Servy, on C.O.D.'s.
Write for Gift Catalog

Mervell Ann Creations
112 WASHINGTON ST. NEW BEDFORD, N. Y.

LET'S STAKE A BATH



for our feathered friends and your garden will come to life. This sturdy bird bath is all metal and portable. Just snap the porcelain enameled bowl on the green iron ornamental base. Stands 24" out of the ground. Bowl is 16 1/2" in diameter, 2" deep.

Satisfaction guaranteed or your money refunded.

Only **\$4.95** ppd.

Write for free catalog of unusual items.

DOWN'S & CO.
DEPT. 1001 EVANSTON, ILLINOIS

HOME PLANS with BIG FUTURES



Send today for this collection of over 300 illustrated plans.

...Homes with extra dividends that save your building costs. You get more for less with H&P's. Complete builder-drawn blueprints and material lists are available for every plan at low cost.

\$2.00 (add 30c for shipping)

all 3 books for price of 2

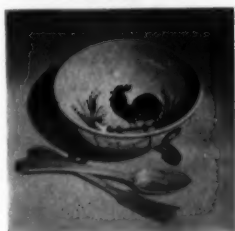
1. NEW TRENDS—in family homes
2. SELECTED HOMES—individually styled
3. SLICK MANSION HOMES—all types

\$1 Single Copy

HOME BUILDING PLAN SERVICE
Studio C, 3434 N. E. Sandy Blvd.
PORTLAND 12, OREGON



YOUR MONEY'S WORTH



Set for salad with one of the best seasons for it upon us. Gaily decorated with a cocky rooster, this bright-yellow ceramic bowl is imported from Italy. It sits in a black wrought iron stand and comes with a smoothly finished wooden serving fork and spoon. Bowl is 10" in diameter. Complete set is \$5.95, ppd. Holiday House (L 621), Bellevue Theatre Bldg., Upper Montclair, New Jersey.



As a lamp table or an extra table so often needed for drinks, hors d'oeuvres, books, knickknacks, etc., this smart-looking one—in contemporary design—is the answer. In black wrought iron with a stain-resistant, plastic finish, 5" plywood top, it is easy to assemble. Rubber tipped legs protect floors and carpets. It measures 19 1/2" x 19 1/2" x 24" high, \$15.95, express collect. The Manor House (L 621), Huntington, West Va.


GRACE YOUR HOME with BONE CHINA FIGURINES



And what quality these exquisitely detailed, imported busts have. They stand a full 6", superbly glazed for your mantle, table, or wall shelf. Unusual high color and finish. Real value at \$4.75 a pair, ppd. Order from Gift Mart, 39-45 Cannon Street, Bridgeport, Conn.

The Perfect Year 'Round GIFT FOR MOTHER

A Membership in the PLANT of MONTH CLUB



Every month she will receive (1) a selection of wonderful and unusual plants or bulbs chosen by plant experts; (2) complete planting instructions; (3) interesting history of flower; would cost more than more in shop. LOVELY LILY-OF-VALLEY illustrated will be her first selection. GUARANTEED to bloom in 21 days. GIFT CARDS will be sent for hearing your name.

REPRISE BOXES for first 1,000 new members. FULL YEAR—Special Discount—12 page book, "How To Grow and Bloom House Plants."

10X Worth Membership \$6.00 (Full Year \$12.00)

6 monthly selections plus home.

PLANT OF MONTH CLUB
Dept. 10-18 One Madison, Iowa

Jiffy Cabinets

Sturdy, All Metal... \$9.95

File 1,001 Items... \$1.00

File 'Em in a "Jiffy!"

Screws, nails, locks, photo supplies are filed in one of these 24-drawer steel cabinet drawers. Rubber feet. For home, office, store, veranda. Red or Gray with see-through plastic drawers. Brown with plastic Balga drawers. Black with plastic Gray drawers. 18 drawer size is 10 1/2", 32-drawer size is 12 1/2", 40-drawer size is 14 1/2". Order today!

Mail for FREE Gift "N Gadgets Catalog" of EVANSTON 2, ILLINOIS



YOUR MONEY'S WORTH



The alchemist jars of old are now copied and lend themselves beautifully to our present-day living. Their simplicity makes them charming accessories for the bathroom, or kitchen filled with oil, vinegar, etc. Pint size, a set of 3 comes with 7 printed and 3 blank labels, \$5.95 plus 35c west of the Miss. Jennifer House, (L-62), New Marlboro Stage, Gt. Barrington, Mass.



Compliments to the hostess when her table is set with this attractive all-in-one black centerpiece. The perforated metal tray can be used for real or artificial fruit or for green leaves and pine cones. 19 1/2" in length and 7" in width, it is priced at \$2.95 plus 35c post. Order from Foster House (L-62), 15 Cale Ct., Princeton, Illinois.

order direct from factory!

Brand New CAPTAIN'S STOOLS

SOLID BIRCH or MAPLE **2 for \$14.95** READY TO PAINT

A perfect match for our popular Captain's Chair — classic carved lines blend with all your furniture. Completely assembled, smoothly sanded, ready to paint, stain or lacquer. Seat 14" square. Packed 2 of a kind to carton—minimum order 2 chairs.

2 POPULAR SIZES. Seat heights 36" high for "room-high" and 42" high for "bar". (Specify size.)

Fast delivery—ship, ship, collect. Send check or Money Order—No C.O.D.'s. Money-back Guarantee.

FREE! Handy folder "How to Finish Unfinished Furniture" shows you the easiest, fastest do-it-yourself method.

Meadowbrook Industries
West Hempstead 9, N. Y.

Makers of Fine Chairs Since 1851

FOR HIM

BOW TIE & CUFFLINK SET
Cut from the same cloth (pure silk pique). Tie is adjustable. \$3.95 the set. Gift Boxed. Choice of the following patterns: red, green, navy, black-yellow.

MATCHMATES

DAISY EARRINGS & CUFFLINK SET

Flowers are the fashion this year. This attractive set will match any spring or summer outfit. Wonderfully priced at \$1.75 ppd. Gift Boxed.

FOR HER

THE FELICES
Benton 3, N. J.

SAY!

BEAUTIFUL CARABAO DRAPE FABRICS

Yardage of Custom Made Drapes

SEND FOR MATCHES

Carabao Shantung Weave Fabric \$1.95 a yard
This lightweight fabric hangs perfectly in panels or draw drapes. Colors: Navy, Blue, Red, Green, Turquoise, Coral, Gold, Silver, Green, Hunter Green, Sea Foam, Colours, Red, Orange, Yellow.

Carabao Nylon-Cotton Fabric \$1.90 a yard
A beautiful seersucker-looking textured fabric in elegant custom-styled colors: White, Silver, Peacock, Slate, Turquoise, Leaf Green, Laurel Green, Sage Moss, Lemon, Apricot, Chambray, Navy, Natural, Pink, Ash Rose, Navy, Apricot, Coral, Brass, Driftwood, Vintage, Raspberry.

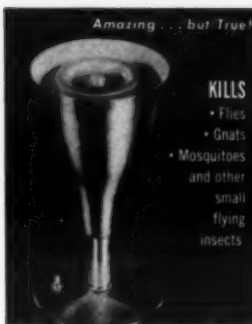
Carabao Rayon-Cotton Fabric \$1.95 a yard
A beautiful seersucker fabric for draw drapes or panels. Three dimensional texture, beautiful decorator colors: Silver, Golden, Forest Green, Navy, Moss, Green Stone, Sea Foam, Coral, Gold, Silver, Chambray, Apricot, Brass, Peppercorn, Spice, Earth, Copper, Raspberry, Black.

Carabao makes to your window the most attractively and hard wearing Carabao fabrics here from this day to next morning.

For the complete price information, a directory for measuring, a group of swatches and more, for all these.

SOMMER & CO. 100 CALIFORNIA ST. SAN FRANCISCO, CALIFORNIA

Carabao Special Products Company, 950 Columbus, Dept. L17, San Francisco, California
Enclosed is \$4 for swatches of ☐ Shantung Weave Fabric ☐ Nylon-Cotton Fabric ☐ Rayon-Cotton Fabric
NAME _____ ADDRESS _____ CITY AND STATE _____



Amazing... but True!

KILLS
• Flies
• Gnats
• Mosquitoes
and other
small
flying
insects

"PEST-KILLER" LAMP KILLS INSECTS INSTANTLY!

Rid your home of most annoying insects by simply placing our insect killing pellets on the bulb and switching on the lamp. Close off room completely, leaving closet doors open so that the penetrating vapor fumigates every corner. After 2 hours, air out room. There is no lingering odor. Perfectly safe. Just follow directions.

Without the pellets, it's a handsome lamp for desk, table, or TV. Excellent reading light. Black, green, beige or gleaming brass finish. Complete with month's supply of 12 pellets.

Only \$6.98 plus 45¢ shipping charge. Extra pellets \$9¢ for package of 12.

AVAILABLE BY MAIL AT
DIRECT-MAIL SAVINGS!

Satisfaction Guaranteed • Send Check or Money Order

JAN'S LAMPS

INC. 5 E. 102nd St., N.Y.C. 29, N. Y. Dept. L

Butterfly PIN-UPS

in black
wrought iron!

A papa papillon, feeling his oats after his cocoon-confinement, is leading his lady love a merry chase up the wall and they'll probably wind up doing a Butterfly Bolero across the ceiling. Silhouetted in black wrought iron, each measures about 12" wide and the pair is \$3.95 plus 25¢ postage.



"SCROLL"

Latter or
Hooplin
Holder

Handsome and sturdy black perforated iron. Measures 4½ inches by 8 inches. Attractive and useful, too. Goes with any decor—\$1.50 post-paid.

No COD's. Please. Money Back If Not Delighted. Send for NEW Gift Catalog—It's Free!

Green Gable Gifts

Dept. L-5, 1554 Third Ave., New York 29, N. Y.



RESIN-FREE
(All Oil Based)

LIQUID
LINOLEUM
COATING

Revive your haggard old linoleum with Behr process Resin-Free Liquid Raw-Hide Linoleum Finish and you will have a glossy new surface easy to polish. Being Resin-Free (all oil based) this finish remains tough and elastic... does not crack... easy to apply, dries quickly. Water proof, grease proof... stain proof. Good for Wood, too. Sent Postpaid... \$1.15 Flat; \$1.75 Quat; \$5.30 Gallon. Guaranteed. LINOLEUM FINISHING PAMPHLET WITH EVERY ORDER OR FREE ONE REQUEST.

LISSUED OIL PRODUCTS CO.
11048 So. Fremont Ave., Alhambra, Calif.

BURN REFUSE SAFELY OUTDOORS

Tilt back hood—pour in refuse—ignite—close and safely burn damp, green, dry, garbage and refuse to fine ash in any weather. Scientific draft design ends neighbor-annoying nuisance and fire hazard of flying ash, sparks, burning blowing bits of paper. Minimizes smoke smell. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Sturdily made of RUST RESISTANT ALUMINUM BONDED TO STEEL. Recommended by Bureau of Fire Prevention. Over 100,000 satisfied users. Model A, 21½" sq. x 29" high — 2 bu. cap., \$12.95 postpaid (\$13.95 W. of Denver). Model B, 24" sq. x 34" high, 3 bu. cap., \$16.95 ppd. (\$18.95 W. of Denver). Money back guarantee.

ALSTO COMPANY
Dept. M-8 4007 Detroit Ave., Cleveland, O.

The Viking...

a chair that
transcends
time

Our version of
a popular import
... at a fraction
of its original
cost...
\$9.95
unmatched

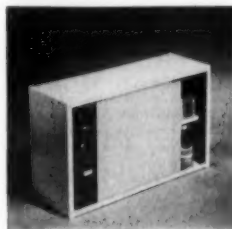
So classic in line, so timeless in charm, this newly-designed chair is just as perfect in homes today as it would have been a century ago. Whether you like old-fashioned or homespun rustic, there's a place in your heart and house for this striking chair that will serve you long and faithfully. Solid birch throughout with handwoven fibre rush seat and curved backrest. Special construction (lock-joint) assures lasting sturdiness. Quam—and ours alone! Shipped direct to you from our workshop in North Carolina.

Minimum order 2. Quick delivery. Express charge collect. Satisfaction guaranteed. Unfinished, unstained \$9.95. Light Pine Finish... \$13.95. SPECIAL: 10% discount on 6 or more chairs. Send check or m. o. to Dept. L-54, 15 West 57th St., New York 19, N. Y.

Hobbs



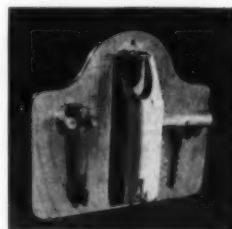
YOUR MONEY'S WORTH



The overflow from the medicine chest need no longer be a problem with this spacious all-white cabinet. With an extra shelf, a high wide compartment for tall bottles, it is completely enclosed, easy to hang. In enamel baked on heavy gauge steel with sliding door of translucent corrugated plastic, it is ideal for the kitchen too. 11½" high, 18" wide, 6" deep. \$8.50, ppd. Marlboro Co. (L-62), Box 36, Queens Village 19, N. Y.



The towel rack comes in its own as a decorative accessory in this solid brass version. It is that added appointment so often needed to complete the décor of a kitchen or bathroom. The twisted ring, 5" in diameter, and the base are hand-on in Mexico. \$5.95. Also available in matte black oxide or satin nickel plate. \$6.55, ppd. Crafts-Metals Co. (L-62), Box 4, Laguna Beach 19, California.



Make life easier with this three-piece caddy set which opens bottles, traps the caps, removes the corks, and opens beverage cans. 10" wide and 9" high, it is made of a smooth, natural finished wood. A thumb releases used caps for disposal. Ideal for the kitchen, pantry, bar, or game room, it is \$2.95, ppd. Order from Dorothy Dunmar (L-62), Newark 5, N. J.

50% SAVINGS



MOVABLE LOUVERED SHUTTER KITS

FOR DOORS, WINDOWS, SCREENS
\$14.92 is typical price for kit to make a 4' x 6' x 24" x 24" window. Pre-assembled, unbracketed. You'll save 50% of cost with our kits and a few extra hours. Ask for free brochure and details on all our do-it-yourself Shutter Kits. Also send us your inside door or window measurements for price.

Complete instructions with every kit.
Lewis Shutters
781 URBAN LANE,
PALO ALTO,
CALIF.

DON'T LUG 'EM IN!



PLASTIC OUTDOOR CHAISE COVER

Fits all chrome or redwood chaise lounges. Elastic bottom... no time. Easy on—easy off. Heat-sealed seams. Metallic green. **\$2.99** prepaid



PLASTIC GLIDER COVER

Heavy green opaque plastic. **\$3.98** prepaid
Write for FREE catalog of Complete Plastic Outdoor Furniture Cover Styles!

PLASTIC COVER SALES COMPANY
501 S. WACHTA, ST. PAUL, MINN.

SATISFIED USERS SAY:

NEW ONE-COAT HOUSE PAINT...



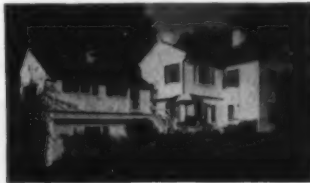
MACEDONIA, OHIO. "I wanted to be sure I used the best so I tried a gallon each of four top brands... and found Endurance Imperial to be the whitest; it gave the best and easiest coverage. I then used it to paint our entire house."—Mr. D. Frenz.



MINNEAPOLIS, MINN. "It is wonderful what one coat of Glidden Imperial did for our house. It never looked so white. My husband says it goes on faster and easier."—Mrs. C. G. Zander.



RENO, NEVADA. "It's been almost three years since we had our home painted with Endurance Imperial. I'm most impressed with the way this paint stands up and has stayed white," says Mr. G. Lucini.



NEW MILFORD, CONN. "It was our first experience with Glidden Imperial and we were amazed. We rate it the finest white house paint we've ever used."—Buckingham and Schultz, painting contractors.

Cuts painting cost nearly in half....



LOMBARD, ILL. "I thought it would take more than one coat to make our place this beautiful. It was mighty dirty, but my three boys got wonderful results with Glidden Endurance Imperial," says Mrs. J. L. Fisher.



BOISE, IDAHO. "I had no idea that a one-coat house paint could do such a complete and wonderful job. I heartily endorse Imperial as an outstanding example of the best in exterior finishes."—Mr. W. W. Burns.



ATLANTA, GA. "I always had to use two coats... but with Glidden Endurance Imperial it takes only one. It covered beautifully and is the whitest white paint I've ever seen," says Mr. W. J. Johnson, Jr.

Saves 1/2 the time, Stays white longer

It's the first house paint with double the hiding pigments! The whitest, most durable paint pigments yet developed are concentrated in Endurance Imperial... the new, ONE-COAT Glidden house paint.

Alkyd-fortified and precision-balanced to give you double the beauty and double economy! You save nearly one-half the total cost of painting your home by eliminating the costly, time-consuming second coat!

ENDURANCE IMPERIAL



For Beautiful Pastel Colors... ask for regular Glidden Endurance House Paint. Your choice of lovely pastels and rich, deep tones.

Glidden

Pacemaker  in Paints



There's a Glidden finish for every painting need. See your Glidden Dealer. THE GLIDDEN COMPANY, Cleveland 2, Ohio. In Canada: The Glidden Company, Ltd., Toronto.

© 1954, The Glidden Company



YOUR MONEY'S WORTH



Today's version of the old-fashioned teacart is just the thing for terrace or game room. Top comes completely assembled, rest fits together by following easy instructions. Of fine northern white pine, sanded to a smooth finish, cart can be painted, stained, or waxed. Assembled it is 18" x 29", 24" high. \$6.98, express chgs. collect. Shipping weight 16 pounds. The Howard House (L-62), 106 Warren St., New York 7, N. Y.



Thirsty new grass and seedlings will drink up this gentle spray of water. Hose attachment has funnel-shaped spray holes which expands water into tiny drops like a soft rain. Made of polystyrene, a tough plastic, it has a rustproof metal stand to stick into the ground. Width, 5"; overall length, 6 1/2"; weight, 7 ounces. \$1.25, ppd. Novelty Mart (L-62), 59 East 8th Street, New York, N. Y.

SAVE 50% • BUILD YOUR OWN MODERN FURNITURE

DO IT YOURSELF AND SAVE 50%

Do jobs half done with these ready-made black woodwork pieces. Fast-reinforced for indoor use only. You can really give your custom furniture by attaching these handsome legs to plywood, flush doors, and table tops. Modernize old and unimproved items. Best! Decorative styled furniture quality construction. All items available at new low prices. Order today!

UNIT POSTPAID NO C.O.D.'s

TWO DISTINCTIVE STYLES



SIZE	STRAIGHT	FLARED
1/2"	1.50	1.50
3/4"	1.50	1.50
1"	1.50	1.50
1 1/4"	1.50	1.50
1 1/2"	1.50	1.50
2"	1.50	1.50
2 1/2"	1.50	1.50
3"	1.50	1.50
3 1/2"	1.50	1.50
4"	1.50	1.50

Send 23c for (check enclosed) catalogue

E.F. LAWRENCE IRON WORKS Dept. 3-1 2011-13 Whittier Blvd., Los Angeles 23, Calif.



Best in 100 Vacation Years!
DON'T MISS CENTENNIAL YEAR IN Atlantic City

In addition to its usual vast variety of entertainment and activities, Atlantic City, this year, celebrates its 100th anniversary with a commemorative program of special events and attractions.

Come Now! Come Later! But Come! For Atlantic City's Blue Book & Centennial Color Folder Write Dept. L, Atlantic City, N. J.



Pamper your feet!

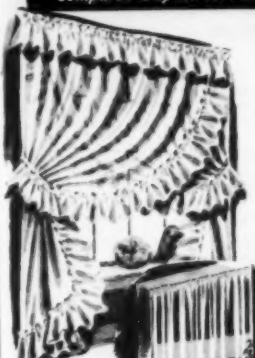
MOCCAROUNDS are hand-crafted from a single piece of butter-soft, non-suff gloves leather with durable, flexible leather soles. Springy, air-light cushioned platforms with curved wedge heels, lend ease and support to every step. No stiff insoles, nails or pinching soles. Built-in gusset prevents spreading. You will love to live in these all day, every day indoors and out. Sizes to 10 including half sizes... slim, narrow and medium widths. Slip. Red, Bonbon, Ranch Tan. \$7.95 plus 23¢ for postage. Ohio residents add 3% sales tax.

SILBER'S SHOE SALON BOX 43, LORAIN, OHIO



NO IRON FIBERGLAS CURTAINS AND DRAPES

for the first time at these New Low Prices!
Compare! Buy direct! Save to \$20 per pair!



New, improved Fiberglas curtains with a beauty and exquisite texture hard to surpass! Finer—sheer, they possess an outstanding durability! They resist sun, can't burn! Can't be injured by mildew and rain! Wash easily, no iron, no stretching. Hang dry and wrinkle-free in 7 minutes! 3 styles—28 sizes—at tremendous savings. Lovely White Color.

RUFFLED

Width to pair	Length	Usual	Now
66"	36"	\$6.98	\$3.49
66"	48"	7.98	3.99
66"	54"	8.98	4.49
66"	63"	9.98	4.99
66"	72"	10.98	5.49
66"	81"	11.98	5.99
66"	99"	13.98	6.98
174"	Double Width 72"	21.98	10.98
174"	Double Width 90"	23.98	11.98
174"	Double Width 99"	25.98	12.98
230"	Triple Width 72"	29.98	14.98
230"	Triple Width 90"	31.98	15.98
230"	Triple Width 99"	33.98	16.98
224"	Double Width 90"	27.98	13.98

VALANCES

Width to pair	Length	Usual	Now
36"	84.50	\$3.19	
78"	43"	4.98	2.99
78"	54"	5.98	3.49
78"	63"	6.98	3.99
78"	72"	7.98	4.49
78"	81"	8.98	4.99
78"	90"	9.98	5.49
78"	108"	11.98	5.99

FLATS

Width to pair	Length	Usual	Now
72"	30"	\$4.29	\$1.99
72"	36"	4.69	2.19
72"	42"	4.89	2.49
72"	48"	5.09	2.79

FIBERGLAS DRAW DRAPES IN 7 LOVELY COLORS

Now, textured Fiberglas for decorator-merit drapes! They blend beautifully with modern or traditional furnishings! Washable, quick-drying, no-iron, of course! Can't be burned by rain, mildew and heat! Handmade pin-pleated, 88" wide to pair; when pleated covers windows up to 44" wide. For wider windows, use 2 or more pairs and connect with special hooks which we furnish on request.

Colors: Champagne, Rose-Pink, Caledon Green, Grey, Gold, Cocoa, White.

Length	Usual	Now
36"	\$ 8.98	\$ 4.98
48"	9.98	5.49
54"	10.98	5.99
63"	11.98	6.49
72"	12.98	6.99
81"	13.98	7.49
90"	14.98	7.99
99"	15.98	8.49
108"	16.98	8.99

Plus Value

You'll find it hard to believe that these fabulously low prices can match the top quality of these curtains and drapes. But this is the fact! Design Curtain Company is one of the largest producers of Fiberglas Curtains in the country, and as such, we can produce with extra efficiency which means extra savings for you.

MONEY-BACK GUARANTEE WITHIN 30 DAYS IF NOT 100% SATISFIED

On N.Y.C. orders add 3% tax

Design Curtain Co. (Dept. 31) MAILING CHARGES

To properly add 20¢ for pair, 10¢ each additional pair.

37 West 28th St., New York 1, N. Y.

Please Send Fiberglas Items Indicated:

DRAPES ☐ RUFFLED ☐ VALANCES ☐ FLATS ☐ TIES ☐

Item Quantity Size Color Price Check

☐ M.O. ☐

☐ C.O.D. ☐

Name _____ I enclose \$ _____

Address _____

City _____ State _____

Design Curtain Co.
37 West 28th St., New York 1, N. Y.

Order Now
For Immediate Delivery

beautify with "brick"

TimberTone BRICK

THE INDOOR-OUTDOOR Wallpaper

Now you can achieve today's smart architectural trend to brick walls indoors by simply hanging your masonry. "Brick" wallpaper looks like brick — feels like brick. It will modernize your living and dining rooms — glamorize your kitchen. You can even do it yourself.

\$8.00 per single roll

SEND 35¢ for samples of "Brick" wallpaper in 5 wonderful colorings.

The WARNER Company
Dept. LV-5, 430 S. Wabash Avenue



YOUR MONEY'S WORTH



Beautiful butterfly pins. The bodies are simulated opals with a hue of soft, iridescent amber and blue in handmade settings. The wings are executed in 48-gauge copper. Large butterfly is 1½ inches long, and the small butterfly is 1 inch. Price for both is \$2.00, including tax and postage. Order from **Ranley Hoffman** (L-62), 656 Broadway, New York 12, New York.



Good looking and comfortable, these washable, glove-elakin moccasins with wedge heels and leather soles make walking a pleasure. Hand-headed in authentic Indian style, they can be had in exciting colors: turquoise, red, gold, or white, and in adult sizes 3 to 10. Send actual shoe size and color desired. \$7.95, ppd. **Miller Curio Co.** (L-62), 256 East Congress Street, Tucson, Arizona.



Subconscious reactions to colors can affect everyday lives. Louis Cheskin, a color expert, in his book, *How to Color-Tune Your Home*, tells how to choose colors that will be distinctive and charming, yet fit individual family needs and emotions. Included are complete color charts and suggested interiors shown in color. \$5.00, ppd. Order from the **Macmillan Co.** (L-62), 61 Fifth Ave., New York 11, N.Y.

SAVE UP TO 60% FOAM RUBBER

SAVE on Manufacturers' Supplies and Closeouts

Always keeps its shape! Cushiony, resilient, non-toxic, mildew & damp proof. Allergy free. In Slabs, Sheet Stock and pre-formed cushions, mattresses & pads. Perfect for nooks, chairs, sofas, beds, pads and yard furniture, car seats, etc. Priced FAR BELOW the current high market.

ORDER BY MAIL

SLAB STOCK
Smooth both sides. A solid but spongy material. Use on pads or shock absorbing layer pads.
Thick. Per sq. ft. Thin. Per sq. ft.
1/8" \$ 15 1/2" \$ 50
1/4" .25 3/4" .75
3/8" .38 1" 1.00
36" thick \$1.50 sq. ft.
Round Sheet Pads, 14" diam., 1" thick \$1.00 ea.

CORED STOCK
Smooth on top, "caved" on bottom for maximum resiliency and less weight.
Thick. Per sq. ft. Thin. Per sq. ft.
1-1/2" \$1.00 1/2" .50
2" 1.50 3/4" .75
2-1/2" 2.30 1" 1.00

FOAM RUBBER PILLOWS
COOL - COMFORTABLE - LUXURIOUS. Designed for "better rest". Filled with LIGHT, FLUFFY, slow-rebound foam rubber. Can be used in Forest Tuckers available.

WORLD'S MOST AMAZING BARGAIN CATALOG

Packed with **SENSATIONAL VALUES in WAR SURPLUS, FACTORY CLOSE-OUTS and GENERAL MERCHANDISE!** Fully illustrated. Thousands of items in Hand & Power Tools, Outdoor & Sporting Equipment, Hardware, Photo Supplies, Foam Rubber, Industrial Tools, Aircraft Parts, Metals, Plastics, Gadgets, Hydraulic Supplies & many, many more.

Only 50¢ For handling and mailing—REFUNDED with first order.

PALLEY SUPPLY CO.

3243 S. VERNON AVE. DEPT. HIL-5
LOS ANGELES 35, CALIF.

ORDER TODAY!
97¢ saved at C.O.D. +
Post P.O. Los Angeles
Price F.O.B. Los Angeles



A BOLD BLUFF

Framed Pictures of Poker-Playing Dogs

These canine cronies are as human as your old gang itself. You'll even recognize your friends' card-playing expressions! Each dog is a "character" study and the total effect is hilarious. Simulated oil paintings in true-to-life colors. A riot as gift for men—perfect for den, bar, recreation room or office. Comes with fruit wood frame 9" x 11".

Ppd. only \$2.95

Pair includes framed companion picture titled WATERLOO. When you see one, you'll want both, so ORDER TODAY.

artisan galleries
2100-ES N. MARSHALL DALLAS, TEXAS

Attention! Small Fry TV DIRECTORS

Here's a sturdy, light, all weather play chair excitingly new and different. Safe, colorful and made of the finest materials. Rust proof ALUMINUM tubing with extra durable Seran plastic. 16" high, 12½" wide, 12½" seat depth.



Order now and have chair personalized. Right letter maximum, please print name clearly. \$5.95 plus tax handling.

Introducing a aquat seat of one hundred uses—play room, out doors, TV camping, etc. Sturdy, light, all weather ALUMINUM construction built for rugged durability. Children's size—\$1.99 ppd. Adult's size—\$2.45 ppd.

Order these wonderful chairs now direct from manufacturer—Send check or money order (no C.O.D.'s please).

SMALL FRY FURNITURE CO.
BLACKSBURG, VIRGINIA

Your 3 keys to a beautiful new room



- ① CARPETS BY ARTLOOM ② FURNITURE BY BAUMRITTER
③ PAINT COLORS BY DEVOE AND RAYNOLDS

Set the *Keynote* with Townley Cotton Broadloom by Artloom

Artloom's Townley Cotton Broadloom is a new-type floor covering for modern living. Colors you never dreamed possible in a carpet! Pile so deep and soft, it cradles every footstep in luxury! Townley is a better, longer wearing, smarter cotton carpet because its hefty, full-bodied, cling-to-the-floor texture is woven on real carpet looms with a genuine carpet backing.

9' - 12' - 15' seamless widths. A terrific value at about \$7.95 per sq. yard.

FREE: Write for helpful decorative booklet, "Carpet Color Schemes for New Home Personality."

TOWNLEY *Cotton* BROADLOOM

ARTLOOM CARPET CO., INC., 295 FIFTH AVE., NEW YORK 16, N. Y.

For over 65 years, weavers of fine wool carpets for every decorative requirement, in all price ranges.





blond birch and black iron

only \$8.95

Check or money order
I.e.h. Springfield

The best in modern chair design, combining beauty and comfort for dining, desk or occasional visit to brighten any room in your home.

Contour molded laminated hard wood seat and back, rubber shock-mounted on solid black wrought iron frame. Fully assembled, sanded satin-smooth, ready for dining, parlor or children.

Send For Free DECORATOR DESIGN FURNITURE Catalog
Box 837-1
Springfield, Mass.

MODERN LIVING

SEAT 7 COMFORTABLY with T-TOP

The Original Folding Table Top

DOUBLE THE USE of your card table with T-TOP—a boon for TV snacks—games—drinks. Sturdy enough for everyday dining if you're cramped for space. T-TOP clears firmly to your card table, folds for easy storage when not in use. Strongly built yet lightweight. T-TOP comes in rich red, dark green, dark brown or natural. Order for yourself—AND for the perfect gift. TODAY!

Natural \$4.95 Painted \$5.95

So C.O.D.'s please. Shipping Charge Collect. Read check or money order to:

T-TOP COMPANY, INC.
10 Jefferson Ave., Salem, Mass.



IT'S PAINTING MAGIC when you use this new Wooster Fabric X Painting Kit. Miracle-fabric roller holds more paint, spreads more evenly, gives you beautiful finishes without lags or streaks in less time. Use with all paints, enamels, varnishes. Paint faster, with less fatigue. Redecorate an entire room in several hours. Roller cover snaps on and off for easy cleaning. Kit complete with roller and tray for only \$2.98 at better paint, hardware and building supply stores, or available postpaid if dealer cannot supply.

The Wooster Brush Company, Wooster, O.



Now have an attractive Hollywood bed or studio couch this easy, economical way. Set of six legs fits all types. Steel bed springs—look to angle frame support, securely with strong steel joints. Easy to install. Amazingly sturdy. Hardwood model available in natural or well-stained. All-steel models in blonde or mahogany. Satisfaction guaranteed. Shipped postpaid in sets of 6 direct from our factory.

Select Height To Suit Your Needs

No. 107—solid steel 7" high with slides.	\$3.95
No. 108—spring steel 7" high with slides.	6.95
No. 109—solid steel 9" high with slides.	6.95
No. 110—solid steel 9" high with rollers.	7.95
No. 111—solid steel 7" high with rollers.	6.45
No. 112—spring steel 7" high with rollers.	5.95

C. E. S. O. N. BROS.
312 E. 22nd St., Dept. A
New York 10, New York
606-I-A Santa Monica Blvd.,
Hollywood 38, Calif.

*No. 712

CHEM-O-GLAS MAKES YOUR HOME A Showplace!

SEND FOR Free IDEA FOLDER



TEAR THIS OUT NOW, send today for free "Idea Folder" describing Chem-O-Glas—amazing new chemical-glass shatterproof sheets. Colorful. Colorfast. Fadeproof. No paint needed—ever. 5 jewel-like colors. Be first to amaze your friends with this "Product of Tomorrow"—available now. Use indoors or out for patio roofs, windbreaks, partitions, Japanese windows, etc. In flat or new RIBBED shape, as easy to install. Transparent. Low cost. Write today. (Dealers: send for franchise details without delay.)

SEND NOW

CHEM-O-GLAS COMPANY, Dept. L-4
2600 Coleridge Ave. Santa Monica, Calif.



YOUR MONEY'S WORTH



Fashioned for the very young with practical plastic-lined pants. Girl's dress and pants available in pink, maize, or mint in four sizes: small (birth to 12 pounds), large (19 to 25 pounds), extra large (26 to 32 pounds). Boy's outfit: all maize, white with navy or tan. In medium, large or extra-large only. Designed in seersucker by Aksh, each set, \$2.95, ppd. Goldsmith's (L-62), Memphis, Tenn.



Boys and girls will be thrilled with this flat-knit cotton t-shirt-cloth polo shirt imprinted with their own first, last, or nickname in red. They launder easily and the ribbed neck line will not stretch out of shape. Available in white or yellow, they come in sizes 2 to 16, \$1.50 each, ppd. Harker of Miami (L-62), Post Office Box 4143, Miami Beach 41, Florida.



An easy way to keep constant check on the temperature in your baby's room. This white plastic light switch plate with thermometer can replace an ordinary one easily. It measures 3 1/2" wide and 4 1/2" long and comes with pink and blue decorations. Complete guide and recommended temperatures accompany it. \$1.25, ppd. Burlington Products (L-62), 311 High St., Burlington, N. J.

HANG 32 GARMENTS IN YOUR CAR

ELIMINATES WRINKLES
MAKES PACKING EASY



You can install or remove this handy Hang-All in a minute. Fits all cars. Does not interfere with doors or windows. Fits flush with roof and out of the way. Instructions included. \$3.98 ppd.

FREE—Write for New Gift Catalogue
TAYLOR GIFTS
HA2, Old Spruce Eagle Inn, Wayne, Pa.



Made Entirely by Hand . . . of leather imported from

THE Buff-alo "CAVANA" India

For Ladies and Men

Cork-wedged sandals smartly fashioned of natural color Water Buffalo leather. Delightfully comfortable—for year 'round wear—like walking on air! Sizes 3 to 13. Available in 11 different styles.

\$7.45 Postpaid

Bloom's SHOE SHOP
"Down in the Village"

ILLUSTRATED BROCHURE ON REQUEST
MONEY BACK GUARANTEE
311 6th Avenue, Dept. LH, New York 14, N.Y.
Established more than 50 years

Your 3 keys to a beautiful new room



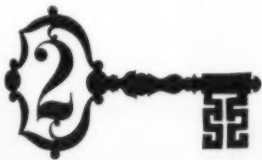
CARPETS BY ARTLOOM



FURNITURE BY BAUMRITTER

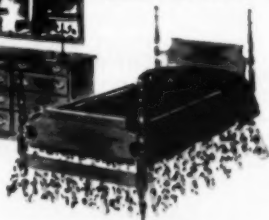


PAINT COLORS BY DEVOE AND RAYNOLDS



Easy and inexpensive with Ethan Allen by Baumritter

Here's the welcoming warmth of Ethan Allen—Early American adapted for modern living. The furniture with your future in mind—charming traditional design that answers every space and decorating problem, no matter how your needs change. Solid rock maple and birch hand rubbed to a glowing brown nutmeg finish. Open stock for bedroom, living room and dining room. Starter groupings from \$198. *Slightly higher west of the Mississippi.*



Ethan Allen AMERICAN PROVINCIAL BY
Baumritter

SEE WHAT EARLY AMERICAN CAN DO FOR YOUR HOME
Get exciting new home ideas from our Ethan Allen decorating booklet.
Or, if you prefer modern, you'll want our Birchcraft booklet. 25¢ each.
T. Baumritter Co., Inc., Dept. L-6, 171 Madison Ave., New York 16, N. Y.
Enclosed is _____ in coin for your decorator booklets at 25¢ each.
Ethan Allen ☐ Birchcraft ☐
Name _____
Street _____
City _____ Zone _____ State _____

T. BAUMRITTER CO., INC. • ALSO MANUFACTURERS OF BIRCHCRAFT CASUAL MODERN



godell's
"In better homes everywhere"

for the first time at such savings!

"THE VIRGINIA BELLE"
magnificent
HEIRLOOM-TYPE
WOVEN
bedspread

A superb quality, loomwoven bedspread reminiscent of the charm of Early America—with its handwoven look, floral motif and lovely, generous fringe. Reversible—it saves on laundering. Woven of fine, pre-shrunk cotton yarn. It washes easily; comes up flower-fresh; needs no ironing—thickly and sturdy woven to last for years!

Sizes:

Full 96 x 110";

Twin 82 x 110".

(Extra large for graceful draping)

Colors: Antique White, Bleached White, Pink, Mauve, Pastel Green.

godell's

31 West 27 Street

New York 1, N. Y.

When in N. Y., visit or PHONE MU 5-5353

On N.Y.C. orders add 5% tax

MONEY BACK GUARANTEE WITHIN 30 DAYS IF NOT 100% SATISFIED

14⁹⁵

Twin or Full

Usually 24.95

You save \$10.00 on each lovely spread

GODELL'S (Dept. 59) MAILING CHARGES:
31 West 27th St.,
New York 1, N. Y.
To prepare add 40¢
for first spread + 10¢
each additional spread.

Please Send Backspread:

Quantity	Size	Color	Price	Check
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

Name _____ I enclose \$ _____

Address _____

City _____ State _____

**Completely Assembled
SHIP MODELS**

Handmade by Talbot Craftsmen. Model pictured is the BENJ. HALE, sturdy schooner of the romantic sailing days of 1882. Size 15" x 11" high. Black and red hull—treated deck sails—mounted on maple finish base.

Shipped completely assembled and finished. An ideal decorating piece.

\$18

Exp. Pkd. in U.S.A.
Talbot Craftsmen
Handmade Ship Models
307 High St., Newburyport 4, Mass.



Write for FREE CATALOG

showing other models—

Schooners, Ships, Clippers—

From 25.00 up. Sold only by builder.



Silhouettes in wood. Mince detail work and care has gone into making these lovely wood cuts entitled *The Home and The Apple Tree*. Unusual and decorative, they are nostalgic wall pieces. Each is 5 1/4" by 5 1/4", made of fine woods with a walnut finish. \$2.75 each or \$5.25 a pair, ppd. Order from Eckhall & McCarty (L-62), 10 W. 6th Ave., Emporia, Kansas.

Collector's Pine

RECIPE FILE BOX

For the bride, the homemaker... gift-wise, hand-rubbed pine file for all her recipes! Size 9 1/2" x 6" x 4 1/2" high. Index not included in price.

495

Ppd.

Made Exclusively For-Sold Only By

John Brady

MADE AT NOTTINGHAM Detroit 24, Michigan

BEACH! PATIO! FISHING! AT HOME!

TAKE IT ANYWHERE

FOLDING BUTTERFLY CHAIR

AUTHENTIC MODEL... Plaid, or solid green in the finest grade Sun-ray rayon fabric. Durable... washable... rain will not injure. Heavy steel frame... endurable. For indoor and outdoor living.

9.95

Standard Model... Heavy, black steel frame. No. 10 Heavy Dink in black, green, yellow or orange. Strong, sturdy and endurable. The very thing for modern living is at our disposal.

8.95

ALL GUARANTEED. NO C.O.D.'S PLEASE! MAIL ORDERS TO

CHARLES FURNITURE CO.
117 SO. FOSTER ST., BOSTON, ALA.

For the softest, loveliest finish

**DO-IT-YOURSELF WITH
Cape Cod
VELVET BLACK
WROUGHT IRON ENAMEL**

Tray or trivet—and/or, weathervane, mailion or furniture... for the velvet-soft depth of genuine wrought iron, Cape Cod Enamel is the easiest to use—most satisfying in result. Use on either wood or metal. A perfect back-ground and base when decorative designs are applied on top of it. 1 Pt.—\$1.50 PPD. 1 Qt.—\$3.00 PPD. 1 Gal.—\$8.00 PPD. No C.O.D.'s. Money Back Guarantee.

★ NEW INSTRUCTION BOOKLET gives complete details on refinishing and decorating unique furniture, doors, doors, walls, etc., stripping, sanding, staining, waxing, painting. Send for your FREEBOOKS TODAY.

Cape Cod Finishes
Dept. L3-4 143 Main St. Cambridge, Mass.

swedish stacking stools

Stool, modern accessories that double to "seating or eating". Made in Sweden. Exquisite hand-crafted of selected fine cabinet woods. Sturdy... 18" high, 14" diam. top is 1 1/2" thick with rounded edges. Carefully hand-buffed to bring out the rich glow and natural beauty of the fine wood grains. Your choice of walnut, light mahogany, golden hickory, blonde birch.

2 in \$9.95
3 for \$14.95

Shipped Express Charges Collect—No C.O.D.'s, please. Send check or money order

Scandicraft
Dept. B-2 Ardley, N. Y.

th a touch
white en-
is an at-
en plan-
k wreath
enient ca-
hing blue
an a lamp
ometer, 1
3.95, ppd.
L-62), 01
ayne & P.

(vanderbi)
hold clip
at parties
home. For
is a die
production
s Rose de
his trans-
d-decorated
Also come
let design.
Seth & Jod
oro, Man.

ed. Minute
has gone
vely used
Home and
usual and
nostalgic
s 5 1/2" by
oods with a
5 each or
Order from
(L-62), 1b
ia, Kansas.

stools

double for
-wooden, fir
fine color
diam. no
Crescent
hand-sculpted

\$9.95

for \$14.30

lect-

der

after

ry, N. Y.

Your 3 keys to a beautiful new room



① CARPETS BY ARTLOOM ② FURNITURE BY BAUMRITTER ③ PAINT COLORS BY DEVOE AND RAYNOLDS

Key number 3: beautiful Devoe Decor-matic Paint Colors. New system automatically harmonizes paint colors with room furnishings



See these 180 Fashion-Correct Colors at your Devoe Dealer. Decor-matic Colors are yours in the famous Devoe One-Coat Velour flat wall enamel. It's odorless, alkyl-based, quick-drying; ideal for walls, trim, ceilings. Also in gloss, semi-gloss.

For the beautiful room illustrated here—new Devoe Decor-matic Paint Colors are fashion-correct for walls, woodwork and ceiling. Even in the hall you can see the dazzling beauty of new Decor-matic colors.

For inexpensively redecorating a room in your own home, Devoe Decor-matic Paint Colors can work equal wonders. The Decor-matic Dial makes it easy. For example: bring a sample of the predominant room color—such as a curtain or piece of upholstery—to your Devoe Dealer. In his Devoe

Decor-matic Color Rack is a chip that will match that curtain color. On that chip is the letter you DIAL! The dial tells the story.

Three authentic color schemes are revealed automatically; each with a range of colors that harmonize with your particular curtain. Devoe Decor-matic Colors have been chosen the "most wanted" in a national survey of over 300,000 women. When you think of decorating, think of Decor-matic. See your Devoe Dealer now.

Devoe & Raynolds Company, Inc.

787 FIRST AVENUE, NEW YORK 17, N. Y.

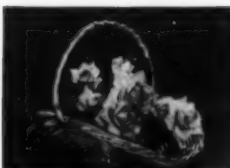


To Devoe & Raynolds Co., Inc.
Dept. L, 44th Street and 1st Ave., New York 17, N. Y.
Please send me a home Decor-matic kit with 180 Decor-matic Paint Colors and a Decor-matic dial. \$1.00 is enclosed to cover costs.

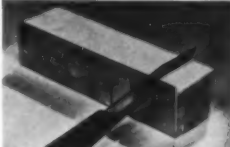
name _____
address _____
city _____ state _____



1754 1854
200th Anniversary

**WICKER FLOWER BASKET**

A pretty basket just suited to carry flowers and cuttings from your garden. Handy for tiding garden tools, seeds and the like, too. Made of hand woven reed with curved sides and a round high handle. Nicely finished for many decorative uses. Measures 12" x 11" x 10". \$1.75 ea., 2 for \$3.25 ppd.

**BUTTER MARKER**

Quickly measure butter or shortening without fuss or waste. Just place quarter pound in the Butter Marker and cut where slots indicate measurements—by teaspoons or fractions of a cup. Eliminates transferring butter from dish to measuring spoon or cup—cuts waste. Polished aluminum. 50c ea. ppd.

**SOLID BRASS STAMP HOLDER**

Only \$1.50

Dispenses stamps as you need them. A smart desk accessory in aluminum plated brass for home or office. Holds a regulation roll of 3c, 2c or 1c stamps to save you bothersome trips to the Post Office. About 1 1/2" high overall, top snaps off and on for easy filling. Only \$1.50 ea., 2 for \$2.55 ppd.

Satisfaction Guaranteed.

Send for Free Gift Folder.

RED OAKS, Dept. SMC, Waukegan, Illinois



wiperong®
FOR HER... wonderful, multi-purpose gift... on oversized towel that's shaped and fitted... Buttons on in a wink. Perfect for tub to phone, shampooing, makeup, bathing, lounging. White, orange, maize, pink. Small, medium, large.
wiperong only 3.95
FOR HIM... popular terry towel that snaps on in a jiffy... ideal for shaving, bathing, locker room wear. Big, deep pocket holds shaving needs, cigarettes. White only. Small (28-32 waist), medium (34-38), large (40-44). Three adjustable fasteners. now only 1.95

Send Check Or Money Order.
Add 35c for postage. Mention Quantity, Size and Color desired.
THE TOD SHOP, AMERICUS, GEORGIA

**Treasure Trays**

Bordered with unusual and attractively polished foreign coins (collectors' items). Ash Tray and Cigarette Box of black composition. Burns and stain proof, chip resistant. Box holds king and regular size cigarettes. The perfect Father's Day gift.

8" Ash Tray \$4.00 11" Ash Tray \$6.00
Cigarette Box 8 1/2" x 4" \$15.00

Add 10c for shipping charges.

Village Vendors
Dept. L-5
11732 Berrington Court, Los Angeles 40, Calif.

**NO IRONING NEEDED**

for little girls' puffed sleeves!

Here's a way to smooth them out perfectly without touching your iron. Stainless metal stretchers pull dampened sleeve flat. When dry, sleeve is smooth and pert. Little Miss Puff Sleeve Stretchers in 4 sizes: Baby, 6 mos. to 1 year; Small, 1-3; Medium, 3-5; Large, 5-6.

STATE ORDER SIZE WHEN ORDERING

\$1.00 per pair, 5 pairs \$2.75 postpaid

No C.O.D.'s please



Otisman Products, Inc., Dept. L-54

1616 Loring Ave., New York 41, N.Y.

Maternity SHIRT DRESS IN STRIPED MADRAS

We take the shirt off his back... and tailor it so sharply in such richly woven Sanforized shirting... you'll never take it off your own! Plenty of waiting room. Blue, gold or rose. Sizes J-8 to 14.

POSTPAID \$5.95

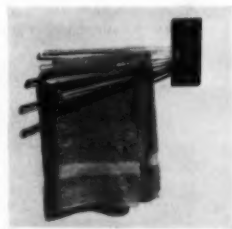
Money Returned If Not Satisfactory

FREE! WRITE FOR COMPASS MATERNITY CATALOG MAILED IN PLAIN ENVELOPE

ORDER BY MAIL

Crawford's

Dept. 14, 8015 Wornall, Kansas City, Mo.

**YOUR MONEY'S WORTH**

Drying rack with four smooth-edged, no-sag swinging arms in clear or ebony-black finish. Can be used in the kitchen for tea towels and dishcloths, in the bathroom for stockings and underthings, or in the cabana or summer cottage for drying bathing suits. \$2.25, ppd. Michael Space Savers (L-62), 1181 Broadway, New York 10, N.Y.



Flexible screw driver to meet time and tempers. This amazing one bends, twists, and turns to reach awkward and tight spots not usually accessible. 8 inches long, it is strong, has laminated spring steel blade and a shock-proof handle. \$1.50. Also available is a flexible socket wrench with 6 hexagonal sockets of varying sizes. \$3.00, both ppd. Mastercraft Products (L-62), 212 Summit Street, Boston 10, Massachusetts.

LOWEST PRICE EVER!

STACKING STOOLS

3 for only \$10.95

CONTEMPORARY DESIGN IN CHARCOAL BLAK TUBULAR STEEL! Polished hardwood tops are finished to a mellow blond grain. Use them as extra seats, extra serving space. Carry them anywhere in the house... take them to the law or terrace, fold 17" high. Lightweight, but strong enough to stand on. Rubber-tipped legs. Amazingly low priced... order NOW for yourself, for gift!

Fast delivery—express charges collect. Name on C.O.D.'s. MONEY BACK GUARANTEED

ORDER DIRECT FROM **Manor House** Dept. L. WILMINGTON, DEL. VIRGINIA

Dia-Glo The Solution to the Silver Cleaning Problem

For ages women have admired silver, but knew it was a nuisance to keep clean. A light sprinkle of Dia-Glo on only a damp cloth does the trick. Gets in the crevices without leaving traces to be cleaned out.

Use it, too, for aluminum, stainless steel and porcelain.

Your Hands Will Be Grateful

Send only \$1.00 for TWO 4-oz. cans of Dia-Glo

P.O. Box 302 Holyoke, Mass.

THE STAR SHOP

DO IT YOURSELF with the Super Glo-Torch

LUDLOW ELECTRIC PAINT REMOVER MODEL 5-02

Has 6.6 Galval 1000 watt, 115 volt AC DC heating element. At your paint or hardware dealer's or send a card to Ludlow Products Corp., 1416 Broadway, Schenectady 5, N.Y.

\$10.95

LUDLOW PRODUCTS CORPORATION
1416 Broadway Schenectady 5, N.Y.

Rosebuds on Nylon



You'll be enchanting in this glamorous Gown & Duster Coat set with lovely rosebuds scattered on pure 100% nylon. The swirling ruffled gown is the new waltz dress length... with an enticing camisole top. The swirling duster is trimmed with ruffles... has deep rummy pockets. Washes and dries in minutes... marvelous for travel and perfect as a gift.

Gown \$5.98

Suit: Gown \$8.98

Gown & Duster Set \$12.98

Colors: White, Light Blue, Buttercup

Sizes: 22 to 40

Size: 42 to 48—\$2.00 extra

Satisfaction Guaranteed! If not satisfied, return in 10 days and your money will be refunded.

FEWNEY FASHIONS, Dept. 635

303 Fifth Ave., New York 16, N. Y.

Please send me the items I have checked:

☐ Gown of \$ 5.98

☐ Gown & Duster Set \$12.98

Size: _____ (Sizes: 42-48—\$2.00 extra)

1st Color Choice: _____ 2nd Color Choice: _____

☐ Almost enclosed plus 25c to cover postage and handling.

☐ Send C.O.D. I will pay postman price plus postal and C.O.D. fees.

NAME _____

ADDRESS _____

CITY _____ STATE _____



ROSE-SPRIGGED CHINA

Elegant for after-dinner coffee... imported reproduction of the famous Dresden "Rose Blue" pattern gives you all the graceful delicacy of the original at an unbelievably low price! Set includes 7 1/2" pot, covered sugar and creamer, six demitasse cups and saucers, all in white, tone sprinkled with pink rosebuds. **\$6.30** complete, post.

REGULAR SIZE TEA SET
Large pot, sugar and creamer, 6 cups and saucers for 12. **\$10.95**
Add \$1.00 in N.Y. & N.J.

Write for Catalogue

SETH and JED Dept. L-4

NEW MARLBOROUGH, MASS.

May is United Defense Fund Month!

The United Defense Fund helps our national defense effort by financing USO, United Community Defense Services, American Social Hygiene Association, National Recreation Association and United Seamen's Service.

U D F

Simply Exquisite BANGLE BRACELETS



A B C D E F

STERLING SILVER... **\$1.50**

(See list)

3 for \$4

Post. Prepaid

These exquisite bracelets add an aura of fashionable good taste to any ensemble. They are hand made... beautifully finished... at the lowest price ever!

Also available—gold filled—at \$2.50 each or 3 for \$7.00.

Also available in children's sizes.

Select desired patterns from photograph and send check or M.O. for

REAL ART CREATIONS CO.

68 W. 48th St. New York 19, N. Y.



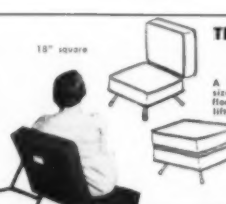
YOUR MONEY'S WORTH



Desk props. Here is an attractive combination designed in a linenlike covering that comes in either a gray or tan color. The Mail Bucket, 7" in length, will hold your current correspondence. The Job-Down memo box, 4" long, is compact and filled with inner scratch paper. Complete set, \$1.50, ppd. Order from Sunset House (L-62), 83 Sunset Building, Hollywood 46, California.



Hose holders. The moulded plastic hanger has room to dry three pairs of stockings along with panties and bra. A great convenience when traveling, it folds and fits in the most resistant quilted plastic stocking case. Case is available in navy or red with pink lining. Complete set, \$1.50, ppd. Order from Lowy's (L-62), 98-31 Queens Blvd., Rego Park, N. Y.



TRIO LOUNGE OTTOMAN 2950

Shipping charges collect. N.Y. C.O.D.'s please.

In Calif., add sales tax.

A flip of the latch converts this sturdy mass-styled ottoman into a comfortable lounge for floor level sitting, or for the extra space just lift the top cushion—a seat with a lift!

Perfectly upholstered with substantial built-in double flange fabric. Your choice of six colors: Brown, Charcoal, Fernwood, Turquoise, Red Olive.

Swatches on request.

WILLOW CREEK WORKSHOP

1605 St. Paul Denver, Colorado

A Treasured Life FOR FATHER'S DAY FOR GRADUATION



PERSONALIZED BOOKENDS

Luxurious hand-rubbed selected grain hard wood with two-tone copper finish

initialed medallion... Slip-resistant

6" high-4 1/2" wide-4 1/2" deep 3 1/2" lbs.

in wood grain gift box.

per pair... POSTPAID ONLY **\$12.95**

Choice of Heavy Maple, Light Walnut or

Rain Mahogany. Specify initial. No C.O.D.'s

TREASURED GIFTS CO.

12 HARBOR ST. BOSTON 16, MASS.

"AVRA" FOLDING CONTOUR CHAIR



Take life easy—in the Chair

DOCTORS recommend...

YOU never relaxed like this before! This wonderful lounge cradles and supports every inch of your body at the most restful angle. Folds quickly to a mere 41"—easy to carry fits in a corner of your car trunk. Comfortable "slide-in" seat, sturdy, light-weight, high-polished aluminum. Weather-resistant SABAN plastic in popular plaid pattern (blue, green, yellow, red). Indicate 2nd choice.

ONLY **\$19.98**

Send check or M.O. Shipped express collect. Sorry, no C.O.D.'s. Money-back Guarantee.

Ask for list of other items "For Modern Living".

P.O. Box 1854, Dept. "L", Washington 18, D.C.



ROCKING HORSE FUN only \$4.95!

Indoors or out, give your little "yearling" endless hours of rocking fun on this perky-looking little wooden prancer. Finished horse measures 33" long, 26" high. Complete ready-to-assemble kit contains rockers, body, seat, eyes, yarn tail and mane, felt ears, assembly screws and instructions.

Tools needed: screw driver and hammer. Time needed: about 15 min. (Extra money ideas: make, paint and sell them!)

*East of Miss. add 25c for pack & ship.

West, add 50c. (Pa. res. add 1%)

Finished, Assembled, Painted Horse—\$4.95 incl.

Self-assembled, Unpainted Horse—\$4.95 incl.

THE HOLLINGSWORTH'S

BRISTOL PIKE AND KINGS AVENUE

CORNWELL'S HEIGHTS 3, PENN.

Keyed to
Casual living...

So right for today's indoor-outdoor dining - because it's guaranteed not to chip or crack! Brookpark's smart Modern Design is made of a new wonder plastic (Melmec or Melamine). Safe in dishwashers. Light to handle. You'll love its lustrous colors and lasting beauty.

*In all the smart colors:
Chartreuse, Emerald, Burgundy,
Pearl Gray...and the striking
new Pink and Black.*

BROOKPARK
SHIPPING PLASTIC DINNERWARE

Styled by Joan Luntz

International molded plastics, inc.
Dept. LYH 554 • Cleveland 9, Ohio

Sets from \$13.95. Accessory pieces available. See Brookpark's Desert Flower Design and Crystalon

Tumblers, too...at fine stores

from coast to coast. Write for free folder.

wrought iron and foam rubber stools



designed especially for the home

Three different heights with or without backs inexpensively perform hundreds of seating services in your living room, game room, kitchen, bar, dining and dressing rooms and even in the children's romp room.

construction—1 1/2 inch round rustproof wrought iron for ruggedness and soft foam rubber cushioning for comfort.

styles—both round and square stools with or without backs available in three heights—29 in., 24 in., 19 in. high.

fabrics—Three heavy cotton duck fabrics—rust on black, cream on brown, and black on white plus the new and popular stone textured plastics—natural straw, wine red, and lime green.

Immediate delivery. Make your choice and send your order today to . . .

vanguard designs

Dept. 88 Weldon Road
Rockford, Illinois

Both round and square stools

29 in. ht. without back \$19.95

24 in. ht. without back \$16.95

19 in. ht. without back \$14.95

Backs available on all models please

add \$2.00 ea.

Sorry no C.O.D.'s

shipping charges call money refunded if not satisfied.

Decorate your lawn with
FLORIDA FLAMINGOS

Made of cast aluminum to last a lifetime. Full body shape about 30" high. Enamelled Flamingos red with black beak, eyes and wing tips. Legs are purple. Price \$7.90 per pair postpaid. Money back guarantee. Send remittance to:

Certified Products Co.

Dept. 125 Louisville 11, Ky.
We also make a complete line of Cedar Dog Houses

Intriguing to look at—
fun to do

by John Lynch
Fully illustrated

THE latest hit in the art world—and the focal point of contemporary room decoration. You can make your own fascinating mobiles in the right colors for your home. Here in a handsome book are the simple, easy-to-follow instructions, with complete designs ready to cut from metal, wood, glass, paper, or plastic, and a detailed explanation of balance. Only \$3 postpaid from

THOMAS Y. CROWELL
432 Fourth Ave., New York 16

2 New Indispensable Kitchen Pals
Combination Drainers and Dryers
Banishes ALL Drying Drudgery

Now . . . NO WIPING — SAVE TIME

DRAINS DRY

STAINLESS STEELWARE

Unbreakable, Extra-Large Capacity Deluxe DISH DRAINER with GLASS DRYER and Up-Light Plastic Silverware Holder. Exclusive Finlayne Plastic Coating won't stain, peel, discolor, blister, or become gummy. DISH DRAINER is 12 1/2" x 14 1/2" x 6 1/2". Holds 13 plates, other dishes alongside. Slip-proof. GLASS DRYER has right double loop holder for glasses, cups, stemware. SILVERWARE HOLDER dries silver fast, prevents scratching.

Separate PLASTIC DRAIN TRAY, 19 1/2" x 13", MONEY-BACK GUARANTEE. Is a GIFT, "Kitchen Pals" are mighty welcome. Specify red, white or yellow. Mailed promptly, POSTPAID, for \$14.95 plus \$2 for postage. Order NOW.

(No C.O.D.'s, please)

APIX MFG. CO., Dept. 91, Cabott, Conn.



"THEY LOVE ME" DOG TAG

WITH YOUR NAME AND ADDRESS, TOO

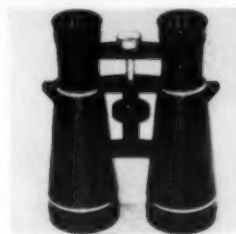
Beautiful chrome-plated Dog Tag. Handily engraved, gleaming disk. Helps protect your pet. Send dog's name, your name and address with payment. Satisfaction guaranteed. \$1.99

1 INCH DISK
1/2 actual size

John and Lynn
Dept. 88, 145 86th St., Brooklyn 30, N. Y.



YOUR MONEY'S WORTH



These German imported binoculars with a built-in compass will enable you to see up to eighteen miles. For plane spotting, bird watching, hunting, or just for fun, the whole family can enjoy them. With precision-made lenses, they have extra focusing, and come in a waterproof carrying case, \$4.00, including tax and postage. Order from Thorsen's (L-62), 352 6th Avenue, New York 10, N. Y.



Golfers! If you have trouble finding your ball or play off-season when the course is out of shape, try these luminous colored golf balls in red, yellow, or orange. Easy to spot, the color will not crackle, peel, or wash off. Balls are regulation, guaranteed first quality, \$2.75 for 3 of one color, \$10.50 for a dozen assorted colors, all ppd. Elton Products (L-62), 239 W. Chicago Ave., Chicago, Ill.



Keys to your kingdom can be handily hung on this honey-toned pine key rack. Fasten it near the back entry, and hang your door, garage, and miscellaneous keys on it. The dog's leash can easily slip over one of the lower hooks. About 12 1/2" tall, it is just \$12.50, ppd. Order from New England General Store (L-62), Millis, Mass.



IMPORTED WHITE FINNISH PITCHERS

Chosen by the Museum of Modern Art and shown in the Good Design Exhibition. Excellent as a gift that's different and practical. It's oven-proof, a delight for any bride or hostess. Priced and sized just right.

1/2 qt. \$2.50 1 qt. \$3.00
3/4 qt. \$3.00 1 1/2 qt. \$4.00

Set of four specially priced at \$13.00

No C.O.D.'s Please—Postpaid

KAHN ASSOCIATES Dept. CI

1141 President Street, Brooklyn 15, N.Y.

STRIP WALLPAPER TO BARE PLASTER
IN MINUTES WITH EASY-TO-USE KIT!

SAVE YOURSELF up to \$40 with handy do-it-yourself kit that gets even the most stubborn paper off your walls simply, speedily, practically without effort. Contains everything you need to do 4 ROOMS, including magic WALL-BARE POWDER, special sponge and abrasive, and paper-stripper. Completely harmless. Money-back guarantee!

Jobber inquiries invited

Please, residents please

and 1% sales tax.

Send check PEG-ANN PRODUCTS
or M.O. to 8012 Cooke Rd. Elkins Park 17, Pa.



Kit contains everything for 4 ROOMS \$1.95 ppd.

Imported
t-in com-
ere up n
one spe-
aning, o
le family
res blua-
re cente
n water
\$4.00, in-
re. Order
352 6th
D, N. Y.

Enchid
play off-
e is ent
ious col-
ellow, or
he color
or wash
om: gmo
\$2.75 for
0 for a
all ppd.
21, 270
Egan, Ill.

can be
oney-
Fastes it
and hang
mused-
the dug's
er one of
at 12%
d. Order
General
Man.

CHERS
ern Art
ign Bo-
it's dis-
bottom.

\$3.50
\$4.00
\$15.00
C1
S. N. Y.



Famous Snell
Laboratories Prove:

Any Mattress is Obsolete without this Invention



FULL WITH COMFORT - As you turn in your sleep, Springwall supports you right out to the edges. Only Springwall does it, and does it for years!

JUMP! SIT! BOUNCE! - You don't dare do this on any other mattress. But it can't hurt a Springwall, thanks to this invention.

INDUCES HEALTHFUL SLEEP - With firm full support for neck, trunk, loins, pelvis, you sleep as Nature intended—thanks to the Springwall invention.

FIRM WHEN NEW - FIRM FOR YEARS Rugged tests by famous Snell Labs prove that Springwall stays healthfully firm - - years after other leading brands wear out.

YEARS AHEAD IN DESIGN - Cut-away view shows Springwall's 12 exclusive resilient-steel anchors. They hold the sleeping surface firm, adding years of comfort and wear.

NO MORNING BACKACHE - The Springwall invention insures correct sleeping posture; thus eliminates a leading cause of morning backaches.

NO MORE SLEEP SAG - The Springwall invention keeps your mattress level always. You never sink because Springwall never sags.

Without Springwall you are deprived of 7 modern advances helpful to healthful, relaxing sleep. Ask your doctor.

INSIDE EVERY SPRINGWALL MATTRESS is a wonderful invention that does more to promote healthful sleep than any other mattress. It's a supporting wall of 12 resilient steel anchors, and it holds the entire sleeping surface firm as never before—firm along the edges, and firm from edge to edge.

Because of this invention, tired muscles get the rest they need to recuperate.

Because of this invention, you get years more wear from Springwall... it holds that wonderful sleep-inducing firmness years longer than any other mattress tested.

So why risk a mattress without the Springwall invention... especially since Springwall costs you no more, and often less, than ordinary mattresses. At your dealer's, from **\$49.50**

FREE Sleep Booklet, "What Does the Doctor Say." Write Springwall, Box 157, N.Y. 46. Physicians: Ask for "Proper Sleep Posture and its Relation to Orthopedic Health."

No undue sag at corners or edges.	Proper support at pressure points.	Maintenance of edge to edge firmness.
SPRINGWALL	SPRINGWALL	SPRINGWALL
MATTRESS C	MATTRESS C	MATTRESS C
MATTRESS B	MATTRESS A	MATTRESS A
MATTRESS A	MATTRESS B	MATTRESS B



THOUSANDMATTRESS TEST - Snell Laboratories tested 4 leading brands. As shown above, Springwall rates first in every factor specified by hundreds of physicians for relaxing sleep.

FIRM SUPPORT AT A VITAL PRESSURE POINTS - Your muscles are supported where doctors say you need support for healthful, relaxing sleep—years longer than any other mattress.



Look for the Springwall shape on the label—exclusive with these great brands

SPRINGWALL Mattress

SPRINGWALL Mattress

SPRINGWALL Mattress

SPRINGWALL Mattress

THE UNITED STATES BEDDING CO. ST. PAUL, MINNESOTA

SOUTHERN SLEEP BED COMPANY ATLANTA 1, GEORGIA

ECLIPSE SLEEP PRODUCTS, INC. NEW YORK 16, NEW YORK LOS ANGELES 23, CALIFORNIA

HAGGARD & MARCUSSEIN CO. CHICAGO 7, ILLINOIS

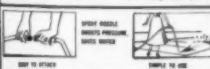
GUARANTEED FOR TEN YEARS AGAINST STRUCTURAL DEFECTS



At Better Department and Variety Stores.



GRACE BALL Box 6784—Zone 22
Los Angeles, Calif.



The diagrams show the progression of a V-shaped fracture from left to right:

- 1. A single vertical crack on the left side of the specimen.
- 2. A V-shaped crack opening at the top, with the right side still intact.
- 3. The V-shaped crack opening further, with the left side also showing a crack.
- 4. A fully formed V-shaped crack opening at the top, with both sides showing significant cracking.

1-Prong **Maizria** **3-Prong** **3-Prong**



FREE BOOK

with every order;
**"Beautifully Every
 Room With Metal
 Legs."** Tells how
 to build all your
 into one place. —

own furniture or put new life
 into **Electrically Beautiful**

DECOR METAL, INC.
Box 732, Journal Sq. Sta., Dept. 54, Jersey City 6, N.J.



**If You
Like to Draw
or Paint...**



TEST YOUR ART TALENT FREE!

talent test. Developed by the Famous Artists Schools, it scientifically reveals and measures your natural sense of form and line and composition, as well as your creative originality. Thousands of men and women gladly paid \$1 for the privilege of taking this test. Yet today, if you act promptly, the Art Talent Test is yours without cost or obligation. Just mail the coupon now.



THIS COUPON BRINGS YOUR TALENT TEST FREE.

Please send me, without obligation on my part, your free Famous Artists Talent Test. I'm interested in

☐ a career in art ☐ painting for pleasure

Mr. _____ Age _____
 Mrs. _____
 Miss _____ (PLEASE PRINT)
 Address _____

 City _____ Zone _____ State _____

If you're short on cash but long on taste, here are step-by-step instructions with how-to-do-it illustrations for creating a handsome, flexible decor that expresses you. Full of inspired ideas for such simple but effective room-magic as applying pickled finish to furniture, designing a striking cover for a plain daybed, making a love seat out of old car cushions, fashioning modern tables out of flush doors, using theatrical gauze to create wonderful window effects. Your house will look interior-decorated. **\$4.50**
and you'll have the fun of doing it yourself! ppd.

M. BARROWS & CO., Inc., Dept. B-8, 425 Fourth Ave., New York 16, N. Y.

SMARTEST IDEA IN BEDROOMS
Seng Bed Frames



Beautiful and versatile, space-saving and low in cost... that's the Hollywood bed with a Seng Bed Frame. Suitable for modern or traditional rooms; moves easily on large casters; adjusts to all standard width springs; will accommodate over-length bedding. Ask for better built, guaranteed Seng Bed Frames at furniture and department stores.

"How to Beautify Your Bedroom"
24 pages of bright ideas for big, little and "problem" rooms. Send 10¢ for yours.

THE SENG COMPANY
1456 N. Dayton St.
Chicago 22, Ill.



SILVERY HALOS—
OUT OF THIS WORLD




Saturn

BY LIBBEY GLASS

*New! Platinum bands
sparkle on Libbey's finely
blown glasses. It's the
'glitter' look that brightens
tables....shines in all
today's home fashions.
Designed by Freda Diamond.
Rims* defy chipping!*


ABOUT 60¢ EACH FOR STEMWARE

ABOUT 40¢ EACH FOR TUMBLERS

At all leading stores. Prices slightly
higher in South, West and Canada.
Look for the Libbey  on every glass.

*"If the rim of a Libbey 'Safedge' glass
ever chips, we'll replace the glass."



LIBBEY SAFEDGE GLASSWARE
AN  PRODUCT

OWENS-ILLINOIS

GENERAL OFFICES - TOLEDO 1, OHIO



Cooler
12 oz.



Shaker or
Champagne
8 1/2 oz.



Cocktail or
Wine
4 1/2 oz.



Coronet
1 oz.



Flower
11 oz.



Cooler
16 oz.



Beverage
16 oz.

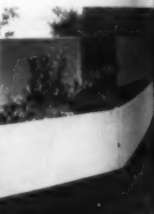
GOOD FENCES IMPROVE PROPERTY

When the rugged New England farmer in the poem said "good fences make good neighbors," there was more than a little truth to his pronouncement. Fences are symbols of our right to privacy, a quiet way of saying "this is my property." They are more than just that. Fences are functional. They can keep your children from running out into the streets; they can discourage the neighbor's children from using your lawn as a short cut, and roving pets from wandering through your flower beds. Fences can be decorative, too. Here are eight examples that suggest how attractive a fence can be and, in several cases, how easily made.

WOVEN-BOARD FENCE provides a yard with both privacy and ventilation. This easily made example is constructed of second-grade, wide boards, creating a rugged, rustic feeling, and it provides a fitting backdrop for a border of shrubs or flowers such as these iris and forsythia



STEEL WIRE makes a desirable fence, particularly when there are children. It will keep them from straying and, at the same time, prevent wandering pets from invading your property. Metal posts keep fence taut. Fence by Anchor Post



NATURAL POSTS offer an easy method of fence construction, especially where there are trees or stumps to obtain the need for vertical posts.

[Continued on page 69]

NEW

Bolta-Wall

puts lasting beauty
on every wall
In your home!

Here's a new kind of wall covering...
it's made of vinyl, resists stains, scuffs,
fading and fire — and it's washable!

"It's true — really! Now, you can get all the durable qualities of vinyl in a washable wall covering that's *simply* wonderful for every room of your home. And it comes in such lovely colors, patterns and textures!

"By the tile or by the yard, Bolta-Wall stays fresh and new as the day you put it on... saves you expensive re-painting and re-papering jobs. It goes on old walls or new — even on walls not perfectly smooth. It won't warp, crack, chip or peel, and a damp cloth keeps it clean.

"You'll love the looks of Bolta-Wall in your living room, your kitchen, your hall — *every* room. If you're a week-end decorator you can even put it up yourself. The flexible 8" x 8" tiles are so easy to handle. Cut them with scissors, bend and shape them to fit the most difficult areas.

"Look for Bolta-Wall at your favorite store, or if you want to know more, send for my free colorful illustrated folders. BOLTA, Box 52, Lawrence, Mass."

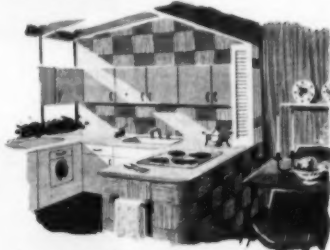
Betty Bolta
HOME ADVISOR



Have the luxury of mahogany in your living room — at a fraction of the cost — with Bolta-Wall! Mahogany pattern. The Bamboo pattern in yard goods and tiles makes a striking effect in the hall. (Note the smartly-styled Scoop Chair by Thayer Coggin of High Point, N. C. covered in Elastic Boltaflex.)



A delicate look for your bedroom!... but don't let it fool you. These Bamboo tiles give lasting beauty. (Boltaflex covered chair by Casson and Modern of Gardner, Mass. Headboard by Serta of Chicago.)



In your kitchen-dinette, walls just have to be washable. These Bamboo tiles and Mahogany Bolta-Wall give you washability plus beauty. (Boltaflex-covered dinette by Howell, St. Charles, Ill.)



Combine Leathergrain pattern wainscoting with Mahogany tiles above for practicality and dramatic effect in your TV room. (Chair in Heather Tweed Boltaflex by Dearborn, Chicago; sectional by Westwood Corp., San Antonio, Texas.)



Bolta...for beauty without bother

MAKERS OF THE FINEST VINYLs FOR FURNITURE COVERINGS,
YARD GOODS, SPORTSWEAR, INFLATABLE TOYS, AUTO SEAT COVERS AND WALL COVERINGS

Why let
"Television
Tatter"
spoil your
upholstery?



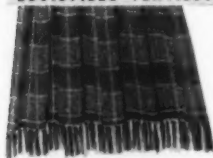
THE KIDDIES are hard on the sturdiest upholstery fabrics, but so is the daily wear and tear of concentrated sitting. Protect furniture freshness with a Fincastle Couch Throw.

Fincastle Couch Throws have dozens of uses . . .

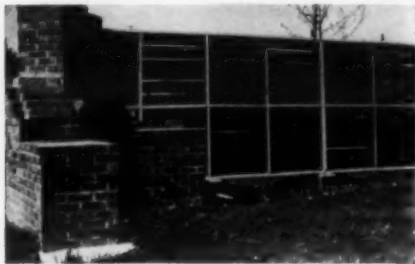
You'll want several for lap robes, nap robes, TV chair throws and coverlets. Four designs to choose from, generously sized and reasonably priced from \$5.95 to \$9.95. At your favorite store, or write for name of your nearest dealer.



LOUISVILLE TEXTILES, INC., LOUISVILLE 4, KY.



Good fences improve property [Continued from page 88]



INTERESTING PATTERN is created in this fence by application of old random-width, short, fence boards in alternating horizontal and vertical squares. Gaps between boards allow breezes to pass through; light frame sits on concrete piers to keep wood parts of fence above ground.



PEELED LOGS painted white offer an ideal enclosure for the ranch-style house. To give as long an unbroken stretch of log as possible, supporting posts were notched (with adze or saw and chisel) and horizontal members set in place, rather than logs trimmed to distance between posts.



ALTERNATE SPACING of vertical boards on opposite sides of a 2x4 frame presents an unusual combination of solidity and depth, with openness for light and ventilation. Open sections allow for arrangement of potted plants on horizontal frame. Easy access to next yard is provided.

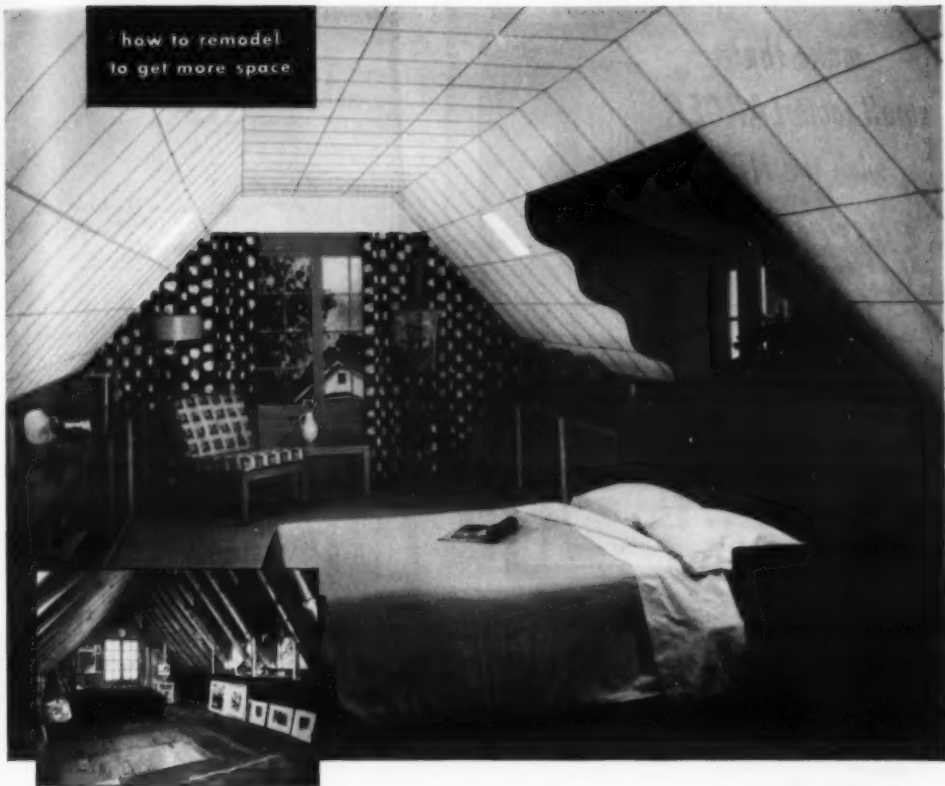


RETAINING WALL gives an attractive border to a lawn, provides a perfect setting for flower beds in the different levels created. This wall was made of random-width, native fieldstone, a material in ideal contrast to brick used in house.



A RUSTIC ARBOR has been created effectively by use of heavy timbers rough-hewn with an adze. Flagstones were installed in an irregular pattern.

how to remodel
to get more space



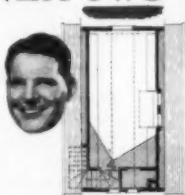
ATTIC MAKES MONEY FOR OWNER TWO WAYS !

In these days of high costs, it helps to have a part of your home paying *you*. And that's exactly what this attic apartment does. Rented to a schoolteacher, it provides a sizable addition to the owner's monthly income. (Or, if you like, it's a perfect studio-bedroom for teen-agers in your family.) But that's only ONE of the ways this attic pays!

The *second* payment is the secret of the Balsam-Wool and Nu-Wood remodeling system. Balsam-Wool guaranteed insulation, applied between the rafters,

is saving enough in fuel bills to pay for itself and the beautiful Nu-Wood interior finish, too!

Balsam-Wool insulation is *guaranteed* to save fuel and increase your comfort or you get your money back. Nu-Wood interior finish—tile, plank or panels—is already pre-decorated to save muss and fuss. Start now to make that unused space a paying investment. It can be an attic, porch to be enclosed, or basement room. See your lumber dealer now about Balsam-Wool and Nu-Wood.



FREE—
Remodeling Plans!

Your lumber dealer has "how-to-do-it" plans for remodeling this attic—plus other room plans. See him soon!

Need More Space—Send for This Book!

Page after page of inspiring ideas on remodeling your home to provide more room for living! That's what you get in this colorful remodeling booklet. Mail the coupon.



INTERIORS
BY NUDWOOD

Remodeling Pays for Itself with...

Balsam-Wool®

*Reg. U.S. Pat. Off.

GUARANTEED ATTIC
INSULATION



PRE-DECORATED INTERIOR FINISH

Nu-Wood®

Wood Conversion Company
First National Bank Bldg., Dept. 235-54
St. Paul 1, Minnesota
Please send me your fully illustrated booklet
"Portfolio of Nu-Wood Interiors." I enclose
10 cents.

Name.....
Address.....
City.....State.....

make that
small room **LARGER**
with the **NEW**
"SPACEMASTER"
folding door

"SPACEMASTER"
...the quality door

at only **\$24⁹⁵**

for 2' 6" x 6' 8" openings

\$1.00 higher in far west



Every time you open a swinging door, you waste enough space to hold an easy chair, a bedside table, a kitchen cabinet. With a new "Spacemaster" folding door you can save this space—and save money, too.

Thanks to new design and production techniques, the makers of famous "Modernfold" doors are now able to bring you "Spacemaster" at the lowest price in the history of quality folding doors—and still give you all these superior features:



EASY TO CLEAN

Plain soap and water removes even the worst stain from "Spacemaster's" durable vinyl-fabric surface.



EASY TO INSTALL

You can do it yourself with a screwdriver in a few minutes' time. "Spacemaster" comes complete. No extra hardware to buy.

- Sturdy steel frame with balanced box hinge construction that insures quiet, easy operation.
- Tough, durable vinyl covering (in "decorator gray") that resists fading, cracking and peeling.
- Quiet "sure-stop" glides. Door won't "creep" open or closed.

Best of all—you can easily install "Spacemaster" yourself—wherever a swinging door now wastes precious space in your home. They can be used in pairs to fit openings up to 6 feet wide.

Ask to see "Spacemaster" at your local lumber dealer, building specialty store or department store.

SPACEMASTER folding doors
by

modernfold

NEW CASTLE PRODUCTS, INC., New Castle, Indiana
In Canada: New Castle Products, Ltd., Montreal 6.

Copyrighted New Castle Products, Inc., 1954

The cost to you? . . . Nothing. Just fill out and mail the form below and we'll send a recent copy of *LIVING For Young Homemakers* to anyone in the U. S. you wish.

We'll mail it with our compliments . . . and yours.

They'll thank you again and again for being so thoughtful. After all, the ideas in *LIVING For Young Homemakers* should be shared. They're too good to keep all to yourself.

Send a copy of
LIVING
FOR YOUNG HOMEMAKERS
to a friend

Circulation Department
LIVING For Young Homemakers
575 Madison Ave., New York 22, N. Y.

Please send a complimentary copy of *LIVING For Young Homemakers* to the name and address shown below:

Name _____
Address _____
City _____ Zone _____ State _____
My Own Name is _____
My Address _____
City _____ Zone _____ State _____
LS-5



NEW

COSCO "fashionfold" CHAIRS and TABLES

Smartest set in town
—and it folds!

Model 60-A Chair, \$ 8.95*
Model 70-A Table, \$13.95*
Complete Set, only \$49.75*

*Prices slightly higher
Colorado and west.



in five decorator colors...

• You'd never guess, but this handsome furniture *folds away in seconds*... and sets up in less time than it takes guests to get from driveway to doorway!

Here's a smart, sturdy table for games, parties, meals... with the most comfortable folding chairs ever created. Contour back is curved two ways. All-steel seat is luxuriously cushioned... extra wide... and *saddle-shaped*!

Legs and frames are tubular steel. Bonderized, baked-on enamel finish is amazingly chip-resistant. comes in Ebony, Cloud Gray or Desert Sand. Duran upholstery, in nubby-weave pattern, is washable, stain-resistant... comes in five handsome colors.

See "Fashionfold" chairs and tables—available separately or in sets—at better stores everywhere!

HAMILTON MANUFACTURING CORPORATION • COLUMBUS, INDIANA
In Canada: Cosco Products Ltd., Oshawa, Ontario

Makers of **COSCO** Metal Household Furniture

COPYRIGHT 1964



Garnet Red



Jouqui Yellow



Emerald Green



Cocoa Beige



Charcoal Gray

Beautiful Way to Pamper your Windows...



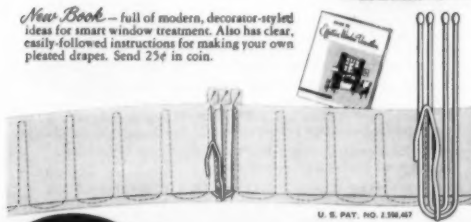
Frame them with Draperies Hung on
this Special Judd Traverse Track

Now your draperies can hang *beside* your windows, not over them, lending the magic of extra width, a frame of extra beauty. New decorator-developed Judd fixture attaches to window casing, extends over wall. Rubber cushions keep ends level, protect wall. Your view is enlarged and you get all the light and air you want. Yet, at the touch of a cord, your draperies close completely, permitting full privacy when desired. Fixture is of durable steel, with smooth-operating nylon moving parts. Available at all drapery stores.

Here's why You can Make Better Pleated Drapes with Judd Pleatmaster®

With the Judd Pleatmaster method of making pinch-, box- or carriage-pleated drapes, you'll save time and achieve perfect decorator effects. Pleatmaster tape is all ready to use, with pre-formed pockets and finished edges — and it is Sanforized. Simply sew tape along top edge of material — then slip Pleatmaster hooks into the pockets. Hooks have a round pinch base that automatically gathers material into perfect pleats. It's as easy as it sounds. Try it today!

New Book—full of modern, decorator-styled ideas for smart window treatment. Also has clear, easily-followed instructions for making your own pleated drapes. Send 25¢ in coin.



JUDD Drapery Fixtures

H. L. JUDD COMPANY • Dept. LYH-5 • Wellingford, Conn.

Me. 6846 Extension Traverse
Track. Attach brackets to window casing — extend track beyond. Widths of 28 to 120 inches.



THE BIGGEST SNAIL OF ALL

By ROSEMARY RYDER

In other seasons of the year I'm willing to admit that there are many categories of husbands, but in spring, for my money, there are only two kinds: those who have a green thumb and those who *think* they have. Take mine for example.

It was really the first Sunday in months that the air had been tender and sweet. Baiting my husband with descriptions of my labors of the past week, I led him to see the neat borders and the swelling buds on the peach tree.

With his coffee mug in hand and a lord-of-the-m Manor smirk on his face he followed me about the yard.

"It looks fine," he said with tepid enthusiasm. "You should take the parsley out of those pots and put it in the open ground."

"Right there would be a good place," he added, "where the kids won't run over it."

"But parsley needs sun," I said, shocked. "That's the north side."

Ignoring me, he made a sweeping gesture. "Have the boys clear out that patch behind the garage by the jungle gym. I want some tomato plants if we don't have another thing."

"What about that old lumber?" I asked.

"Put it in the garage," he roared, like a gentleman farmer telling a farmhand to put it in the rye, meaning the south forty acres.

Because of the lawn furniture, an old gas stove, trunks, rusty garden tools, a cord of fireplace wood, and five one-hundred-pound bags of fertilizer (relic of last autumn's enthusiasm), we haven't been able to get the car in the garage since we moved here last summer.

"The grass looks good, doesn't it?" I said brightly, to change the subject. "I mowed it all yesterday and trimmed the edges."

"It is perfect. Just right," he said. "If we just get those tomato

plants in, spray the peach tree while the blossoms are on and set out the parsley. That parsley," he said with conviction, "is probably already pot-bound."

I sighed quickly and picked a snail off a rose-bush and hid it behind my back. But not quickly enough.

"Haven't we got any of that snail stuff? Slugs and snails will eat this garden right down to nothing. There's no use letting the snails eat everything, like a plague of grasshoppers," he added darkly.

Now I went out with him to show him the promise of greenery and blossoms with a pretty well-rehearsed and hopeful plan in mind for getting a hoe—or at least a trowel—in his hand. I was trying to figure out how to get the lord of the Manor on his knees in the canna bed when he put his arms around me and kissed me resoundingly.

"You're wonderful. The place looks swell," he said expansively. "Why don't you just divide that parsley now and throw a little snail stuff around?"

"Okay," I said faintly, "what are you going to do?"

He patted my arm fondly and walked off to the garage.

I went into the house for my garden gloves, a happy glow of companionship warming the cockles of my heart.

When I came outdoors my husband had wheeled the dusty lawn chaise and stretched out blissfully in the sun.

Speechless, I pulled on my gloves and stalked very slowly toward the garage.

"Say, before you get started," he said with his eyes closed and a beatific smile on his face, "would you bring the portable radio out here? There's a program I have been wanting to hear."

ST

LL

ch tra
and set
ley," he
prob-

icked a
d it be-
quickly

of that
ile will
own to
letting
e, like
n," he

him to
reenery
y well-
lan in
at least
as try-
get the
nres in
out his
ed me

place
sively.
le that
a little

"what

ly and

var my
glow
g the

y has-
lawn
bliss-

g my
slowly

orted."
and a
would
is out
have



*Breakfast for Two...
Buffet for Twenty...*

it's smartest to serve with **TEXAS WARE**

New key to easy care and real economy, this beautiful, practically unbreakable Texas-Ware. Light, silent, swift and safe to handle, it sets your table in today's colorful, casual fashion . . . not alone for family meals, but for extremely smart entertaining, from gay buffet to formal dining. Amazingly tough, unharmed by boiling water, safe for mechanical dishwashing and guaranteed for two full years against breakage. Choose Rio Vista from a brilliant range of decorator colors or select from other beautiful, unusual Texas-Ware designs. Available in 20, 24 and 32 piece starter sets and open stock, with a complete range of accessory items.



TEXAS-WARE

MOLDDED DINNHERWARE

SOLD IN TEXAS AND 47 OTHER STATES

TEXAS-WARE Division, Dept. L-34, 828 Frank Avenue, Dallas, Texas

RIO VISTA

Shows are the new Texas-Ware sherbet and goblet with bases in dinnerware colors.

Ebony Black Chinese Red
Sage Green Stone Gray
Bone White

At better stores everywhere,
or write for FREE leaflet
showing full range of Texas-
Ware designs and colors.

Guaranteed against break-
age for 2 full years





Since radio stations play the music they choose, they cannot be counted on to play just what you would like to hear at a certain hour. Therefore, this month's column is being devoted—in a very practical way—to a selection of recordings of easy-to-listen-to music of various kinds. Thanks to the amount of music that is now available on a single LP side, it is not necessary to get up too often to change the records.

Capitol has issued a record called *Piano Music of Spain* in

MUSIC FOR LIVING

BY DAVID RANDOLPH

which Leonard Pennario performs a number of works by Granados, Infante, Albeniz, and Falla. One interesting point about this disc is the fact that it consists entirely of music by native Spanish composers. Since so much so-called "Spanish" music has been written by non-Spanish composers, this disc is therefore something of an oddity. Of course, it includes the popular *Playera* by Granados and the *Ritual Fire Dance* of Manuel de Falla.

As part of its *Curtain Time* series of recordings of light music, Westminster has issued a disc devoted to old English and French music, played by Leslie Bridgewater and the Westminster Light Orchestra. Despite the fact that the composers' names are drawn from the annals of serious music (Couperin and Leclair among the French, and William Boyce and Henry Purcell among

the English), all the music is highly melodious and makes very pleasant listening.

A concert of popular orchestral favorites has been issued by Urania Records, under the title of *Music Under the Stars*. The title tends to suggest the kind of music that one would hear at an outdoor pops concert. The disc, which features various German and Austrian symphony orchestras, contains a good sampling of some of the most popular pieces in the orchestral repertoire. They are Chabrier's *España* rhapsody, two Norwegian dances by Grieg, the *Fledermaus* overture of Johann Strauss, the *Danse Macabre* by Saint-Saëns, the waltz from Glère's *Red Poppy*, the gallop from Kabalevsky's *The Comedians*, Liszt's *Hungarian Rhapsody No. 1*, and even an excursion into modern music, with the exciting *Infernal Dance* from

Igor Stravinsky's *Firebird Suite*.

In another vein, Columbia presents a disc called *Rhapsodies for Piano and Orchestra*, in which Morton Gould both plays the piano and conducts his orchestra. The rhapsodies referred to in the title were all created by Mr. Gould out of various popular tunes by Richard Rodgers, Jerome Kern, Kurt Weill, Vernon Duke, and George Gershwin.

The piano is presented in another idiom in RCA-Victor's release of a disc devoted to the music of Chopin. Here, Vladimir Horowitz performs two ballades, a pair of nocturnes, and two études, as well as the *Impromptu No. 1 in A Flat* and the *Scherzo No. 1 in B Minor*. The eight works were chosen from various stages of the composer's life, and represent facets of his art.

A program of music for the [Continued on page 98]

Now you can choose **Hungerford** Traditional
in solid Honduras mahogany, solid hard maple or solid wild cherry



Similar suite available
in Queen Anne styling

At better dealers everywhere.

Write today for free booklet, Dept. CF-5

SOLID HUNGERFORD, MAHOGANY • MAPLE • CHERRY

rd Suite.
mbia pres-
apassities
in which
s the pi-
architects,
to in the
by Mr.
popular
gers, Jo-
Versen
hwin.
d in so-
ctor's re-
d to the
Vladimir
ballades,
and two
prompts
Schwarz
he eight
a various
life, and
rt.
for the
page 98]

l
rry

The first floor fashion to completely capture the color and mood of contemporary living . . . California Casual! The five multi-hued patterns and three vibrant solid shades (not shown) are equally at home with modern, traditional or provincial furnishings. What's more, California Casual gives you twice the service, because it's identical on both sides. See California Casual today!

B. ALTMAN, NEW YORK
HUDSON'S, DETROIT
MARSHALL FIELD & CO. CHICAGO
HIGBEE'S, CLEVELAND
FREDERICK & NELSON SEATTLE
THE BROADWAY LOS ANGELES

If not listed, write for name of nearest store.

California Casual

59⁹⁵
9' x 12'
4.95 SQ. YD.



Chenille Rug Co.

MINNEAPOLIS 14, MINNESOTA



*"slightly
higher
in H. Col.
& Pac. N.W."*



Crystal in its most beautiful form

Cambridge highlighted etchings, magnificent beyond compare! The lacelike traceries, richly aglow, are etched in the unique Cambridge manner on classic forms of timeless beauty. Choose this fine hand-made American crystal for your home, and for gifts. Moderately priced at all good stores.

The Cambridge Glass Co.
Cambridge, Ohio

Highlighted Etchings by



Cambridge

Music for living [Continued from page 96]

guitar has been presented on a Decca release called *An Andres Segovia Program*. The music covers a large range of styles and periods, from the sixteenth-century Spanish composer Luis Milán through Handel, Gluck, and Bach, to the romantic period of Chopin, Schumann, and Paganini, and into contemporary music by Torroba and Villa-Lobos.

Although this next group of works falls into the category of serious symphonic music, all three works are sufficiently melodious to make for very pleasant listening. They are the *Carneval* overture and *The Jacobin* by Dvořák, and the *Libussa* overture, by Dvořák's older compatriot, Smetana. All are given resounding performances (each one by a different orchestra and conductor) on a single twelve-inch disc issued by Urania. The recording is an excellent one with which to test your phonograph.

Under the title of *Play Gypsy*, Vanguard has issued a ten-inch record featuring the playing of Edi Csoka and his Gypsy Orches-

tra. The music ranges from the Hungarian *czardas* to Roumanian folk songs and the exciting *hora*.

In a similar vein, Westminster has come forth with a series of five ten-inch discs of the playing of Antal Kocze and his band. In both cases, the violin playing is of the kind that has come to be associated with "gypsy style," with its frequent slides and its subtle variations in pitch.

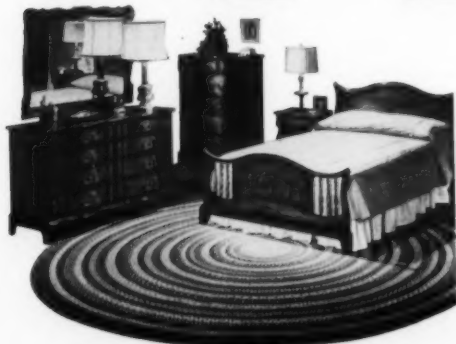
For some orchestral music that makes very easy listening, there is the RCA-Victor release called *Ballet and Bizet*. Leopold Stokowski directs his Symphony Orchestra in the two *L'Arlesienne* suites and in Bizet's *Symphony No. 1*. The symphony was written when the composer was only nineteen, and contains a rather exotic-sounding slow movement.

No fewer than twelve polkas by Johann and Josef Strauss have been recorded for Vanguard by the Vienna State Opera Orchestra under Anton Paulik. Also, six of the most popular Strauss waltzes and overtures may be had on a low-priced disc issued by Urania.

Cherry Colony

by

Morganton



Informal living can have genuine style, too with this "Cherry Colony" furniture in your home. The solid cherry wood and figured cherry veneers are enlivened by the rich, brown, dull-rubbed finish. The wide choice of pieces in these open stock groups fit any room or budget. Send for our "Cherry Colony" folder illustrating the complete series — sent postpaid for 15c.

MORGANTON FURNITURE CO., INC.
22 NEW STREET, MORGANTON, N. C.



..... THIS FURNITURE IS ON DISPLAY BY THE MORGANTON DEALER FAMILY OF AMERICA'S FINEST STORES



Relax... IT'S SARAN!

*Spill the beans....
It won't hurt
SARAN furniture!*

Calamity in the backyard barbecue! There's no need for embarrassment or concern...*the furniture is covered with saran.* That means a quick rub with soap and water and the fabric is as beautiful as ever. Best of all, saran stays bright and gay for the life of the furniture. Actually, its colors are "locked-in". And speaking of colors...stop in today and see saran outdoor furniture for your terrace or backyard. You'll find it in a galaxy of shades and patterns...plain colors, checks, plaids, stripes and in the popular and ever-smart saran webbing.



THE NATIONAL PLASTIC PRODUCTS COMPANY



Odenton, Maryland

Manufacturers of Saran Filaments • HEVAMAR decorative laminates • Wynene Molded Products—Odenton, Md. • New York, N. Y. • Los Angeles, Cal. • In Canada: Richmond Plastics, Ltd.—Richmond, P. Q.

Petunia

...a fresh, new
Everglaze[®]
Chintz by

EVERFAST[®]

Garden fresh petunia in glorious colors, all covered by the famous EVERFAST color guarantee:

"We unreservedly guarantee not to send a drapery fabric by Everfast, made for any reason during the life of the fabric, we will refund not only the cost of the material but also any reasonable working up cost."

Also gold with periwinkle, violet with pink, or blue with pink, 35 inches wide, 18 inch repeat, about \$1.65 a yard at these and other fine stores.

B. ALTMAN & CO., New York

BURGER-PHILLIPS CO., Birmingham

WOODWARD & LOHRING,
Washington, D. C.

RYON'S, INC., Atlanta

L. S. AYRES & CO. INC., Indianapolis

ALLEN W. HENKEL CO., Wichita

THE STEWART DRY GOODS CO.,
Louisville

MAISON BLANCHE CO., LTD.,
New Orleans

HUTZLER BROTHERS, Baltimore

JORDAN, MARSH CO., Boston

SEAVEY'S, INC., Haverhill

J. L. HUDSON CO., Detroit

STIX, BAER & FULLER CO., St. Louis

THOMAS KILPATRICK CO., Omaha

C. BARBERGER & CO., Newark

BELM BROS. CO., Charlotte

THURLEN'S, Canton

CLISSON'S, Cincinnati

HIRE-KIMLER CO., Dayton

GIMBEL BROTHERS, Philadelphia

BELK DEPT. STORES, INC., Columbia

MILLER BROS. CO., INC., Cincinnati

BELLER'S, INC., Knoxville

WOLFF & MARK CO., San Antonio

AUERBACH CO., Salt Lake City

COFFEE'S, Norfolk

MILLER & BROADS, INC., Oakland

EVERFAST FABRICS, INC.

70 West 40th Street
New York 18, New York

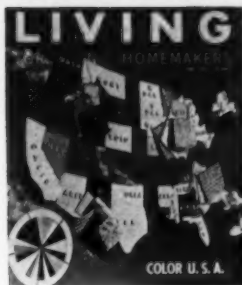
©T.M. J.B. & S. Co. Reg. U.S. Pat. Off.

MAY 1954

35 CENTS

LIVING

FOR YOUNG HOMEMAKERS



Cover photography, John Nichols

Editor-in-Chief: Edith Brazwell Evans

Art Director: Michael Lowe

Art Editor: Robert L. Andrews
Edward Dratz

Executive Editor: Helen Sweeney

Decorations Director: Guy Monypenny
Stanford Squire
John Bachstein
Paul Kraus

Editor of Architecture: Alexander Knowlton, A.I.A.

Building and Home Maintenance: Douglas Tuomey

Food and Appliance Editor: Margaret Spader

Merchandise Editor: Cecile Hayward
Beatrice Ames
Doris Bernsley
Cherry Churchill

Entertaining and Table Decoration: Georgina Newman

Copy Editor: William E. Hagar
Peter Oldham

Promotion: Herc Gramme
Claire Murphy
Jean C. Harris
Inger Johnson

Reader Panel Editor: Barbara White

Shopping Editor: Dorothy Fischer

Production Manager: John La Barbera

Production Editor: Ruth Brown

Reader Service: Margaret Harris
Jean Spiro

Midwest:

Architecture and Design: G. Hugh Tsuruoka, A.I.A.
Caroline Coolidge
Marie-Jeanne Martin

West Coast Editor: Betty Slater

EDITORIAL CONSULTANTS

Structural Engineering: Fred N. Severud

Mechanical Engineering: Guy B. Panero

Street & Smith Publications, Inc.

Publishers of MADEMOISELLE and CHARM

Gerald H. Smith

President

Executive Assistant to the President: Irma Penna Haushold

Ralph R. Whittaker, Jr.

Executive Vice-President

Arthur P. Lawler

Vice-President and Secretary

Thomas H. Kaiser

Treasurer

Advertising Director: Robert E. Park

Advertising Manager: William J. Heywood

Eastern Manager: Edgar G. Hour

315 Madison Avenue, New York 22, New York

Western Manager: Charles H. Coffin

200 N. Michigan Avenue, Chicago 1, Illinois

Cleveland Advertising Manager: William Leavenworth

719 Union Commerce Bldg., Cleveland 10, Ohio

West Coast Advertising Representative: The Maurice A. Kimball Co., Inc.

2529 Beverly Boulevard, Los Angeles 57, California

681 Market Street, San Francisco, California

New England Advertising Representative: R. H. Bancroft Winsor

400 Park Square Bldg., Boston 16, Mass.

Southern Representative: Walter W. Meeks

101 Marietta, Atlanta, Georgia

LIVING TODAY

35 Discipline and duty, by John E. Eichenlaub, M.D.

102 Color U. S. A.

104 Northeast

110 West

116 Midwest

124 Northwest

132 South

136 Don't be afraid of your fine china

140 Seven days in a china calendar

146 A kitchen that refuses to keep its place

YOUNG HOMEMAKING IDEAS

16 Baskets take to today's tasks

22 Built-in puts corner in tune, by Helen Ellsberg

50 Let a mirror reflect a hobby

56 Disc collector's catalogue, by Hazel Schneider

88 Good fences improve property

142 Make these yourself

153 They learn as they live, by Helen Houston Boileau

158 It's your move, by Elisabeth Moore

GARDENING

6 Spade and trowel

42 Cut flowers can last longer, by Harriet Martinson

94 The biggest snail of all, by Rosemary Ryder

170 From pot to pot, by Bernice Ogden

IN THE KITCHEN

148 Eating U. S. A.

155 New capers for kitchen and closet

DEPARTMENTS

2 Speaking of living®

14 A piece off your mind®

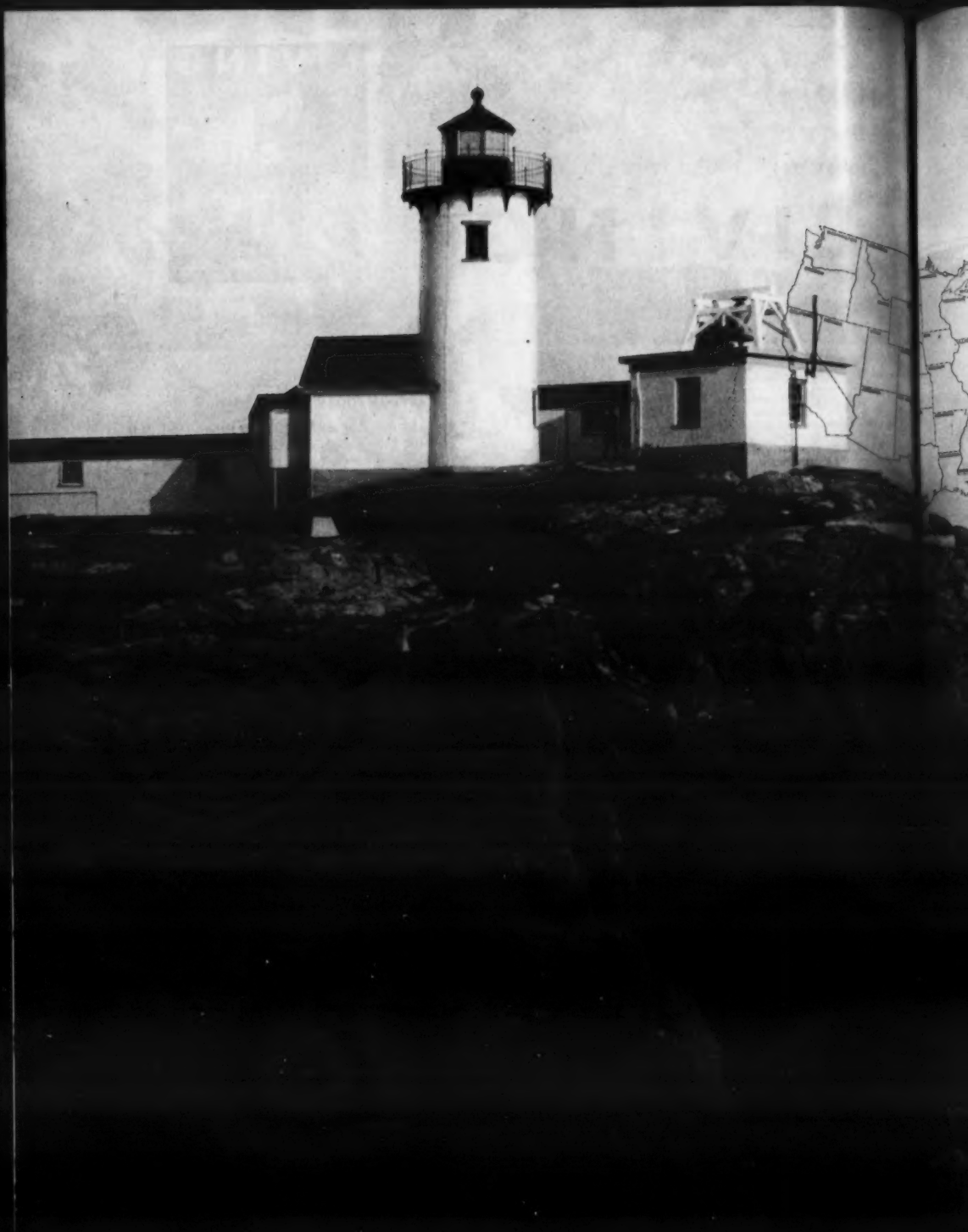
30 Our file box®

62 Your money's worth®

96 Music for living, by David Randolph

171 Mr. Fixit

172 Your guide to this issue



COLOR U.S.A.

*The United States themselves
are essentially the greatest poem . . .*

Preface to *Leaves of Grass*, by Walt Whitman

The recollection of color is as indelible as a childhood memory: a nostalgic pattern determined by vision and retained by instinct. Traveling in strange places, one will suddenly recall the color of a forgotten orchard in bloom, and the memory will be true, or will seem true, which is equally satisfying, since few idiosyncrasies of memory are as pleasing as the quick remembrance of one's native horizon. In a country as vast as America the color range is kaleidoscopic. No one can know it all, yet everyone cherishes a part of it, and we have tried to determine what, beside sentiment, has been responsible for the affectionate association of certain colors with certain regions. Like the Pilgrims, we begin with Plymouth Rock and New England, that country "neither new nor very like England," that has been called the one section of the United States whose civilization is complete. To some people this is an area of muted colors. It is not, any more than its inhabitants are pallid. They are a proud, shy people who appreciate the eccentricities of nature and human behavior, and, in a way, New England colors reflect this character. The houses are very

white, the forests very green, the sea very blue, yet maple buds flame like fire for miles on end in the spring, and in the fall the cranberry marshes are a blaze of scarlet, proof of even the countryside's right to be startling if it wants to be. Since nature's vagaries are meant to delight, not to be understood, we push on like pioneers to the south and west, finding in the lakes of northern New York the same sapphire blue of the coastal waters of Maine, and deep in Pennsylvania, the same New England mosaic of color when the maple buds burst and the mountain laurel comes to life. The same luminous sun still shines, glinting on old rubblestone barns that seem oddly familiar, perhaps because their color is reminiscent of the steel-gray granite of Vermont. In New Jersey, we tread another seashore, as wind-swept, as sun-bleached, as salt-sprayed as Nantucket's, and here again the wild blue plum and the cranberry grow riotously in remote thickets. And so we find, as the early settlers must have found, reassurance and peace in the clear blues and greens and reds of the Northeast. Perhaps that is why they are an unaffected and comforting tradition.





Contemporary interpretation of regional spirit

Intelligent design can underscore
a heritage without being
traditional, stuffy, or startling

The urge to express oneself can be one of the most satisfying, and at the same time, most frustrating, of the human instincts. Many people have talked about why we behave like human beings; not so many have questioned *how*. Since we are concerned with the home and what goes into it, we have tried to explore, definitively, one facet of its complicated background: color and its relation to the average man. It has seemed logical to enlist the aid of a large department store, The Hecht Company, in a representative

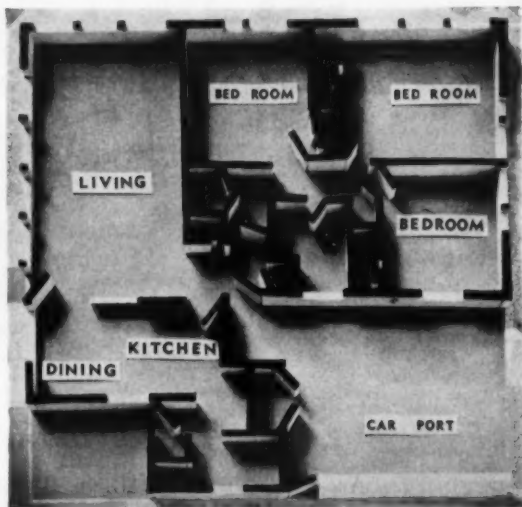
American city, Washington, D. C. The city houses a complete cross section of Americans from every area of the United States. The store serves them, and for that reason must know what they want, and why, and how to give it to them. To be certain, Hecht's sent representatives to each region to seek out the kind of architecture that seemed most relative to it, and the way of life that determined that architecture and its accompanying interior decoration. Color, in each case, proved to be the catalyst. What they found, and what we think it means, are the reasons for this issue. We begin with the Northeast, where, as in any area, the regional architecture can be divided into two classes: the house built a hundred years ago in an established style, still enduring, still inhabited, and the house that is built today, perhaps next to it, in a contemporary manner. There is a bond between them, but it is determined by the heritage of the owners rather than by architectural similarity. Outwardly,



Vertical grooved Douglas Fir plywood (New England clapboard's first cousin) is used for entire exterior surfacing. Interesting in its texture, it can be stained or painted, and is easily applied in 16- or 32-inch panels. For greater privacy and seclusion, fenestration has been tempered so that the largest area of glass (that of the living room) is placed at the rear of the house away from the street. This is definitely not a "fish-bowl" house, and all other windows are either of the strip type or of moderate size. Rectangular opening in white marble chip roof is directly over planting area which extends along inner wall of carport and approach to main entrance. Construction cost, with land: under \$15,000

JOHN W. REYNOLDS

the house seen here has little in common with that symbol of the Northeast, the New England salt-box. Psychologically, it has a great deal. It is faithful to the characteristics of the area: a reserved and prudent approach to living, a dislike of ostentation, an honest regard for comfort, and a deep appreciation of privacy. All these elements have been interpreted in the contemporary idiom with a scrupulous avoidance of the extreme or faddish. The result is a clean-lined structure slightly over 1,000 square feet in area. Built in almost an exact square, the low-pitched roof has one slope longer than the other, bringing the eaves close to the ground over a carport and storage area, and giving the house a sheltered coziness that is reassuring without being smug. It is this pleasant air of detachment that stamps it as a house fundamentally true to the tradition and customs of its area. While its decorations are on display in Washington, it is being built as part of the Buffalo Better Homes Exposition.



Three bedrooms, each slightly over 100 square feet in area (an unusual feature in a house of this size), have been made possible by careful utilization of space. Hall space is kept at a minimum, and corridor kitchen and dining area are a unit, as are the laundry and a large, inside storage area

See page 150 for building data



Glazed chintz, in shades of lobster and harbor blue, a mélange of pineapples, minutemen, and weather vane, is hung at the window



Steeple clock holds ivy beneath its painted face and would look well on the desk-secretary with the black leather memo-caddy and library set



Spice box and planter might hold buttons, bows, and beeswax. The wooden snipe is purely ornamental



Candlestick table is maple and birch and could hold, in turn, a lamp, a tea tray, or a sewing kit



Tole clock, gay with gilt leaves (on any color you fancy), is that rare accessory: an ornament with a message

A house with three bedrooms has the enviable prerogative of using one of them not only as a study, but with the addition of a lounge bed, a study that will accommodate a guest. Bookshelves have been built to the ceiling on one wall, and form a neat niche on another for a desk-secretary. Regional colors, lobster and granite, are seen in the rug, draperies, and fabrics. Simmons couch, Baumritter tables, Barwick rug, National Gypsum paint; desk by Jasper Cabinet



F. RUDELL

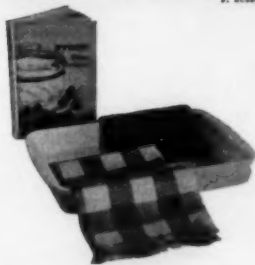
The corridor kitchen offers the advantages of dual approach and concentrated work areas. The refrigerator (which opens from either side) and double sink form one unit; the electric range, serving counter, and pass-through, the other; each appliance has an adjacent work surface topped with laminated plastic. Decoratively, the room has the sparkle of a whitecap. Painted pine siding in the dining area and white metal kitchen cabinets are crisply cool with the papered ceiling and spatter-patterned linoleum floor. *Youngstown Kitchens* cabinets, *Philco* refrigerator and range, *National* Carpeting rug, *Imperial* wallpaper



Porcelain enameled cast-iron *Trianon* skillet and trivet are acidproof, non-porous, and brilliantly red in color



Clam chowder, accompanied with the traditional sea biscuit, tastes best in miniature, covered marmits



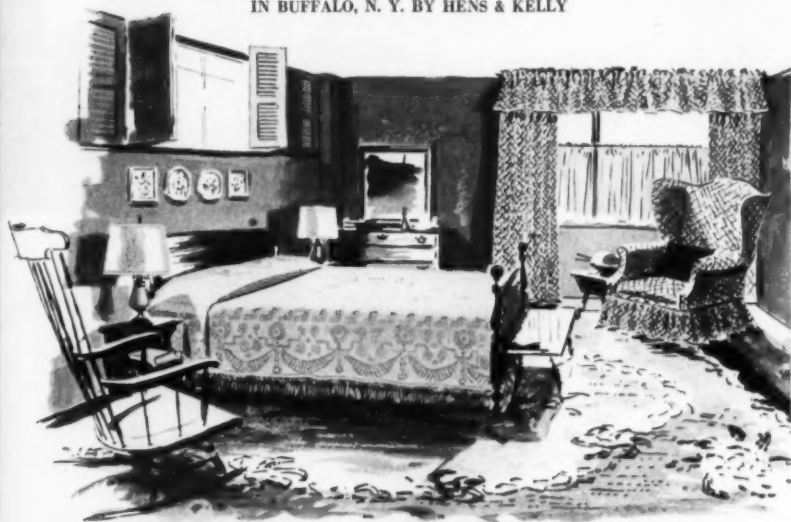
For baking and serving, the two-quart *Pyrex* dish is lime-green with a white lining. *Martex* dish towel and pot holder



In sympathy with the New England legend, colors for the interior of the house were chosen for their affinity to both past and present. Two walls are the hue of the lobster, two are as bright as a newly whitewashed fence, and the rug is the color of mountain laurel. Wild turkeys strut across the drapery and love-seat fabric, and the two wing chairs are covered in a material reminiscent of old calico. Knotty pine furniture is a wise choice, both for line and color. The chest server has a sliding leaf for writing, and the Welsh cupboard houses a collection of china and milk glass. Each accessory, from the spice box to the weather-vane lamp, is another note in the New England scale, and the strip window with its movable shutters provides light, air, and at the same time, privacy. Upholstered furniture: Shaw; pine furniture: Brandt Cabinet; Chromspan glass curtains: Cortley



HOUSE DECORATED IN WASHINGTON, D. C. BY THE HECHT COMPANY,
IN BUFFALO, N. Y. BY HENS & KELLY



F. HUBBELL

The blue of the harbors of the eastern shore is the dominant color in the master bedroom. Drapery and wing chair fabric is the same: a trellis of blue, honeysuckle roses. All the furnishings have the mark of another era: the maple furniture, the hooked rug, the Salem rocker, black with touches of gilt, and the counterpane (happily named *George Washington's Choice*). Again, the strip opening (which faces the street) is equipped with sliding sash and shutters that can be drawn at will. Other accessories, regionally inspired in color and design, are seen in the still life, opposite. Towels, blankets, sheets, even dinnerware and crystal are influenced in their coloring by the landscape, the sea, and the kind of granite wall so dear to Robert Frost. The brass lamp, in its original form, might have burned oil. At left: Baumritter bench and dough-box table; National Gymnasium paint. Opposite: Nichols and Stone rocker, Bloom fabric, Bates bedspread, Chatham blankets, Cannon sheets and towels, Raymor dinnerware and crystal stemware by West Virginia Glass.

See Your Guide to This Issue for further information



custom
 motor
 fabric
 patterns
 the en-
 trainment.
 or, black
 interpose
 ington's
 (which
 sliding
 draws at
 ally in-
 seen in
 blankets.
 crystal an
 the last
 granite
 he has
 ight have
 er bench
 Gypson
 d Stone
 -degraded.
 eets and
 d crystal
 a Glas
 EXHIBIT 100

formation

In 1579, when Sir Francis Drake first beheld the magnificent coastline of California from the decks of the *Golden Hind*, his piratical heart beat a quick tattoo. It would have beat even faster could he have known that, sweeping down in a vast arc from the Pacific to the Gulf of Mexico lay one of the richest and most fascinating areas in the New World. Most of California was, and is, an American Eden. Girded like a great cup by the Sierra Nevadas and the coast ranges, smiled on by a beneficent sun, it is all green and gold: the godchild of the Pacific. Only when the protective Sierras are left behind do the green and gold fade and turn to desert, stretching eastward like a hot, pale carpet into Nevada and Arizona. There, suddenly, the land rebels, to become violently contoured with blue-black, flat-topped mountains, crouching like sphinxes on sagebrushed prairies that extend as far as the eye can see. Farther south, colors grow more muted, more sun-baked, and the shadows are as purple as the legendary sage. This is the country of Coronado who, four hundred years ago, explored its plains and mountains seeking the Seven Cities of Gold. It is a place of mystery and ancient rituals, of pueblos and *Penitentes* and rain dances; haunted by the ghosts of great Indian chiefs and old prospectors and Spanish conquistadors: curious hobnobbers. The wine of the country is its air, an alchemy of sun and ether, and its flowers are mesquite and cactus. Moving eastward, the landscape changes once again and we have come to Texas with its forests of oil wells and acres of roses, the domain of Billy the Kid and Pecos Bill. To the north is Oklahoma, rich in carbon and alabaster and the ever-flowing oil; to the south, the Gulf of Mexico; journey's end. Sir Francis Drake is a legend now, but this land is as he found and left it: a fantastic phenomenon.

*Where lonesome, tawny prairies melt
into airy streams,
Where mountains slumber in heavenly
kinds of dreams . . .*

A Cowboy Ballad

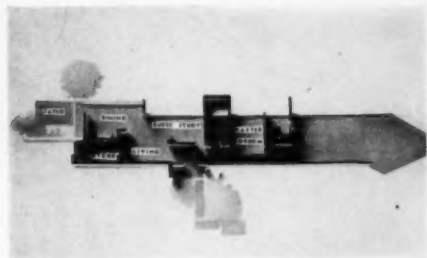


COLOR U. S. A.

© AMERICAN MAP CO.,
INC., N.Y. 21183



DESIGNER: CRAIG ELLWOOD
BUILDER: HENRY SALEMAN



With its straightforward adaptation to the rugged, hillside terrain, this contemporary home in Pacific Palisades, California, has a marked affinity for the architecture we have come to associate with the West. It combines stucco, wood siding, rough brick, and other familiar materials with steel and glass to create a structure as satisfying to the emotions as it is to the practical living habits of its young occupants. It is carried on 4" x 6" wood beams, supported by 4" steel columns, left exposed and painted a bright red. Mill-floor roof with a built-up tar and gravel surface is supported by a 17' clear span of 4" x 10"s on 8'-0" centers. Plan (above) is a rectangle 17' x 108', including the carport; the balance of space is divided informally into living and sleeping quarters with emphasis on the magnificent view. A sliding glass door leads from the living room to the protected veranda and in turn to the patio (below), equipped for full outdoor living and dining enjoyment. Aluminum chairs and tables by *Afco*; folding aluminum contour chaise, *Greater Furniture Industries*; garden umbrella by *Finkel*



JULIEN BRULMAN



F. KUNDEL



Portable barbecue grill is a patio standby. This one, by Chattanooga Metal, has white body, red wheels

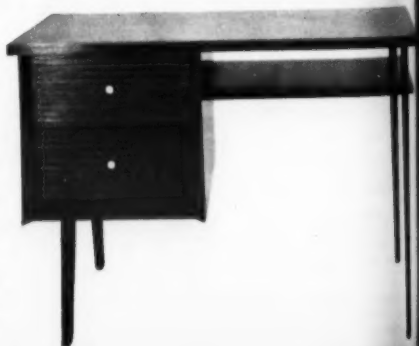
Barbecuing, a culinary art, demands its own utensils. This natural wood, one-piece set is by Allied Western

Scotch plaid cooler holds four gallons; small grill in same tartan can cook an outdoor meal for four; both by Hamilton Metal Products. Asbestos mitts and outdoor cookbook complete paraphernalia

A strawberry jar is ornamental and productive (by Zanesville Stoneware)



Roundup time brings into the corral a variety of homemaking accessories, all co-ordinated in the region's unique sun-drenched colors: palm- and cactus-green, citrus-yellow, desert-beige, and poppy-orange. These tones may be stated dramatically in a length of drapery fabric, stand out boldly in the upholstery of a living room chair, or crop up unexpectedly in a crisply striped bath towel or the border of a handsome dinner plate. Skillfully interblended, they give a room, or, as in this case, a whole home, the unmistakable stamp of its surrounding countryside. Wood pieces, the *Dividend Group* by Mengel; upholstered furniture, Stratford; Tower fabric; Verplex lamp; St. Marys blankets; Wallace Brothers stainless steel flatware, the *Citation* pattern; Flintridge Sarita china





F. RICHARD



Informality is the key to Western living and in this home beamed ceilings, rough brick walls and a thoroughly open plan create just such an atmosphere. The living room opens at both ends, leading on one hand to the study-guest room (which can be closed off with a folding door) and on the other to the dining area, separated from the kitchen by a partition of fir siding which continues in dimension and form to enclose the patio, visible through the wall of glass. Interposed between living and food areas is the chimney block, in effect a partial-height room divider, with flues for both the living room and kitchen fireplaces exposed. Living room rug, *Springloop* by James Lees; marble-topped black iron end tables and coffee table, Reilly-Wolff Associates; bubble ceiling fixture by Lamp Futures; dining room hanging light, Lightolier; the fireplace grille by Superior Fireplace

ALL FURNISHINGS AT THE HECHT COMPANY, WASHINGTON, D.C.

See Your Guide to This Issue for further information

COLOR U. S. A.



To discover the Midwest, one has only to follow in the footsteps of Paul Bunyan. Carve out, as he did, the five Great Lakes, and then look south to the Ohio, west to the Missouri, and watch them as they surge into the Mississippi. The vast basin they form is America's *Promised Land*, its melting pot and its breadbasket. To truly understand it, one should live there, or have lived there, or have been born there. To the Easterner and Westerner it is an interminable tract that must be traversed while en route between the Atlantic and the Pacific: a kind of Gargantuan cornfield with Pennsylvania at one end and the Black Hills at the other. In a sense, this is true, but to the native born it is proof of pretty small potatoes, both eastern and western. Their pride is justified, for it is the most *average* and the most typically American section of the United States. From it came ten Presidents and the Ford. It is the domain of the little red schoolhouse, the swimming hole, the county fair, and the church supper. Its chickens lay more eggs, its cattle are sleeker, and its pigs fatter and pinker than anybody's. Nowhere are there barns so red nor corn so yellow; pumpkins so huge nor grasshoppers so green. It has fields of wheat like molten gold and northern forests that lie on the hills like an emerald sea. Its colors are rich and intense and earthy, yet it has its gentle qualities, too: the violet haze that hovers over its prairies like a volatile cloak, the bitter perfume of linden leaves burning in the autumn dusk, and the sudden surprise of finding a row of Greek revival houses, white and perfect, in a small Ohio town. These things are not extraordinary, but they are important. They are a pulse of sensitivity in a giant, and to the Midwesterner, as much a symbol of his way of life as the beard of the wheat and the silken tassel of the corn.

Red barns and red heifers spot the green grass

From *Omahe*, by Carl Sandburg (Harcourt, Brace)

PPG





Prefabricated in the Midwest, adaptable co

This house, prefabricated in Richmond, Indiana, is typical of its region in the truest possible sense: it represents eight years of surveys among prospective homeowners (what kind of house did they *most* want to live in?), planning among architects (how to incorporate the buyer's suggestions in a house of distinctive design), and experiment among builders (how to factory-build the house with the best materials at moderate cost). The result is the physical approximation of a three-fold solution. It is contemporary in design and traditional in comfort, with an unusually large living room, three bedrooms, a bath and a half, and a kitchen planned according to time and motion analysis. Without land, its cost is under \$15,000, yet its detailing and solidity give the impression of a custom-built house: an agreeable inconsistency made possible by prefabrication of the most pleasing type and practicability. Although designed by Richmond Homes to be built in volume (it has been duplicated in exact detail in Washington, D. C.), it can be oriented four ways, patio and carport locations are interchangeable and it can be any color the owner may wish. Thus, even when built side by side, homes can maintain their individuality and satisfy man's constant need to sustain his identity.

BUILDING DATA

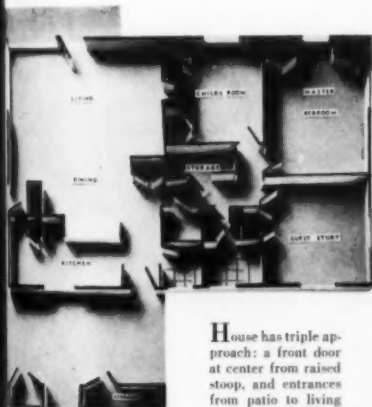
PREFABRICATOR: RICHMOND HOMES, INC.
DESIGNER: PAUL B. HENDERSON
DEALER-BUILDER: MODERN DEVELOPMENTS, INC.

HOUSE PACKAGE		
wall sheathing	<i>Weatherite</i>	Richmond Homes
roof sheathing	<i>PlyScord</i> grade fir plywood	Johns-Manville
insulation	<i>Kinsul</i>	Douglas Fir Plywood Assoc.
exterior	redwood siding, trim	Kimberly-Clark
interior	<i>Gold Bond</i> gypsum wallboard	Pacific Lumber
surfacing	<i>Perforall</i>	National Gypsum
wall	white chips, 15# felt	Woodall Industries
roof surfacing	<i>Alucintite</i> sliding sash	Celotex
windows	<i>Thermopane</i>	General Bronze
glass	metal	Libbey-Owens-Ford
weather seal	residential lock sets	Almetal Weatherstripping
hardware: finish	butts	Kwikset Locks
	<i>Teco</i> framing anchors	Stanley Works
paints	interior, exterior	Timber Engineering
heating	fireplace unit	O'Brien
plumbing	<i>Thalman Flue</i>	Majestic
	<i>Miami-Carey</i> bathroom accessories & cabinet	Majestic
kitchen & laundry	cabinets	Philip Carey
miscellaneous	range hood	Richmond Homes
	redwood fencing	Vent-A-Hood
		Pacific Lumber

The following items were supplied by individual, authorized dealer-builder (in Washington, D.C., H. J. Korzendorfer):
insulation perimeter, *Foamglas*
heating forced warm-air
plumbing fixtures
electrical lighting fixtures
kitchen & laundry major appliances
 garbage disposer unit

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.

country-wide



House has triple approach: a front door at center from raised stoop, and entrances from patio to living room, from carport to kitchen. Bedrooms, baths form one-half of the house; living room, dining area, and kitchen, the other, 1,300 square feet

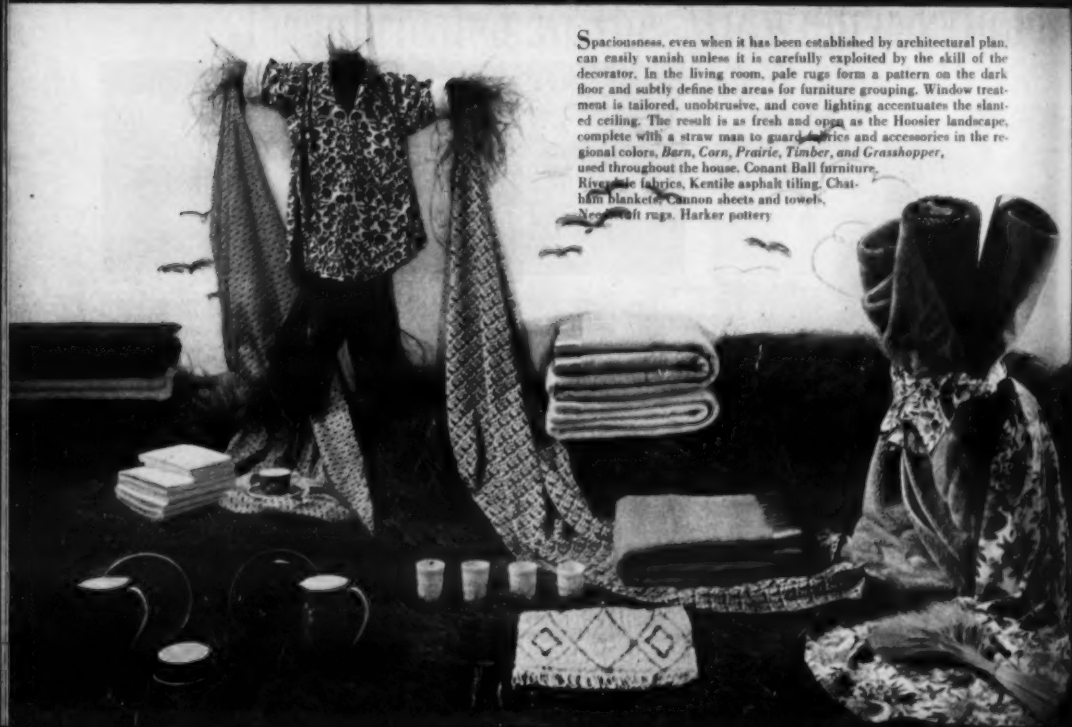
Unusual scale of fascia, exposed beam ends, gable end windows, and staggered board fence sheltering the patio make the streetside elevation of the house an interesting study in contrasting planes and textures. Exterior storage blocks support the long slope of the carport roof, a good example of integrated design. Vertical tongue and groove siding of California redwood forms entire exterior, a surface equally effective if painted, stained, or sealed in its natural color

HOWELL WARD



Screened from the street by the intricate design of its redwood fence, the patio is immediately adjacent to the living room and is actually an outdoor extension of the living space. The carport (below), when unoccupied, can accommodate outdoor dining with its accessibility to the kitchen, and might also serve as a workshop, with tools, garden implements, and the wherewithal for carpentry immediately at hand in the two large storage blocks that form the carport wall





Spaciousness, even when it has been established by architectural plan, can easily vanish unless it is carefully exploited by the skill of the decorator. In the living room, pale rugs form a pattern on the dark floor and subtly define the areas for furniture grouping. Window treatment is tailored, unobtrusive, and cove lighting accentuates the slanted ceiling. The result is as fresh and open as the Hoosier landscape, complete with a straw man to guard the crops and accessories in the regional colors, *Barn, Corn, Prairie, Timber, and Grasshopper*, used throughout the house. Conant Ball furniture, Riverdale fabrics, Kentile asphalt tiling, Chatham blankets, Cannon sheets and towels, Newcomb rugs, Harker pottery.

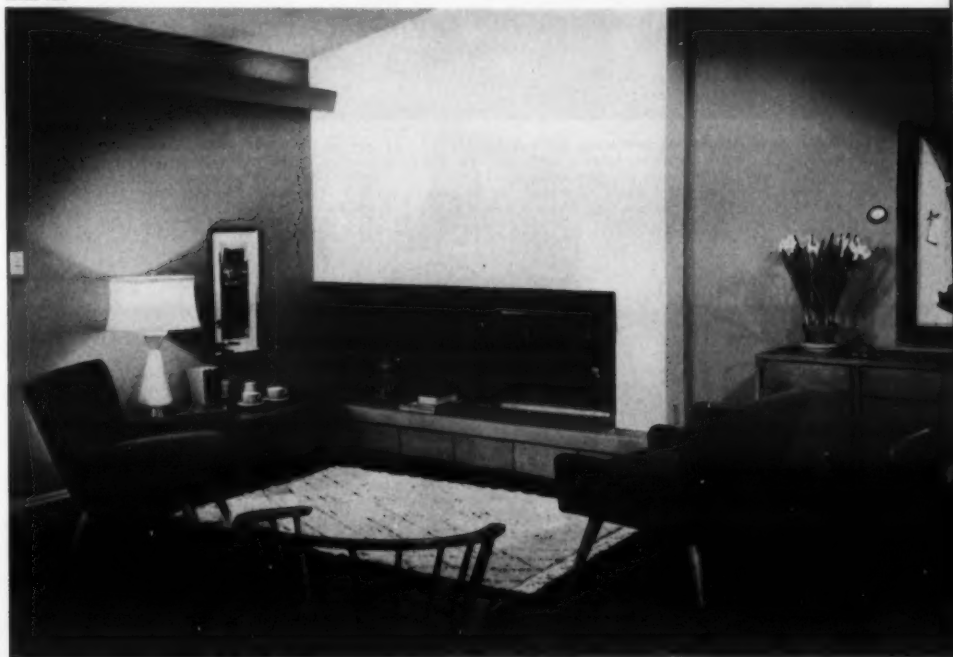


Neatly segregated and lighted with its own lamppost, the patio is equipped for picnicking with a portable barbecue. Deck chairs are gaily covered in red, yellow, white, green. Telescope Folding Furniture chairs, Big Boy barbecue



The study-guest room is rapidly becoming a hospitable way of killing two birds with one stone. Warm gray walls and a charcoal covered sofa-bed are a quiet contrast to the scarlet print of the two-tiered draperies, the lacquer-red tub chair, and the rose-beige rug. Hekman desk, magazine rack, bookcases; Simmons bed, Conant Ball chairs, Royal Haeger lamps

HOWELL WARD



Ever since it was called the hearth, the chimney corner and the inglenook, the fireplace has been the most satisfying focal point of any living room. This one, its chimney breast white against the gold of the room's walls, has a raised hearth for books, magazines, and decorative odds and ends.

Throughout the house, contemporary furniture in birch is blended with traditional maple pieces: all of it the color of wheat; all of it in accord. Again, a small sandalwood and cocoa colored rug is used on the dark brown floor as an axis for a conversation group. Bradley lamps, O'Brien paint

ALL FURNISHINGS AT THE HECHT COMPANY, WASHINGTON, D.C.



Green runs the gamut in the master bedroom, with walls the pale hue of a greengage plum and the alcove between closets the clear tint of fresh peppermint. A floral print in greens and grays is used for draperies, dust ruffles, and pillow shams, all designed for the room, although the white hobnail bed toppers are ready-made. Rug is a mix-

ture of lettuce-green, black, and white. Again, the furniture is a pleasing combination of traditional feeling in the beds, desk, and step-table, and the contemporary lines of the double chests and side chair. Floors are the same dark brown tiling used throughout the house. Conant Ball furniture, Simmons mattresses, box springs



A monochromatic scheme of gold is used in the child's bedroom as a background for the crispness of stark white furniture with black feet and drawer pulls



Walls are the deepest gold of the room, almost bronze, and drapery print has a mustard background flecked with pink and green. Black iron chair is covered in black and white tweed. Stuck-slager furniture, Bradley ceramic and iron lamp



Master bath shows an impressive utilization of space with a deep linen closet and a recess surfaced in *Perforall* for adjustable shelves. Tile is gray against lemon walls, lacquer-red niche. Cannon towels, Ames shower curtain

See Your Guide to This Issue for further information



NORRIS, WARD



The realization of space is particularly apparent in the dining and kitchen areas, where the preparation and serving of food are greatly facilitated by the serving counter and pass-through, which can be kept open or screened at will with a bamboo curtain. The corridor kitchen, with the half-bath conveniently located at its farther end, ranges its appliances in logical sequence. Cabinets are redwood, range (metal-hooded) and refrigerator are pale yellow, and washer and dryer are white. Work surfaces and serving counter top are *Formica*. Double suspended cabinets with doors accessible to both kitchen and dining area are hung in a block over the service counter. Frigidaire electric range, refrigerator, washer, dryer



Only the eagle, someone has said, knows all the secrets of the Northwestern tract that begins with the Cascade Mountains of Washington and ends with the Rockies of Wyoming. Turbulent and undulating, it is a landscape for Titans: grandiose, inconsistent and, to the eye, immeasurable. It is a treasure house and a wilderness, beautiful, macabre, friendly, and desolate. It is rife with minerals and Douglas Fir and Ponderosa Pine; cattle and sheep and wildflowers. In the far Northwest, roses bloom at Christmas and once a year the Chinook salmon makes his unbelievable pilgrimage up the Columbia River to find the spot where he was born, there to spawn and die. Totem poles decorate the public squares and silver dollars flash in the pavements, all in the shadow of Mount Hood and Mount Rainier, elegant and aloof, more Swiss than American. In Idaho one can ski at Sun Valley, watch the Basques herd their sheep, gape at Shoshone Falls, and wish one owned the Coeur d'Alene, the largest silver mine in the world. Utah, the *Ultima Thule* of the Latter Day Saints, is a mystic place with gaunt white mountains that show their bones, and a sea made, for no reason at all, of salt. Montana, bigger than Italy, sprawls over incalculable deposits of copper, silver, lead, and zinc, gently and ironically cloaked with yellow mustard, purple alfalfa, and pink timothy. Colorado and Wyoming are the most spectacular, with mountains soaring up out of sight and chasms descending to impenetrable depths. The blue spruce grows like an infinite blanket, and beneath it, the columbine. Wheat is everywhere, rippling like orange velvet, and turkeys are herded like sheep. Here Custer made his last stand and Buffalo Bill pursued Indians and the animal that gave him his name. From the Pacific to the Dakotas, it is a land of wild, profound beauty, vital, full of promise, with a palette of color that ranges from the lacquered scarlet of its apple orchards to the pallor of its Virgin White Pines. Of all its riches, perhaps the most memorable are its forests which, as John Muir said, must have been a great delight to God, because they are the best He ever planted.

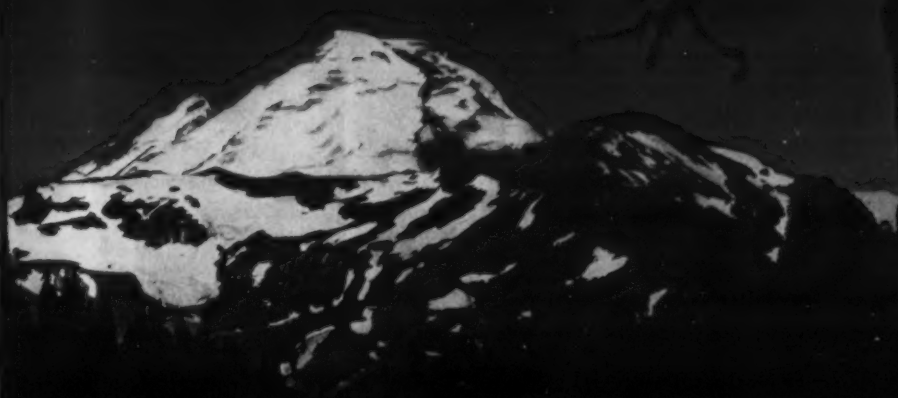
COLOR U. S. A.

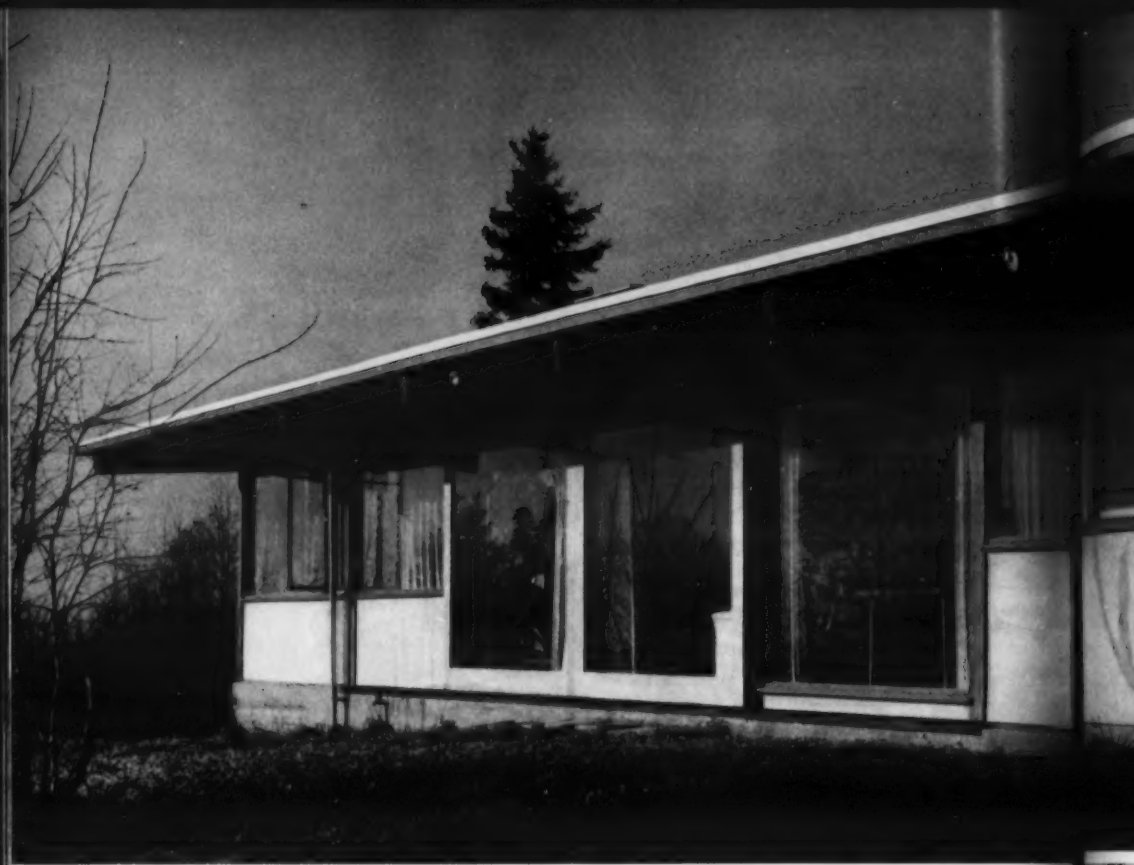
I climbed the canyon to a river-head,

And looking backward saw a splendor spread

From *A Mendocino Memory*, by Edwin Markham (Harper & Bros.)

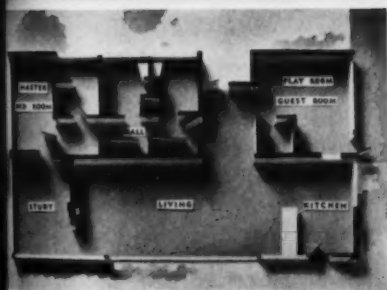






The Northwest's homes capitalize on magnificent views

Honeycombed with majestic mountains, picturesque summits, and the sparkle of blue water, the Northwest offers the possibility of an arresting view to almost every new home. This one, belonging to the David Van Browns, of Snag Hill, Washington, has the double advantage of both overlooking and being part of a forest of giant fir trees. All elevations of the home incorporate large areas of glass, implementing the close relationship between outdoor and interior space. The remaining units of the exterior's modular design consist of asbestos-cement panels between fir posts, and masonry sections of pumice block. Interior has 1,700 square feet of space, divided lengthwise by a bearing wall of pumice blocks, forming the central support for the roof. Like exterior masonry walls, those inside are left untouched, their neutral gray color fusing the structure visually with its surroundings. House designed by Fred Bassetti and John M. Morse, A.I.A. builder: L. J. Bell.



Interior space is divided into two strips of equal size, one forming living area (below), other accommodating a guest-recreation room, family sleeping quarters, separated by entry



Simple detailing accounts for the rugged, straightforward appearance which relates this home to the Washington landscape. Like the lakes of the surrounding country, large expanses of plate glass reflect the lofty pines, their form repeated in vertical fir posts which divide the modular sections. Asbestos-cement sheets and pumice block masonry units are the other exterior materials. Low-pitched roof has a deep (4' 6") overhang; fir supporting beams run exposed



CHARLES PEARSON

The following three pages suggest how this home has been decorated in a color scheme reminiscent of the region



F. H. BROWN

In appreciation of its panoramic view, the living room has one wall of glass and a color scheme inspired by the blue of the Pacific. The ceiling, between its beams of Douglas Fir, is turquoise, and the same color is repeated in the tweedy mixture of the rug. Two walls are of pumice block and the floor is poured concrete, highly polished. Partial-height projecting wall accommodates two fireplaces, one for living room, one for adjoining study. Aqua and black checkered tweed covers two armless lounge chairs, and the same pattern in black and white is used on the sofa. Small tables are mahogany with white plastic tops; the chest on sofa wall (below, right) is rose-beige finished oak with a mosaic top of white tile. Dining area, at opposite end of room (below, left), has black lacquer furniture with table topped in white *Panelyte*. Tables and dining furniture: American of Martinsville; Kroehler sofa, club chairs, Owosso chest, Barwick rug, Martin-Senour paint



opposite

True colors are elemental, and in the Northwest they are determined by snowcapped mountains, pine forests, and plunging streams. The iridescence is reflected in the accessories chosen for this house: blankets, towels, and sheets as verdantly green as new foliage, a mahogany step-table with its own snowcap of white plastic, a drapery fabric strewn with a pattern of starlike flowers. A hint of the Northwest's fabled gold gleams in stemware and a brass-based lamp and china is spattered with the scarlet of the chokecherry. Riverbank fabric, Verplex lamp, Pepperell sheets, blankets, Continental chair

100-1000-100

oppo

terminat
ins. Tho
s hanc
e, a m
draper
of th
ed hanc
rivero
al clou

THE PHOTOGRAPH





F. KENNEDY



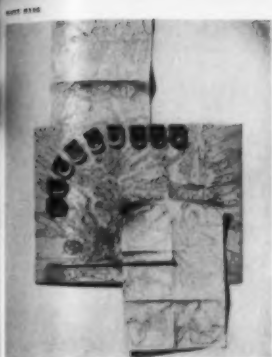
The guest-room study which has been so glorified in the contemporary home here goes one step further to include a workshop and hobby center. The how-to corner boasts a versatile power tool, a workbench, and space to store the family's hobby material. On the opposite page are shown some of the items which might find a logical place there. For a large surface to spread out a project, the tubular steel table with its laminate top is a serviceable choice. The studio couch fills the bill for the room's more routine functions of relaxation or for a guest. Table and chairs, Daystrom's *Coloramic* group; studio couch by Eclipse; coffee and end table, Founders; draperies, Desley's *Zodiac* pattern; phonograph, *Webcor*; pin-up lamp by Lightolier; Congoleum-Nairn *Vinylbest* tile

See Your Guide to This Issue for further information

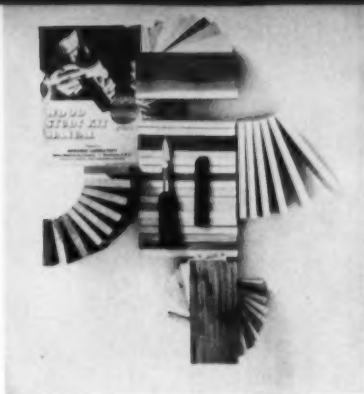
One fan
the recre
With a D
can turn
are pres

Furnit
with air
(\$3.95)
scratches
bit are

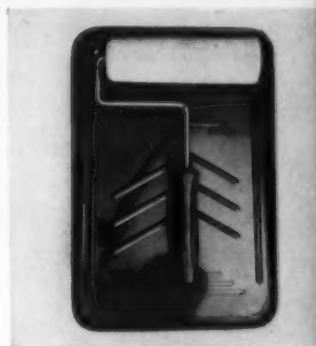
Elect
for unc
ing. Sh
ability



One family hobby that might be centered in the recreation room at left is oil-painting. With a *Dekorama* set (\$2.79), even a beginner can turn out finished looking works. Panels are presketched and numbered for paints



Woodworkers in the household will find a *Teco* wood study kit (\$8.50) a fascinating reference item to keep on hand. Kit consists of fifty-four different wood and wood product specimens, $2\frac{1}{4}$ " x 5", eighty-four page manual describing uses of each variety, a ten-power hand lens



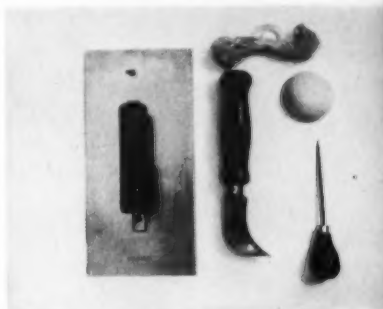
Week-end sprucer-uppers are ready to tackle a room or a house with a good paint roller to speed work. This *Rolo-Master* set, Whiting-Adams, comes with dip pan which holds the paint supply



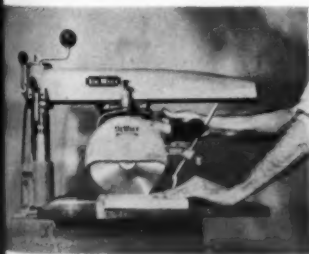
Furniture repairs can often be handled right at home with aid of Arnold's *Formula 99* Furniture Kit (\$3.96). With it, digs, cracks, marks, burns, and scratches can be refaced neatly, quickly. Included in kit are eight natural wood shades for touch-up work



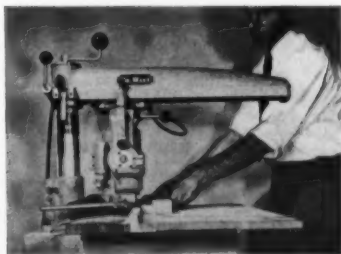
Spray equipment makes painting, other tasks fast work. Electrically powered (110 volt A.C.), sprayer can handle paint, enamel, varnish, shellac, insecticide. *Super-Jet* kit is by Power Products



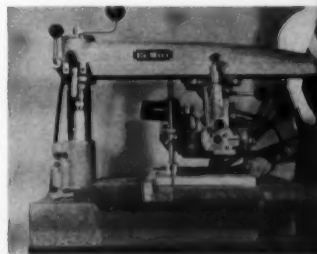
A tiled floor like the one on the opposite page can be installed at a fraction of the cost of a professional job, with equipment like that in Congoleum-Nairn's kit (\$1.50). It contains linoleum knife, pick for scoring, chalk, string, a serrate-edged trowel



Electric power shop will provide the backbone for one of the most popular hobbies: woodworking. Shop here is the DeWalt (\$229.00); besides ability to top-cut saw, it handles sixty operations



Adjustable power source makes operations in any direction possible. Here, motor, in vertical position, is being used for shaping. Also possible are rabbeting, dado cutting, tenoning, mortising, and routing



Ripping can be done from either the right or left; unit will rip to center of a four-foot panel. Safety kickback device holds material securely down on table during work



COLOR U. S. A.

The South...the honeysuckle...the hot sun...

White cotton, blowing like a fallen cloud...

From John Brown's Body, By Stephen Vincent Benét

Nature which has so richly embellished this land of ours has been particularly color-inspired in the South. The prodigiously fertile soil and the mild, in some cases even tropical, climate have produced a palette which evokes alternately fiery and relaxing moods, as true in fact as they are fabled in song and story. Red is everywhere to be seen, running the gamut from the delicate pink of the laurel-flecked mountains of North Carolina, or a shower of confetti tossed from a New Orleans' balcony at Mardi Gras—through the intense plumage of a flamingo standing alert in an Everglades' swamp, to the deep shades of a prized camellia garden near the columned portico of a plantation house along the Mississippi. In the spring, the great river itself is red and agonized, the swirling waters rich with bright clay washed away from many a back-country stream. In contrast are ubiquitous and soothing shades of green: the magnificent tall grasses of Kentucky, the shutters of a street-fronted Charleston house closed against the oppressive summer sun, a majestic row of live oaks, sentinels of a decaying mansion bypassed in the changing living patterns of a century. Interposed strangely between ease and frenzy is the moderator of colors—gray. Its leaden look casts an ominous spell in the Spanish moss which seems to be strangling the trees; gray, still waters weave through the Louisiana bayou country with a tracery as delicate as a pattern of wrought iron. In this land of mood, color is an evocative companion wherever you turn.





SCOTT HUNTER



F. H. HARRIS

ALL FURNISHINGS AT THE HECHT COMPANY, WASHINGTON, D.C.

The charming little house shown on the preceding page under its canopy of moss-dripping five oaks was once a plantation office. When it was remodeled as a young couple's home, the interiors were decorated from the South's own color palette to enhance its overwhelmingly regional flavor. Above is the living room and beyond it, partially concealed by folding doors, the dining room. Translated in terms of today's young budgets are trappings which we have come to associate with the interiors of fine, old Southern homes—a sparkling crystal chandelier, the gleam of silver service, the handsome sheen of polished wood in the mahogany occasional tables (Mersman), and the cherry dining group (Unagusta). At left is the small home's only bedroom, opening onto the front veranda through arched French windows. French provincial furniture, a lively print for the bed treatment and draperies, and soft painted walls combine to create an airy effect. Furniture by Kent-Coffey, Glidden paint.

The whimsical scene below is a reminder of a bygone era when the river was a plantation dweller's only link with the outside world. The steamboat's visit, a major event, drew everyone to the levee to watch the unloading of treasures brought from the far corners of the world to grace the plantation house. In a like spirit, we have arranged a cargo which might have been deposited on the pier to decorate the rooms on the opposite page. Grouped about the ever-present bale of cotton are objects co-ordinated in color and style to re-create the atmosphere of the South: for dining, a ritual of traditional importance in the land of gumbo and fried chicken, Heirloom sterling flatware in *Damask Rose* pattern, *Pink Spice* dinnerware by Red Wing Potteries, and Fostoria Glass in the *Plume* pattern; for the equally important ritual of relaxation, *Caress* nylon and rayon blankets and percale sheets and pillowcases by Pepperell. The bedroom rug (James Lees) is *Tulon*, a new, man-made fiber; upholstery for the Bernhardt armchair blends with bedspread and canopy, Charles Bloom's *Pillement* pattern; *Marlex* towels. At right are components of the living room scheme: spun viscose rayon rug by Needlecraft, upholstered chairs, Dallas, *Afternoon* pattern drapery fabric



See Your Guide to This Issue for further information

DAVID KILG





Don't be afraid of your fine china



Throughout history, fine china has been synonymous with good living. In the old world it was considered a necessary trapping of nobility and rumor hath it that Catherine the Great once spent a million dollars for a dinner service.

The kind of thinking which equated fine china with precious silver and priceless jewels was handed down to more recent times, and most American homes of a generation ago kept china in a glass-encased closet which was unburdened of its rare cargo only on state occasions—for holidays and parties. Far be it from us to decry a philosophy which urges respect for beautiful possessions, but it must be pointed out that respect and fear are two different matters. The time has long since come to open up the vaults of our thinking, to stop trembling when we approach the china closet. In a fast-paced, practical age when "out-of-sight" is apt to be "out-of-mind," we are in danger of losing the appreciation of fine things. Dining as an event, a daily ritual which lends stability to the family unit cannot be overemphasized; the objects which make up an attractive table are the accouterment of this stability. In addition is the simple fact that a shapely cup and saucer, a gleaming plate are apt to be among the most cherished possessions in a home; it is sheer waste if they are not used and enjoyed at every opportunity. Another [Continued on the next page]

*There's no need to reserve
it for state occasions;
long life and daily use are
built into each piece*



1. A piece of fine china has its inception at the drawing board. The aim is to create a design and shape in keeping with the fineness of the body. For lasting pleasure, designs are based on familiar motifs



2. Main raw materials—china clays, flint, feldspar—are weighed in the laboratory to test base mixture. Feldspar is a "flux" which melts at enormously high heat and fuses mass; it also gives fine china its unusual translucency



3. Raw materials are thoroughly mixed with water; in "pugging" operation (above), rolls of moist clay are formed with excess water removed. Raw clays used are world's whitest, from various southern states, Pennsylvania, Maine

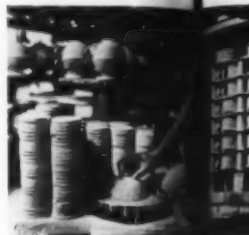


4. Potter's wheel, symbol of an old craft, is still used in an industry which remains predominantly hand-operated. In rapid succession, skilled potter's hands form basic cup shapes from balls of clay cut from a roll

5. Basic cup form is made. This "greening" is followed by the next stage

STEP BY STEP, FINE CHINA IS MADE TO BE STRONG

important factor is that fine china is no longer an extravagance: long life makes it an economical buy over the years. This durability is surprising, because the appearance of china is so deceptive. Actually, fine china is strong, expressly designed to be used regularly and indefinitely with no more than reasonable care. In the early days of selling American china, one manufacturer staged a store window stunt in which a man would split a block of pine with the thin edge of a china plate. You can still drop a plate on the carpet and most of the time it will not break. While such a procedure is not recommended, it is proof that tremendous strength is compressed into a fragile looking object. The incomparably tough body of today's china results from its composition and from the high temperatures of firing. The search for materials to make American china is a saga of oxcart expeditions into the Carolina mountains for the world's whitest clays as far back as Indian times, followed by a century of experiment to find a practical way of refining them. Along with this has gone infinite laboratory development of materials to give the gleaming translucency and lustrous glazes which are so prized in fine china. Firing temperatures have been pushed perilously close to disintegrating heat in the effort to fuse a piece of china compactly and give the density which precludes any possibility of discoloration by absorption. The latter process, called vitrification, makes the china nonporous so that it will not absorb liquids or foods. As a result, a piece will retain its original color and beauty as long as it remains unbroken even though it may be chipped and a portion of the unglazed body exposed. Hard glazes and durable decorations have been perfected which will withstand a lifetime of dishwashing. A trip through a modern china factory, such as we show on these pages, leaves one overwhelming impression: that each step of the china process has been perfected to create strength and durability which make it practical and economical to enjoy the beauty of fine china everyday.



9. Completely formed cups are now ready for first firing in the kiln. To preserve their shape while being fired, two cups are "loosed" by attaching lips with a light binding solution; cups are separated later

10. Green benches loaded outside with hundreds of white cups are ready for firing



14. Since cup rests on its foot during glazing fire, foot must be carefully brushed before cups enter the kiln. Placed in containers called "maggers," cups are in the glaze kiln for 10 hours, at a temperature of 2200°F

15. Cups are white; bright blue, its own have are that will be on



19. Painting lines on the cup is a delicate operation. Cup is mounted to a small turntable which rotates with left hand; with right hand he paints on the platinum line. Joining line is a difficult maneuver

20. Finest is to attach line of the foot of the painted fire



5. Basic shape is turned into exact cup form by pressing it in revolving mold. This step is called "lining-potting." Careful hands and watchful eyes throughout the entire operation assure china's beauty, durability



6. Cup handles are made in an independent operation, by pouring liquid clay into molds, each plaster-of-Paris mold forming twelve handles. Handles are assured exactly the same consistency and strength as the body of the cup



7. After clay dries properly, molds are opened and handles removed. They are then "fettled" or hand-trimmed to remove seams formed by the mold. Handles are finished to a fine smoothness and cut to fit exactly when joined to cup



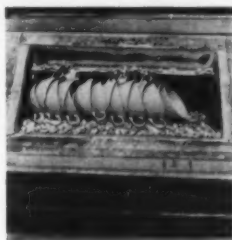
8. Cup "handling" operation attaches handle to cup. The liquid clay body (in shallow vessel) is the binder. Open end of handle is dipped in solution, then pressed by hand



10. Green ware, or clay objects, are now loaded on car racks of silicon ashide which can withstand the tremendous heat. Kiln holds 27 cars, each of which can carry as many as 30 dozen flat and hollow ware objects



11. Clay is in the kiln from 70-90 hours. Starting at a temperature of 300°F., cars are moved mechanically through temperatures which gradually reach a peak of 2300°F. (higher than temperature of molten iron); then heat gradually drops



12. After firing, the "bisquit ware," as it is then called, goes to the tumbler (above). The cups which were boxed in the kiln are disassembled and gently rotated among "bitstone" for fifteen minutes to assure perfectly smooth surface



13. Glazing contributes not only the lustrous appearance of fine china but also its wearing surface. Cups are quickly dipped in a tub of glaze, essentially a liquid refractory glass



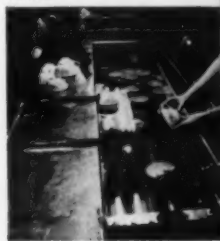
15. Cups emerge from kiln a lustrous white; high firing assures vitrified china its translucency. From kiln, cups have feet sanded, further insurance that this only unglazed portion will be smooth, not scratch a saucer



16. Inspection for proper glaze comes next. This is the second of three critical screenings, the first having been done at the bisquit stage. If the slightest imperfection is found in glaze, defect is immediately remedied or cup is rejected



17. Next comes decoration of the cup. Decals, engraved in long strips according to the exact design, are attached along a sketched line put on the cup as a guide. With careful pressure, the decal is rubbed flat into surface with wet sponge



18. Once decal is firmly set, protective tissue over it is washed off and pattern is inspected to be sure it has been properly applied. Decals are fired for 16 hours at 1400°F.



20. Function of the decorating kiln is to attach the pattern firmly to the glaze of the china. Here cups emerge from the fourth and final firing. Repeated firings help assure a hard-wearing surface of lasting beauty



21. After third and final inspection for any imperfection, each cup is wrapped in a cellophane bag; then it is sent to the shipping room. The cup-making process was photographed at the Syracuse China Company, Syracuse, N. Y.



22. In form and pattern, the finished cup is the end product of exhaustive consumer testing and infinite study to attain a design as functional in use as it is pleasing in appearance. In body, the cup represents a century of industrious crafting to make American china among the finest in the world

[Continued on the next page]

Seven days in a china calendar

Whatever the day or the meal, let your best china give it a lift and make it an occasion

Sunday brunch, one of the symbols of American leisure, is a pleasing custom made pleasanter by a fresh air preach in setting. It's spring, and violets are in order. Etruscan sterling silver, Dorian china, Imperial goblet

Monday night and the chafing dish supper are soothing companions after the hurly-burly of the week end, particularly with a background of Irish linen, daisies and mimosa. Belaire dinner plate, Etruscan sterling flatware

Tuesday's dinner, since it is a formal one, calls for all the paraphernalia reminiscent of elegant dining: wine, candles, white kid gloves, and carnations. Chantilly sterling silver, Nocturne china, Fairfax goblet and wine glass

Wednesday lunch is probably a feminine one, since salad is the *pièce de résistance*. Had the hostess decided on a baked dish, she could have served it from the oven in her ovenproof Caprice china. Silver: English Gadroon

Thursday might well be devoted to the great American institution of bridge and dessert, with a few trifles to nibble at when the bidding gets lively. Monterey china is also ovenproof. Imperial goblet, English Gadroon silver

Friday's child, in this case, is five years old today, a milestone worthy of a bang-up party with snappers and horns and, somewhere in the offing, a very large birthday cake. Carousel china, Chantilly silver

Saturday is barbecue day, and in a picnicking mood, we take to the patio (or the back porch) for *shish kebab* and, with any luck, beer. Alpine china, Stegor stainless steel flatware. All dinnerware patterns: Syracuse China; all Gorham sterling silver flatware from Black, Starr and Gorham



See Your Guide to This Issue for further information

MAKE THESE YOURSELF

Sewing know-how and imaginative fabrics successfully take the place of an unlimited redecorating budget

JOYCE WYDE



THIS ATTRACTIVE ROOM IS A CREDIT TO THE OLD REFRAIN: DO IT YOURSELF. FRESH PAINT FOR WALLS, FOR AN UNPAINTED CHEST AND AN OLD PORCH CHAIR, RESCUED FROM THE ATTIC, CONTRIBUTE MIGHTILY TO THE BRIGHT, NEW EFFECT. BIGGEST

FACTOR IN THE REDECORATION IS THE *Everglaze* CHINTZ, THE *Arden* PATTERN, IN THE CAPE CURTAINS, DRESSING TABLE SKIRT, AND SEAT PAD, ALL SIMPLE TO MAKE AT HOME. LEES CARPET, *Syroco* MIRROR, EVERFAST FABRICS THROUGHOUT



FRESH DRAPERIES, CLUB CHAIR SLIP COVER AND SEAT
PADS IN *Petunia* CHINTZ HAVE LIFTED THIS
ROOM TO NEW LIFE. PATTERNS THROUGHOUT DEVELOPED
IN CONJUNCTION WITH SINGER SEWING CENTERS

FABRICS AT THE HECHT COMPANY, WASHINGTON, D.C.,
AT ALTMAN'S IN NEW YORK



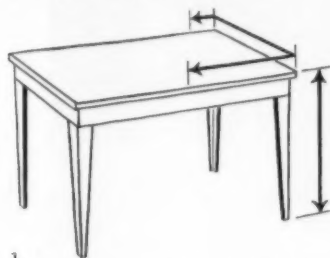
DECORATIVE DECEPTION WITH
THE BEST INTENTIONS, THIS GARDEN-
LIKE ATMOSPHERE COMES NATU-
RALLY FROM THE LILAC-PATTERNED
CHINTZ—FOR THE HOUSE COAT
AS WELL AS DRAPERIES AND SEAT
COVERS FOR THE GALLO WROUGHT
IRON FURNITURE. COMPLETE
INSTRUCTIONS FOR MAKING SOME
SPRING TONICS FOLLOW

EDDIE SILVA





Slip covers, curtains, valances— all are easy to make



DRESSING TABLE SKIRT

MATERIALS: FABRIC,
CORD, AND CONTRAST
BIAS STRIP

CAFÉ CURTAINS

MATERIALS: FABRIC,
PATTERN, RINGS

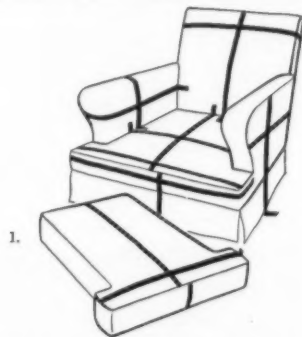
1.

First step in making a skirt for a dressing table is to determine measurements of table as guide for cutting fabric. Measure the length of edges from which the skirt is to hang, including 4 inches along back edge (2 inches on each side), as indicated by top arrowed line. Add to this 100 per cent allowance for gathering, plus enough for side hems. Cut fabric; cut section size of table top allowing for seams



2.

For a neater appearance at point where top section is joined to skirt, welting is applied on seam line of top piece. To make welting, bind a length of cord with a bias strip of contrasting colored fabric, and sew to the top section, using cording foot. Illustration shows how this is done. Now join sections of fabric cut for skirt; press and clip seam after stitching is done



1.

Take measurements of chair along heavy black lines of sketch, adding 1 inch for seams, plus a 3-inch "tuck in" where needed. To estimate yardage, add lengthwise measurements together, adding 1 yard for matching, 1½ yards for flounce, 1 yard for welting

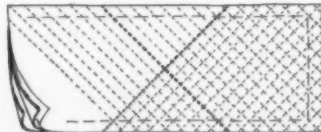
2.



Cut out fabric according to block measurements for each section of chair, making sure main motifs of pattern are centered. Pin to chair, right side of fabric out, starting with back and front sections of chair, working from top center to the outer edges, drawing material to fit snugly, placing pins along seam line. Next pin front and inside arm sections, making seams snug over rounded parts of arms and back; taper tuck-in allowance at seat; be generous in allowance

CHAIR SLIP COVER

MATERIALS: FABRIC,
CORD FOR WELTING, ZIPPERS



1.

Measure the width of window to be treated adding to this figure allowance for distance between front of valance and wall. Cut paper pattern to the desired length and width, and shape for cornice. Cut buckram to this shape. Cut fabric and padding for quilting 5 inches wider and 3 inches longer than pattern. For padding use two layers of flannelette

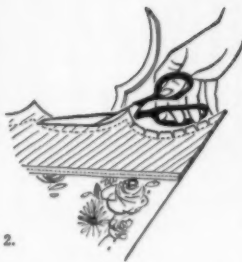


2.

To quilt, lay out two layers of flannelette over fabric, baste; working from padded side, in the exact center of fabric, stitch two lines at right angles to one another (indicated by heavy lines in sketch No. 1). After deciding on distance between lines of stitching, set guide of quilting foot and put in stitching. Work from center to ends

VALANCE

MATERIALS: FABRIC,
PERMETTE,
TWO-INCH TWILL TAPE,
WELTING, BALL FRINGE



Measuring of window is initial operation in making café curtains. Determine what size scallop you want—usually 4" or 6"—then cut or purchase a paper pattern of proper size. Place pattern on fabric, taking care to match repeat in patterned fabric and to center scallops on striped fabric. Cut out fabric, being sure sufficient allowance is made for hems eventually to be placed at sides and bottom of curtains.

Using the top (scalloped edge) of pattern as guide, cut a facing 6 inches deep same width as curtains. Put in side and bottom hems; turn, and top-stitch seam allowance on bottom and sides of facing. Next apply facing to curtain—right sides together—and stitch along scalloped edge. Trim seam allowance as in No. 2, clipping to stitching at intervals. Turn facing to back, slip-stitch to side hems, attach rings.



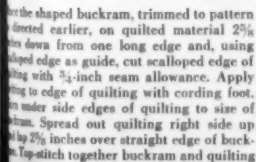
Joining pin fitting, join side arm sections
inside arm and back sections, easing mate-
lower rounded part of arm by placing pins
inside. Join front to arm sections and back.
Pull over all pins on seam lines; notch seam
lines for guide in joining sections.



Remove pinned sections from chair, and sew together in the following order. Place right sides of fabric together, matching chadded marks, stitch all connecting seams; join inside arm sections to the front back section; join seat section to inside arm sections on both sides and to back. Welting is applied with cording toe (1) in continuous line along sides and across top of back section (2) to top and front edges of outside arm sections. Join outside corded arm section to inside section; join



back to side, front to back, one side open for zipper. Flounce should be added to slip cover—usually to depth of 7 or 8 inches. Make allowance for corner pleats, plus seams and hem. To give flounce body and crispness, add facing to underside. Zipper closing is added now in seam line of back corner of chair as provided earlier. The cushion is now covered; pin-fit fabric as for chair, remove and stitch sections together, applying welting to top and bottom sections. Insert zipper around in back boxing



At point where quilting and buckram meet, place 2-inch tape over seam of quilting, turning in ends of tape and stitching. Reinforce ends securely by back-stitching. Stitch other edge of tape so a pocket slot will be formed to hold rod on which valance will hang. Illustration No. 5 shows in diagrammatic form how three elements are joined together.



WALTER LATT

To finish valance, fold quilting lengthwise down the middle, so scalloped edge of quilting is next to scalloped edge of buckram. Turn under seam allowance of quilting, stitch to buckram along this edge and along sides. Welting along front and sides will extend beyond buckram. To finish, add row or two of ball fringe to quilting above welting.



ALL FURNISHINGS AT THE HECHT COMPANY, WASHINGTON, D. C.

EDDYSON DELTA



opposite
beneath
triumph
design.
luminat
frames a
washabl
series (t
can be a
liverda
joint, a

opposite
Decorat
Here it
enamel
plances
olar wo
pure co
stainles
or leve
surface
electric

A KITCHEN THAT REFUSES TO KEEP ITS PLACE

It has been said that there are only two objects useful to man that cannot be improved by modern design: the wheel and the needle. Although they have been accepted as pristine and perfect, practically nothing else has been, and the preoccupation of our day with building better mousetraps has made it possible to live with an efficiency completely unknown twenty years ago. The kitchen has not only come into its own, it has come into the living quarters, but with such style and ease that one wonders why the transition wasn't made sooner. The rooms opposite are an example. They are part of a small home where the kitchen is open to the dining and living areas and all space revolves around the focus of a free-standing fireplace. This is a plan for self-sustained living made doubly attractive by its furnishings, which are not only good looking, but washable, scrubbable, and virtually indestructible.



DINNERTIME: with no congestion of work areas, Mother presides at the range and Father and Junior show a flair for *sukiyaki*



TWIN REFRIGERATORS (General Electric) form the base for the Formica-topped counter and maple chopping block. The temperature of one unit is kept lower for meats

opposite, top

Beneath the inviting comfort of the living area there lies a triumph in plastics and a thoughtful ingenuity in furniture design. Table tops, although they look like pale walnut, are laminated plastic: heat-, stain-, and wear-resistant. Furniture frames are gun-metal finished tubular steel with brass ferrules; washable plastic cushions are reversible. Curtains and draperies (plastic again) resist soil, and walls, if they need it, can be scrubbed without abrading the paint. Howell furniture, Riverdale fabrics, U. S. Gypsum's *Texolite* Duvalux rubberized joint, and Armstrong Custom Corlon vinyl tile flooring

opposite, bottom

Decorative pattern in the kitchen is often difficult to achieve. Here it is provided by new steel cabinets in *Decoritone*: baked enamel superimposed with a figured design. The only white appliances (twin refrigerators) are concealed beneath the peninsular work counter so that the kitchen may present a vista of pure color to the dining area. Sink and cooking surfaces are stainless steel, and a marble slab, six inches lower than counter level, forms a desk, a pastry board, and a heat-resistant surface next to wall oven. Geneva cabinets, Thor oven and electric range, and Presto electric skillet and coffee-maker

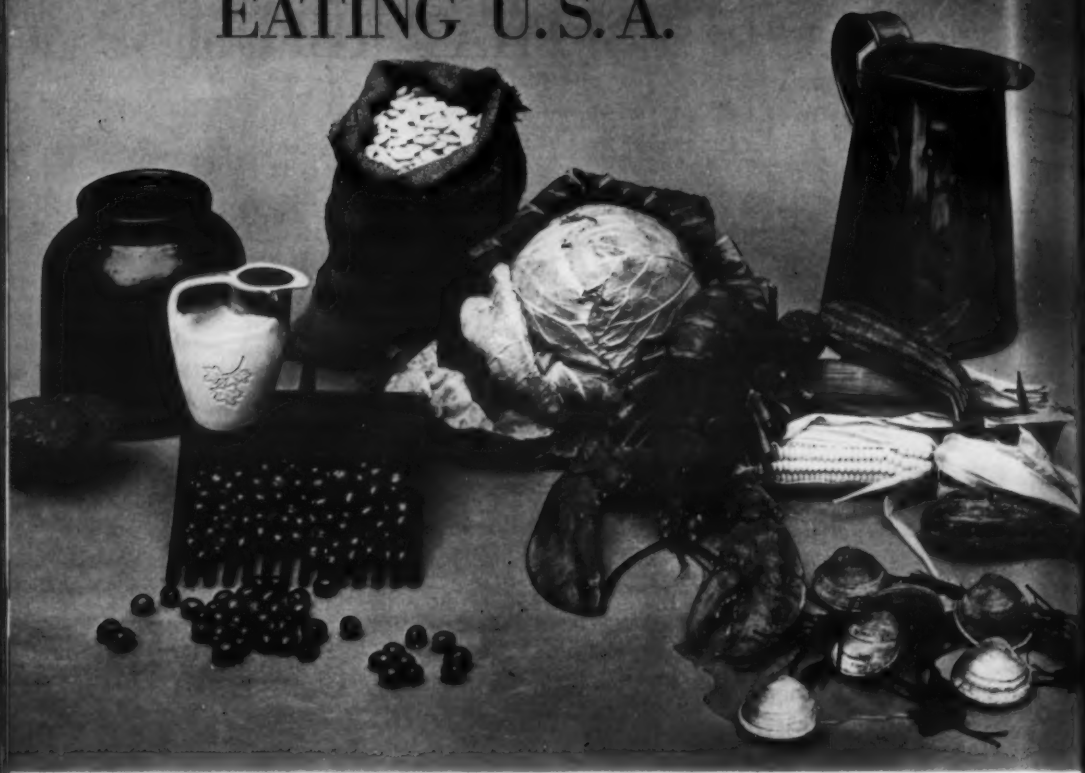


WALL COVERINGS have some of the propensities of the little girl with the curl: when they are washable they are the housewife's delight. This one, of *Wall-Tex*, has red, black, and green leaves printed on a white ground. Decorative, good looking, and tough, it can be hung on old or new walls, cracked or smooth. Needlepoint rug of Dupont *Fiber E* in sandalwood color is washable

[Continued on page 154]

See Your Guide to This Issue for further information

EATING U.S.A.



JOHN V. SHERMAN

Favorite dishes of Congressional wives mark regional food tastes

One of the most interesting attributes of French or Italian cuisine is that they are not one but many systems of cooking; in fact, each province is apt to evidence a distinct preparation of the same dish. We tend to forget that our country, too, has developed unique regional dishes, and with distances so much greater between regions, differences are often quite marked. Since the eating habits of the whole country converge on the nation's capital, we went to the wives of young congressmen and asked them for menus which reflect the food preferences of different parts of the country. Here are some of their suggestions.

THE NORTHEAST—the geographical origin of the boiled dinner, baked beans and brown bread, Parkerhouse rolls and Harvard beets, will never be questioned. However, one of the most distinctive contributions of this region is the clambake. Far more than a meal, it is an established social custom which has become legend all over the country. Jacqueline Kennedy, wife of Senator John F. Kennedy of Massachusetts, has provided us with an authentic formula for a simplified clambake. It is held picnic-style; long tables are set up and bibs are used for napkins. Appetizers—cranberry juice or sliced cucumbers—stave off hunger pangs until the bake-master is ready to serve.

[Continued on page 160]



Carpet luxury begins under your carpet

with **SPONGEX** carpet cushion

Your first step on Spongex is your first step to carpet luxury. Instantly, you'll notice the Spongex difference — the soft step, the quiet step to always remind you Spongex is there.

Best of all, Spongex makes *any* carpet luxury carpet. So don't put off buying carpet because of cost. Remember that carpet-plus-Spongex costs less than carpet alone, for Spongex adds years to a carpet's life.

Forget forever worry of moths and vermin, dirt from hairs and fibers — for all rubber Spongex is naturally clean, naturally fresh.

Visit your floor covering store or write us today for free Spongex samples. You'll find there's a Spongex cushion for every rug in your home.

Spongex...the finest cushion underfoot...the cleanest cushion under rugs



SPONGEX

THE SPONGE RUBBER PRODUCTS COMPANY

8 Derby Place, Shelton, Connecticut

BANISH BATHTUB BLUES!



YOU can add an Adjusto Shower and Tub Fixture for only \$25.

Adjusto
QUEEN MARY

Every alert home planner wants to save on building costs, yet have the very finest home possible. The versatile Adjusto Shower unit affords all the advantages of both a regular shower and separate tub filler, but at a much lower cost.

The single ADJUSTO unit regulates water from a fine needle spray to full flow . . . mixes both cold and hot water and adjusts to any height. Swings down for tub filling, sitting shower, children's use, shampoos and body hygiene.

ADJUSTO cuts installation and fixture cost in half

Plan now to enjoy the luxury of a fine shower for little more than the cost of a tub filler alone! Adjusto does double duty and complements any bathroom.

MODERNIZE YOUR PRESENT BATHROOM

Convert your present tub with an ADJUSTO conversion fixture. Easily installed outside the wall, no plumbing change or turning off water necessary.

ADJUSTO fits most all present installations.

Handled by progressive plumbers everywhere.
See him or write direct for literature.



Tub Filler



Children's Shower



Shampoo



Shower



Shampoo



Adjusto LAFAYETTE



MILWAUKEE flush valve co.
337 E. Riverside Ave.
Milwaukee 12, Wis.

CLIP AND MAIL TODAY FOR COMPLETE DETAILS

NAME

FIRM

ADDRESS

CITY & STATE

Color U. S. A.

[Continued from page 105]

BUILDING DATA

ARCHITECT: ALBERT A. BUMSCHIK, A.A.

ASSOCIATE ARCHITECT: ALEXANDER KNOWLTON, A.A.

BUILDER: JUETTE BUILDERS, INC., BUFFALO, NEW YORK

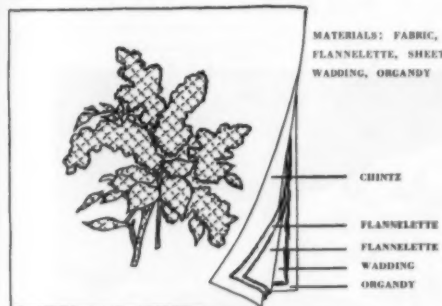
Slab	concrete	
Perimeter insulation	Fiberglas	Owens-Corning Fiberglas
Waterproofing	VisQueen	Viking
Sheathing	Gold Bond gypsum	National Gypsum
Insulation	Fiberglas batts	Owens-Corning Fiberglas
Exterior surfacing	Texture One-Eleven fir plywood	Douglas Fir Plywood Assoc.
Roof	mill-floor construction, Celotex rigid insulation, built-up surfacing, white marble caps	Celotex
Interior surfacing	Gold Bond gypsum wallboard	National Gypsum
acoustical tile	Gold Bond small size tile (fiber insulation)	National Gypsum
wainscot in bath	ceramic tile	American-Olean
Floor surfacing	asphalt tile	Armstrong
kitchen	ceramic tile	Armstrong
bath	adhesive for tile installation	American-Olean
Paint	interior	Miracle Adhesive
Closet doors	Pella folding wood	National Gypsum
Hardware	residential lock sets	Rollscreen
	butts	Yale & Towne
Windows	Pella multipurpose wood sash	Stanley Works
	Alumintite sliding sash	Rollscreen
Glass	plate & mirrors	General Bronze
Heating	radial perimeter forced warm-air system, oil-fired furnace	Libbey-Owens-Ford
prefab chimney	Vitroliner	Thatcher Furnace
ducts	Sonoairduct	Condensation Engineering
Electrical	Stab-lok circuit breaker	Sonoco Products
	lighting fixtures	Federal Electric Products
	annunciator	Lightolier
	low voltage switching	Nutone
Plumbing	tub, lavatory, water closet, & laundry tray	Touchplate Mfg.
	bathroom accessories & Duetto cabinet	Briggs
water heater	Koven 40 gallon	Philip Carey
Kitchen & laundry	range, refrigerator, washer & dryer	L. O. Koven
	Youngstown Kitchens cabinets, including sink & garbage disposer	Philco
	counter tops surfaced with Westinghouse Micarta	Mullins Mfg.
		United States Plywood

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.

Make these yourself

(Continued from page 145)

QUILTED SEAT COVERS



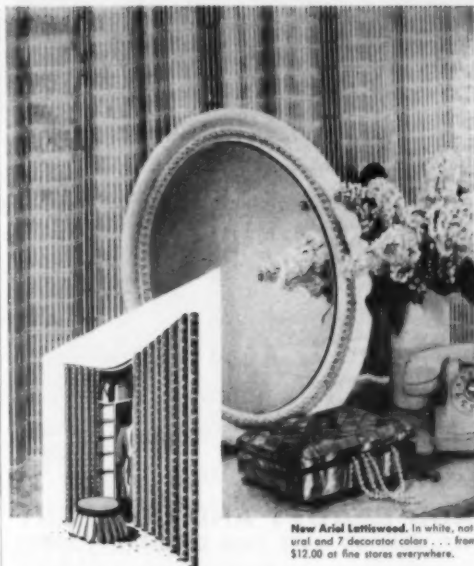
LENGTH OF FABRIC large enough to cover chair seat plus allowance for turn-under is cut so design will be centered. Use two layers of flannelette for base, quilt design, working diagonally to edges of design, using a contrasting colored thread. Quilting foot attachment assures parallel stitching

TACOMA STUDIO



TO GIVE SEAT COVER a puffed effect, add two layers of sheet wadding to quilted fabric, one layer of organdy (see sketch on top), stitch around the outline of each flower mass and leaf, or whatever elements of design are, with black thread. Do the outlining with etching stitch by removing presser foot from machine, dropping or covering feed so work can be moved freely in any direction under needle

[Continued on page 152]



New Ariel Lattiswood. In white, natural and 7 decorator colors . . . from \$12.00 at fine stores everywhere.

Now—Two kinds of

LATTISHADES AND LATTISDRAPES

New Ariel Lattishades combine wood strips and translucent plastic rods to let in light without glare. The weave is unusually delicate . . . the whole effect is light and lovely.

Lattiswood shades and draperies are woven of narrow basswood strips—beautiful and economical for room dividers, storage wall coverage, distinctive window treatments.



Woven Lattiswood. Only \$8.00 for an average size window (32" x 60"). Comes in 4 lovely colors, plus white and natural.

Lattiswood by Columbia

Free color booklet! Write The Columbia Mills, Inc., Dept. 5-LV, Syracuse 2, N. Y.

SUN-SASH

LOUVRED WINDOWS



ADD BEAUTY AND COMFORT YET, COST NO MORE THAN ORDINARY WINDOWS

This Spring, why not add modern design and draft-free ventilation to your home? Why not give it a new personality—not with expensive remodeling—but with low-cost SUN-SASH Louvred Windows?

SUN-SASH gives you the modern advantages of "do-it-yourself" installation; easy inside cleaning of outside surfaces; and the ventilation you want *without drafts*. SUN-SASH gives you a louvred window with long-life construction and trouble-free operation. Yet, SUN-SASH costs no more than ordinary windows!

SUN-SASH is ideal for porch enclosures, dining nooks, interior partitions.



NEW!



Built-in Weatherstripping—Now, SUN-SASH offers you a really weather-tight louvred window because it's a louvred window with built-in weatherstripping! This exclusive feature not only prevents air leakage through sides of the window, but it allows you to paint up-rights and louvers to match your woodwork—with up to three coats of ordinary paint.

**MAIL
COUPON
FOR FREE
ILLUSTRATED
BOOKLET!**

SUN-SASH Company
38 Park Row
New York 38, N.Y.

LYN-3

Please send me your free booklet,
"Louvred Window Ideas."

Name

Address

City..... State.....

Make these yourself

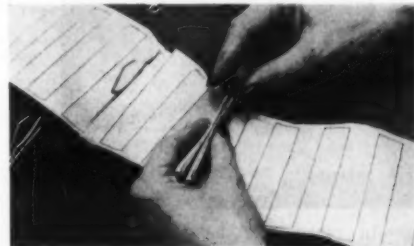
[Continued from page 151]

UNLINED DRAPERIES

MATERIALS: CHINTZ FABRIC,
EMPIRE PINCH-PLEAT KIT



MAKE MEASUREMENTS for space to be covered by draperies. Consider how many lengths of fabric will be necessary and make allowance for side and bottom hems and gathering or pleats. Cut as required, carefully matching repeat of design, and stitch lengths together; press seams. Press and then blind-stitch side hems to give hand-finished appearance.



PINCH PLEATS can be managed easily and quickly by using prepared pleating band. Chosen number of pleats are folded accordionwise, and clipped together with a special pinch fastener; then a two-pronged hook is inserted—one prong into each slot on either side of pleat.



TO MOUNT pleating band, lay fabric face up, lay band over fabric along top edge of fabric and stitch together. Band is folded to inside of fabric; lower edge is stitched.



HOOKS are placed under pleating band at regular intervals, and draperies are ready to be hung for inspection. To finish draperies, turn the lower hem and blind-stitch into place.

THEY LEARN AS THEY LIVE

By HELEN HOUSTON BOILEAU

All education is not acquired in schoolrooms, nor is all learning derived from books. Home activities play an important role in determining the rate and direction of children's mental and spiritual growth. Here are a few ways by which you, as a parent, can do much to make this learning pleasant and fruitful.

1. Create a home atmosphere that is orderly, harmonious and stimulating. This is of great importance, not only to a child's scholastic progress, but also to future adjustments and a satisfying adult life.

2. Provide children with quiet study areas. A separate room for each child is ideal, of course, but in a large family, this is often impossible. In any event, try to manage so that each child will have some place to call his own, a spot where he can work without undue distraction, or the need to "clear things off the table for dinner." One mother, with several children and a limited budget, solved the problem with a set of sizable nesting tables. Each child was assigned a table, and, at study time, took this from the group to use as a desk.

3. Insist on a certain amount of routine. Every family has to work out a plan or schedule best suited to their situation, but out-of-door playtime, television viewing, radio listening, household chores, and study time should be co-ordinated into some sort of schedule. "Harnassing" them a bit is a help rather than an imposition.

4. Insist on certain study time manners. For the most part, "mum's the word." A reasonable amount of quiet consideration will result in more efficient and concentrated study, with much less wasted time.

5. Help make learning comparatively painless. On the whole, children are pictorially minded and tend to best understand what

they can actually see. A world globe is a worth-while investment for any family; flat maps are inexpensive or can often be obtained free of charge. Paste large maps onto old roll-down window shades. Label the end of each roller; when a certain geographical reference is wanted, select the map, put it into a window shade bracket, and roll it down.

6. Use a large map to cover the top of an old card table—interesting, educational, and a fine camouflage. Glue the map securely to the table top, smoothing out all wrinkles. When dry, apply two coats of shellac, followed by a coat of light wax. Smaller colored maps make unusual individual place maps; glue them onto plastic or cork mats.

7. A good set of encyclopedias will more than pay for itself in the many times it is consulted by all the family. Don't just buy them and put them on a shelf. Teach the youngsters how to use them. When some point comes up, at study or in the course of family conversation, share the experience of learning facts from a competent source.

8. Another asset is a collection of folders, clippings, etc., pertaining to famous people, places, and events. Many times, when an idea for a theme is needed, these collections can prove to be of tremendous value.

9. If you are planning a trip or a vacation, share the planning with the youngsters. Start well ahead to give them time to bone up on historical backgrounds and points of interest. It will make the trip more interesting for parents, too.

10. All-family hobbies can be thoroughly educational and enjoyable. They are of great value both in creating family unity and combating undesirable outside influences. Often, one hobby will open the door to other interests and a stream of new ideas.

Feed your baby the same
fresh foods the family eats!

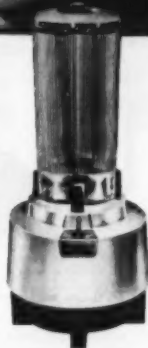


WARING BLENDOR MAKES FOOD FOR YOUR BABY FRESH FROM YOUR TABLE!

HEALTHIER—VITAMIN-PACKED! Pediatricians heartily endorse fresh fruits, meats and vegetables...the same vitamin and mineral rich foods adults eat! Now you can prepare these foods right from your own table in seconds—and to the consistency best for your growing baby. No awkward transition from pureed to chopped and adult foods!

TAKES SECONDS—EASIER! Cook one meal for family and baby too! It's easier for you...better for your baby!

SAVE MONEY, TOO! Feed your baby fresh foods prepared at home. The money you save will pay for your Waring Blendor in a few short months!



**YOU'LL NEVER STOP
FEEDING YOUR CHILD
WITH THE
WARING BLENDOR**

Make milk, vegetables, meats more appetizing in seconds—make every meal a treat—make a host of exciting new menus for the whole family! Waring Blendors from \$9.95 to \$44.50. Waring Duo-Speed Blendor shown, \$44.50.

FREE! Child Feeding Guide. Prepared for Waring by a noted Home Economist and Dietician. Write for your free copy today!

**If it isn't a WARING,
it isn't a Blendor**

Waring



WARING PRODUCTS CORPORATION, A Subsidiary of Cloude Neon, Inc., 23 W. 43 St., N.Y. 36



got an unfinished space problem?

work it out with...

MASONITE PRESWOOD



Perhaps you need more room now. If you do, unfinished space can be made more comfortably useful and attractive when you plan with low-cost Masonite Preswood® products.

This versatile family of all-wood hardboards opens up a world of possibilities in adding work table and storage areas.

Masonite Preswood creates enduring, easy-to-finish walls. Other Preswood products can be used for cabinets and built-ins.

Your building materials dealer can tell you more about these amazing products.



NATURALLY STRONGER WITH LIGNIN

MASONITE®

CORPORATION
Dept. L7H-5, Box 777, Chicago 90, Ill.

Please send me your new "Idea Book" and plan for attic remodeling. Enclosed 10¢.

Name.....

Address..... Town..... Zone.....

County..... State.....

"Masonite" signifies that Masonite Corporation is the source of the product

A kitchen that refuses to keep its place

[Continued from page 147]



MENU planning, ordering, and the pursuit of new recipes have a time (during Junior's nap) and a place: the kitchen-desk



MARBLE TOP of combination desk-work surface scorns the old-fashioned encumbrances of breadboard and pastry cloth when Mother and son indulge in cookies

ROAST CHICKENS, piping hot, go from the oven to the heat-impervious marble slab with one easy movement and no extra footsteps required at all



JUNIOR has his lunch at Mother's desk and casts a speculative eye over the cookbooks. Wall oven's anodized metal door is placed at adult height, safely out of his inquisitive reach

NEW CAPERS...

for kitchen and closet

Spring, the vernal season, has a curious assortment of symbols: birds, buds, sulphur and molasses, and the annual rite of house cleaning. It is a time for refurbishing, throwing away, and a careful investigation of the utensil cupboard for the out-of-date pieces that should be put out to pasture. Their replacement is simple: all it requires is restraint, judgment, and a firm hand on the pocketbook. Accessories for the kitchen, the cleaning closet, and the clothes closet have become so advanced, both in function and in attractiveness, that once inside a modern housewares department, a buying binge is almost inevitable. The following suggestions, we think, will bring a gleam to the kitchen, the closet, and any good housewife's eye.

MAST HYDE



STAINLESS STEEL mixing bowls more than prove their worth when heavy duty is compulsory. An excellent investment, they are easy to keep clean, good looking, light in weight, comfortable to handle, and easily stored when nested. By Revere; price: 1 quart, \$2.25; 2 quarts, \$2.95; 4 quarts, \$3.95

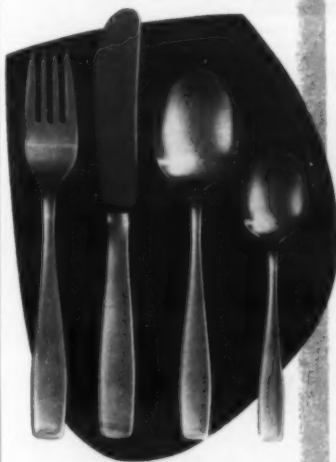


PRESSURE saucepan (Mirro-Matic) proves that someone at last has given thought to the problem of getting food out of utensils. Good saucepans are heavy, and many of the old ones were awkward to lift and pour from. Easily managed, this one has long tapered handles and a cover that locks securely. Price: \$13.95

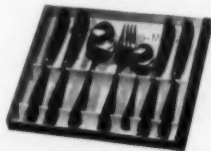
[Continued on page 156]

Introducing
Line

flowing new design in line and curve in WMF cromargan
... world's finest stainless steel



16 piece starter set
open stock price 22.00

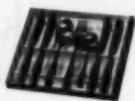


introductory offer... **15.95**

the famed Henckels **HT** Twins
signify a cutlery tempered knife
blade that will keep its
cutting edge for years

Imported by

FRASER'S
AMERICA | EUROPE



See this specially priced
16 piece starter set in the
silver sections of these
fine stores:

ARIZONA
Jacome's, Tucson

CALIFORNIA
Sutcliffe's Downtown
Sutcliffe's Foodstore
Sutcliffe's Westwood
Broadway Department Store,
Los Angeles
The Emporium, San Francisco
W & J Sloane, Beverly Hills
Foster's, Berkeley
Pacific Shop, San Francisco
Don Alberto, Sherman Oaks
Lester's, Los Angeles

COLORADO
Hawthorn's, Denver
Cohen's, Denver

CONNECTICUT
Eller M. Austin Shop,
Hartford
G. Fox & Co., Hartford

GEORGIA
The Racer, Atlanta

WASHINGTON, D. C.
The Hecht Co.
Strall's

ILLINOIS
Marshall Field & Company,
Chicago
Dept. 62A, Main Floor

LOUISIANA
20th Century Shop,
New Orleans

MARYLAND
Hutzel Brothers Co.,
Baltimore

MASSACHUSETTS
B. H. Shawee Co., Boston
Smith Patterson Co. Inc.,
Boston
Farber & Wallace Inc.,
Springfield

MICHIGAN
Wurzberg Company,
Grand Rapids
J. L. Hudson Co. Inc., Detroit
Bloody's, Detroit
Liberman Trust Co. of
Lansing Inc., Lansing

MINNESOTA
Alex Anderson & Son Inc.,
Minneapolis
Hall's, Kansas City
Scruggs-Vanderhoof,
Barnes, Inc., St. Louis

NEW JERSEY
Muller & New Inc.,
New Brunswick
Hamilton Co. Jewelers Inc.,
Trenton

NEW YORK
Bloomingdale Bros.,
New York
B. Altman & Co.,
New York City
Sweeney, New York City
George Jones Inc.,
New York City
Abraham & Straus, Brooklyn
E. W. Edwards & Son,
Buffalo
Pitt Patri, Buffalo

OREGON
Crescent, Inc., Portland
Chase Flavors, Eugene

PENNSYLVANIA
John Winkelman,
Philadelphia
Hale's Food, Colliery
The Globe, Scranton
Hess Bros. Inc., Allentown

OHIO
Halle Bros. Co., Cleveland
China & Glass Dept.
John Skille Co., Cincinnati

TENNESSEE
J. Goldsmith & Sons Co.,
Memphis

TEXAS
Trends Inc., Fort Worth
Mecham's, Fort Worth
Frank Bros., San Antonio
Hemphill Walls Co., Lubbock

WASHINGTON
Frederick & Nelson, Seattle
Jost Incorporated, Spokane

Why suffer with cracked ceilings



Discover the easy, clean, inexpensive Upson way to beautify your home. No messy replastering. Just cover your old cracked ceilings with beautiful, crack-proof Upson Ceilings. Do it yourself in a matter of hours.



Start by nailing wood strips to your ceiling. Then attach clever Upson Floating Fasteners to these strips. Fastener prongs firmly grip Upson Ceilings from behind but don't show through. No visible nailholes.



Then you clinch Upson Kuver-Krak sections into place. Apply mouldings and paint as desired. And you're done. But get set for admiring comments. Permanent Upson Kuver-Krak Ceilings last a lifetime, won't ever crack! Upson and only Upson offers this easy, clean, inexpensive method. See your lumber dealer, insist on Upson.

Start right now. Mail 10c with coupon for Kuver-Krak Direction Sheet and 32 page IDEA Book, packed with decorating schemes, interiors in full color.

upson ceilings

PROVEN QUALITY YOU CAN TRUST

THE UPSON COMPANY
433 Upson Point, Lockport, N.Y.

I enclose 10c. Please send me 32 page IDEA Book.

NAME

ADDRESS

CITY STATE

New capers . . . for kitchen and closet

[Continued from page 155]



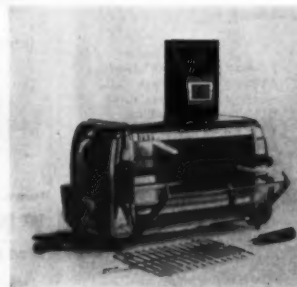
CAKES AND HATS seem odd companions, but in this combination they make good sense. The *Kake Saver* has a footed glass plate with a diameter of 12½ inches; perfect for 8- or 9-inch cakes. The hatbox is plastic with a quilted top and bottom: ideal container for a bridal gift. Every *Kake Saver* is \$3.95; Phoenix hatbox: \$4.98

DISHWASHERS have come up in the world. This one, chosen by the Museum of Modern Art for a Good Design Award, connects to faucet; soaps, rinses in one operation; has a stiff brush for pots and pans. *Quick-Suds* semiautomatic dishwasher; price: \$7.95



MODERN ROAST goes into the oven in a shallow, open pan, and skewered with heat-conducting aluminum rods that reduce roasting time as much as 25 per cent. This pan is not only large enough for a turkey, but serves equally well for casserole dishes, biscuits, bread. *Club Hammercraft* pan, \$8.95; Ekco rods, \$3.95 a set

BROILERS today do a great deal more than broil. This one, a rotisserie, also roasts, toasts, grills, and fries. A glass spatter-shield slides out of the way into its own compartment, and an automatic bell timer rings when meat is done. *Jay Broiler* is \$69.95



GIVE YOUR HOME the
Luxury Look
with STRUCTURAL
CORRUGATED GLASS



Effective separation of dining room and kitchen with Structural Corrugated glass. Builder, Hardale Realty Company, Milwaukee, Wis.

Over 100,000 prospective home buyers indicated increasing interest in the use of translucent, light diffusing glass, the modern material, during the Milwaukee "Parade of Homes." And a little Structural Corrugated glass can do a big job—makes any home look larger, more luxurious, more livable. Decorative glass by Mississippi is definitely in the modern mood.

Consider the use of Structural Corrugated glass and other Mississippi Glass patterns in your home—available in a wide variety from your near-by distributor of quality glass.

Write today for free booklet, "Modernize Your Home With Decorative Glass." Photos of actual installations provide many ideas on ways to use this new medium. Address Dept. A.

MISSISSIPPI GLASS COMPANY
88 Angelica Street, St. Louis 7, Missouri
Gentlemen: Please send free booklet, "Modernize Your Home With Decorative Glass."

Name
Address
City Zone State

MISSISSIPPI

Glass COMPANY

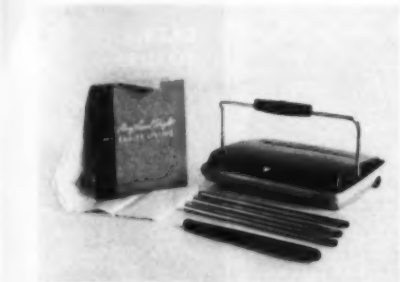
88 ANGELICA ST. • SAINT LOUIS 7, MO
NEW YORK • CHICAGO • FORT LORAIN, CALIF.

[Continued on page 157]

New capers . . . for kitchen and closet

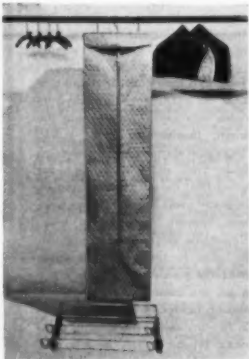
[Continued from page 156]

ELECTRIC deep-fat fryer, like the rotisserie, is a versatile performer. This one cooks, steams, braises, and fries, in addition to keeping food hot at the table. This versatility and its functional design make it one of the most desirable gifts from the electrical field. A West Bend product: \$24.95



THE STAND-BY CARPET SWEEPER has been streamlined to the point where it is as different from the traditional sweeper as the modern automobile is from the Model T. This one, made by Bissell, rolls easily under low furniture, is light, compact, maneuverable, and saves precious storage space by standing flat against the wall. \$12.75

CLOSET accessories, properly chosen, can bring order to the most chaotic and difficult-to-arrange storage space. The garment bag can be moth-proofed and sealed for safe storage of woollens, the shoe rack can be attached to closet door; and padded hangers prevent garments from slipping. K-Fenience shoe rack, \$3.75; Phoenix bag, \$6.98; covered hangers, 91 each



Dream of dreams come true!

now there's a real BENDIX for even less than lots of Wringer Washers!

only

\$169⁹⁵*

for a genuine
work-free BENDIX



MODEL W24

It washes or rinses,
drains, damp-dries, and
shuts itself off . . . automatically!

- Does a full-sized 8-lb. wash, with new Super-Agitator cleaning action!
- Floataway-Flushaway draining keeps dirty washwater from straining back through clothes. New flexible Metexaloy Wondertub is so durable, it's guaranteed in writing for 5 full years! No wringers or spinners—it's safe! Portable . . . needs no special plumbing, no high water pressure, no wash tube, no bolting down.
- Let your Bendix Dealer show you the magic way it works!

BENDIX
HOME APPLIANCES
PIONEER OF WORKLESS WASHDAY

BENDIX HOME APPLIANCES, AVCO Manufacturing Corp., Cincinnati 25, Ohio

WINDOW *Inspirations* FOR FRESH, NEW HOME BEAUTY



traverse rods

Kirsch

OFFERS YOU A 32-PAGE
"Treasure Chest" OF IDEAS

It's easy to have beautiful windows—and here's a full-color book of ideas to help you! Starting with the windows, you can create new charm throughout your home with the harmonizing room treatments—traditional and modern—so vividly illustrated in latest styles.

Picture windows, corner and bay windows, French doors and "problem" windows—all can be magically transformed into exciting new expressions of your own good taste!

Depend on Kirsch for your drapery hardware, everything from drapery hooks to sturdy traverse for the widest picture windows.

Drapery hardware is NOT all alike. You pay no more for fine Kirsch quality, yet it ensures the lasting beauty of your window effects. Always ask for Kirsch—by name!



Mail

the coupon below—

for your copy of the big, new Kirsch book, "WINDOW INSPIRATIONS." Enclose 50¢ Or better still, send a dollar, and have an extra copy to pass along. Kirsch Co., Sturgis, Mich.

KIRSCH CO., 970 Prospect St., Sturgis, Mich.
In Canada: Woodstock, Ontario

Gentlemen: Enclosed please find ☐ 50¢ for one copy of your new book "WINDOW INSPIRATIONS" with free color guide. (OR) Enclosed is ☐ \$1.00; you may send me TWO copies, please.

Name _____
Address _____
City _____ State _____

IT'S YOUR MOVE

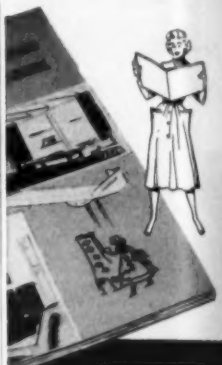
By ELISABETH MOORE

Sooner or later, moving day will probably happen to you, and when it does, consider the moving chore from the angle of the company who is going to move you. It will save you headaches, and money. Those fellows who cart your furniture around in the big vans are experts: they move every day in the year! Here are pointers from them on how to make moving day easier and less expensive. Some of these pointers apply only if you are moving from one address to another in a given city or from one city to another in the same state, up to a distance of about 50 miles. In such cases, moving costs are figured by the hour. Longer hauls between cities and from one state to another are computed by weight, according to rates fixed by the Interstate Commerce Commission.

1. Try to tell the moving company in advance *exactly* how much furniture you have. Do you have five rooms moderately furnished? Or do you have five rooms jammed to the doors? Many moving companies make all arrangements for moving jobs over the phone. Some of them ask you how many rooms of furniture you plan to move. Unless you realize the importance, your estimate may not give the moving company an accurate picture of your moving requirements. From your estimate, the company decides whether to send you the small, medium, or large truck. Too small a truck means two trips from your old address to your new. That means *double* expense, in many cases because, as we have seen, movers *charge by the hour*. Reputable moving companies will be glad to tell you their rates over the phone. These rates, per hour, are fixed by law through a state commission.

2. Be sure to tell the moving company representative, in advance,

[Continued on page 159]



EASY
TO USE

Color Guide
free

IN EVERY BOOK!

A fascinating "slide rule" color guide is built right into your copy of "WINDOW INSPIRATIONS." The dependable "KWICK COLOR GUIDE," a \$1.00 value designed by a well-known color authority, enables you to select—at a glance—colors that "go together." You express your own taste and color preference in draperies, rugs and wallpaper and end up with color combinations that are sure to please you.

For beautiful window effects, rely on Kirsch—the name you know and trust!



Kirsch

DRAPERY HARDWARE

Of course You can afford Genuine Mahogany



Dunbar Furniture Corporation of Indiana



Haworth Furniture Industries, Inc.



Dressel Furniture Company

The most wonderful thing about **Genuine Mahogany** furniture is that just about anyone can afford it. There are reliable manufacturers in every price level.

Whether you prefer traditional, transitional, or modern style, and whether you live in a cottage or a castle, you will find the design you want at the price you want to pay when you select **Genuine Mahogany**.

These labels are your guarantee:



"After all, there's nothing like Mahogany"

MAHOGANY ASSOCIATION, INC.
1200M 1728, 666 N. LAKESHORE DRIVE
CHICAGO 11, ILLINOIS

It's your move

[Continued from page 158]

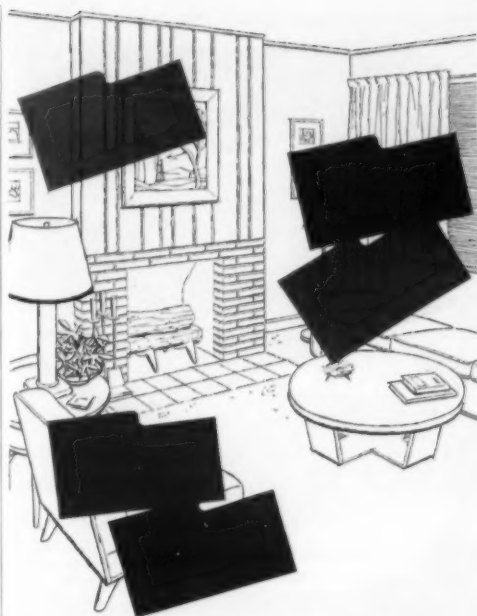
whether or not you plan to move "heavy pieces." A piano is, of course, a heavy piece. So are stoves, refrigerators, deep-freezers, and washing machines. Movers have equipment especially designed to lift and carry these heavy items. They will bring the special equipment with them, if you tell them you have heavy pieces to move. Forget to tell them, and it costs you money for time they spend going back for the refrigerator dolly, etc.

3. Have everything disconnected that must be disconnected to move *before* the movers arrive. Lamp, radio, toaster cords, unplugged and neatly coiled around appliance to be moved, save many minutes of the moving men's time.

4. Most moving companies prefer to furnish their own containers. Packing books and odds and ends in cartons of many sizes and shapes collected by the owners is not usually appreciated; movers are used to handling standardized cartons. If you care to pack containers yourself, they will come by beforehand and leave empties for you to fill. They will not, of course, be responsible for damage caused by improper packing done by owners.

5. Study your new home carefully before moving day. Decide exactly where you want each piece of furniture placed in your new surroundings. Make room-by-room lists so that you will be ready to tell the movers what goes where, as each piece comes off the truck. If for any reason you will not be able to be present at the unloading, another member of the family could stand-in for you if prepared with room listings. Or, under certain circumstances, it might pay to tag each piece of furniture with its destination for the movers' guidance.

6. Be sure to "clear the decks" while the men are at work. Children underfoot cut down the transfer men's time and efficiency; park them for the day with friends or relatives. Grownups can be offenders, too, no matter how willing to help they may think they are. The homemaker herself plus another well-organized adult are enough to supervise the job.



Where your decorative scheme requires a particular Brown

—you'll find exactly what you want in the scores of browns available at your Martin-Senour Dealer's

So the theme in your scheme is *brown*—one of the intriguing new browns—Cork, Sandalwood, Driftwood, Bark or Suede? Maybe a particular brown here—another there. Perhaps draperies in one, carpet in a second or a third in a slipcovered sofa or chair? Put your mind at ease, for no matter what particular shade you're trying to match, accent or contrast, you'll find just that shade in Martin-Senour finest quality paints.

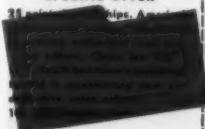
Martin-Senour takes guesswork out of mixing—lets you choose among *hundreds* of actually painted samples to match your particular color. And—at any later date—you can duplicate Martin-Senour colors in flat, satin-gloss or full-gloss finishes... paints you can wash again, again and again.

Now—see why you should visit your Martin-Senour dealer without delay? Be sure to bring along a sample of that particular brown you're looking for—or any other color in your decorative scheme!

MARTIN-SENOUR PAINTS

2530 S. Quarry St., Chicago 8, Ill.

SPECIAL OFFER



Martin-Senour Paints 17M-54
2530 S. Quarry St., Chicago 8, Ill.
I am enclosing 10¢ for 25 colors of Martin-Senour paints.

Name _____
Address _____
City _____ County _____ State _____



Provincial
Drop Leaf
Coffee Table

FOR
Graceful HOSPITALITY

Every Treasure House piece is a conversation piece . . . not only for its appealing charm, but for the beauty of its wood and the obvious perfection of its craftsmanship. There's nothing finer in America!


NEW FURNITURE BOOKS
Send 25¢ for "The Story of French Provincial," handsomely illustrated.
Also 25¢, "The Colonial Treasure Book"—62 pages of furniture fact and picture.

Colonial MANUFACTURING COMPANY
330 COLONIAL AVENUE • ZEEBAND, MICHIGAN



IF IT'S FINE . . . IT'S *Winbridge China*

330-380 SOUTH RAYMOND, PASADENA, CALIFORNIA



Cambria

and . . . "If" you're just wishing for a delightful pattern with an unusual floral motif finished in sparkling platinum, Cambria will be it. A cocoa border pattern with contrasting colors of yellow, coral, and green in the center motif at \$15.50 a 5 piece place setting. Write for your free leaflet for more information.

Eating U. S. A.

[Continued from page 148]

A SIMPLIFIED CLAMBAKE
Use a wash boiler with a metal or wooden rack; cover bottom with about an inch of cold water. Then in layers, place the following: onions in their jackets, both ends cut off; sweet potatoes in their jackets, cut in half; sausages and frankfurters wrapped in oiled paper or placed in small paper bags; whitefish, cod, or halibut wrapped in paper or in paper bags; dressing wrapped in cheesecloth; lobsters tied in cheesecloth on the very top. Cook all together for 45 minutes.

In a separate kettle, steam one peck of clams without water for 10 minutes. Start the clams one-half hour before the rest of bake is due to be done. When the clams are cooked, pour half of the clam juice into the big kettle to add flavor to the bake.

A BIG CLAMBAKE
This arrangement was suggested by the Cranberry Kitchen in Hanson, Massachusetts.

At a bake for 300 or more people, you need a pit about 4 x 6 feet. Dig it 8 to 10 inches deep; fill with stones, about the size of a head of cabbage, until level with the ground. Stack two layers of firewood on top, then a layer of stones, then two more layers of firewood, then more stones. Repeat until pile is about 3 or 4 feet high. Let it burn at least 2 hours. As the wood burns, the stones settle. Rake away all charred wood and embers, leaving just the heated stones. Then cover with a heavy layer (6 to 8 inches) of rockweed or seaweed.

Meanwhile, prepare the food to be cooked:


Lobsters—take large squares of cheesecloth and lay lobsters side by side. Tie and knot the four corners together. This makes it easy to remove the bundle later from the hot seaweed. (Note: in buying lobsters, all should be uniform size for uniform baking.)

Corn—should be stripped to the last two layers of husk. Tie the same as lobsters.

Sausage and fish—place in individual paper bags or paper.

Clams—wash well in sea water to remove all sand or mud. Do not tie clams in cheesecloth.

For large bakes, some prefer to use wire baskets rather than




MEDAL WINNING WINES
from
ALMADEN

GRENACHE ROSÉ

This charming pink wine is made from the famous Grenache grape, and is generally acclaimed as the outstanding American *vin rosé*. Serve it chilled with any dish—it fits perfectly!

Almaden Vineyards
Los Gatos, California



Hand Made Crystal

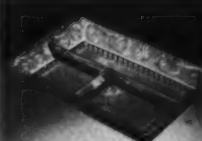
10 1/2" Tray \$2.75

Sandwich Glass Tray, intricately detailed, and hand made. Use it for celery and relish, hors d'oeuvres, or for cheese and crackers . . . From Duncan's complete Sandwich Glass service. At good stores.

* Price is approx. retail. Slightly higher in the West and South.

Home Duncan polished

The Duncan & Miller Glass Co.
WASHINGTON, PA.



[Continued on page 161]

Eating U.S.A.

[Continued from page 160]

cheesecloth. All food may be put in wire baskets, except lobsters which must be wrapped in cheesecloth so the moisture won't come out; this also keeps lobster meat from turning gray. Sausage must be wrapped in paper to keep the fat from running out over the rest of the food. Fish must be wrapped to keep the flavor in. Arrange in the pit in this order: clams, sweet potatoes and onions, fish, sausage and/or frankfurters, corn, lobsters.

For baking, cover all with a 4 or 6 inch layer of seaweed. Next, cover the entire pile with a piece of canvas large enough to extend over the ground and be fastened down tightly by placing rocks around the edges. This is

important because it prevents any steam from escaping. Allow one hour for baking. Keep a can of melted butter near the hot rocks and small paper cups for individual helpings of butter. Several tin salt shakers should also be provided.

Remove the canvas and top layer of seaweed. The bake is very colorful and picturesque if foods have been artfully placed, the rich red lobster being set off by alternate bundles of light green corn in husks. All combine to charm the eye and admiration of the waiting guests. The luscious fragrance that wafts through the air as the bake is undone is certain to linger long in the memory of all sea-food gourmets.

THE NORTHWEST



DONNA METCALF, wife of Congressman Lee Metcalf of Montana:

"Since this is famous hunting and fishing country, we frequently enjoy such delicacies as venison, pheasant, rabbit, duck, and trout. The latter, when there has been a particularly good catch, is frozen into blocks of ice for the freezer. Montana also has wonderful lamb, and for a brief period in late summer, the most luscious black cherries I have ever tasted. Eaten just as they come from the tree, they are one of our proudest native treats."

CHOKECHERRY JELLY

3 cups juice (about 3½ pounds ripe cherries)
6½ cups sugar
1 bottle liquid fruit pectin

To prepare juice:

- Stem about 3½ pounds fully ripe cherries.
- Add 3 cups water, bring to a boil and simmer covered, for 15 minutes.
- Place in a jelly bag and squeeze out juice.
- Measure 3 cups into a very

large saucepan or skillet.

- If desired, add ¼ teaspoon almond extract for a stronger cherry flavor.

To make jelly:

- Add sugar to juice in saucepan and mix well.
- Place over high heat and bring to a boil, stirring constantly.
- Stir in liquid fruit pectin at once; bring to a full rolling boil, and boil hard 1 minute stirring constantly.
- Remove from heat, skim off

Cushman

Colonial Creations



NO. 543E BED
NO. 543P NIGHT STAND
NO. 543D DRESSER
NO. 543T MIRROR

Fine Hand-Rubbed Adaptations Feature Early American Motifs

The Bar Harbor Group . . . This distinguished new series by Cushman features a gracious blending of Early American motifs. Note spindle footboards on beds . . . chests with wooden handles traced from cleats of old sailing ships, and slight "Garrison" overhang of top drawers. Overhang is also used for the bookcase headboard bed, illustrated below.

Cushman Colonial combines timeless beauty of authentic design with superb construction. Start your collection now, with the beautiful Bar Harbor Group for your own bedroom.

Colonial Cricket Stool 13" x 9" x 8" high, maple-finished and hand-pegged. Offered at a fraction of its value to show you the construction, finish and craftsmanship of Cushman Colonial Creations.

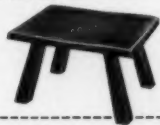


NO. 543A CHEST



NO. 543E BOOKCASE HEADBOARD BED

Special Offer ONLY
Parcel Post Prepaid \$3.95
(retail value \$6.25)



FREE with stool

New illustrated 32-page booklet, "At Home In Every Setting." (For booklet only, send 25¢.)

H. T. CUSHMAN MFG. CO., Established 1886
Box 542, North Bennington, Vermont
☐ Enclosed Send \$3.95 for Footstool (add 25¢ if West of Mississippi), including FREE "At Home in Every Setting."
☐ Please send me "At Home in Every Setting." Enclosed Send 25¢ in coin. No stamps, please.
PLEASE PRINT

Name _____
Address _____
City _____ Zone _____ State _____

[Continued on page 162]

Eating U.S.A.

(Continued from page 161)

foam with metal spoon, and pour quickly into glasses.

- Cover jelly immediately with $\frac{1}{2}$ of an inch of paraffin.
- Makes about 9 medium glasses.

BUCKWHEAT CAKES

Donna Metcalf serves buckwheat cakes made with flour milled at Pierce's Mill in Rock Creek Park, Virginia. She feels these old process flours are particularly flavorful for recipes like this one, and to make buckwheat cakes taste distinctively of Montana, she serves chokecherry sirup, a tangy, sweet sauce made from the puckery cherries which grow along the river and creek beds of Montana.

In the olden days, buckwheat cakes were made from a starter. If you want to keep a starter in the refrigerator, put aside one cup of batter (before adding molasses, butter, and soda), add a cup of cold water, cover and place in the refrigerator until the

night before you wish to use it. Then pour off the water which has risen to the top. Blend in the amounts of flours and salt as in the original recipe. Add $2\frac{1}{2}$ cups cold water, cover, and let stand that night. In the morning, stir in the molasses, butter, and hot water as in the following recipe, let stand 30 minutes and bake.

1 cake compressed yeast
 $\frac{1}{2}$ cup lukewarm water
 2 cups cold water
 1 cup sifted all-purpose flour
 2 cups buckwheat flour
 $1\frac{1}{2}$ teaspoons salt
 1 tablespoon molasses
 $\frac{1}{4}$ cup butter, melted
 1 teaspoon soda dissolved in
 $\frac{1}{2}$ cup hot water

- Dissolve yeast in lukewarm water, add 2 cups cold water.
- Sift both types of flour and the salt; stir into yeast mixture.
- Beat vigorously until smooth. Cover, and place in refrigerator overnight.
- In the morning, stir in remaining ingredients. Let stand at room temperature 30 minutes.
- Bake on a lightly greased hot griddle.
- Yield: about 36 four-inch pancakes.

FRESH HUCKLEBERRY TART

No one who has tasted the wild huckleberries from the high mountain areas of northern Idaho and western Montana ever confuses them with blueberries. They are delicious raw, but pickers frequently have had their fill of raw ones by the time they return with blue-stained fingers and lips from the high slopes where the bushes are found. Berries not used immediately are canned or put into jellies and jams to be served with game dinners later in the fall.

Line an 8- or 9-inch pie plate with rich pastry dough. If you use a piecrust mix, use 1 tablespoon less of water and add one egg yolk to water, mix thoroughly and proceed according to package directions.

3 to 4 cups fresh huckleberries
 $\frac{2}{3}$ cup sugar
 1 teaspoon cinnamon
 $\frac{1}{4}$ teaspoon salt
 2 tablespoons flour
 2 tablespoons lemon juice
 1 egg yolk
 $\frac{1}{4}$ cup heavy cream

- Wash and drain berries and place in pastry-lined pan.

- Mix sugar, cinnamon, flour, salt, sprinkle over berries.
- Bake at 400°F. (moderately hot) for 20 minutes.
- Beat egg yolk, cream, and lemon juice together and drip over the tops of berries.
- Bake 15 to 20 minutes longer or until crust is nicely browned and filling is set.
- Serve slightly warm.

ROAST PHEASANT AND SOUR CREAM SAUCE

- Dress the birds and lard with strips of fat bacon over the breast.
- Salt and pepper it and place in a roasting pan.
- Pour $\frac{1}{2}$ cup melted butter over the birds and baste every five minutes.
- Roast in a very hot oven (500°F.) for about 30 minutes.
- Remove the pheasant to a hot platter and serve with sauerkraut or wild rice and sour cream sauce.

To make the sauce, stir 1 cup of sour cream that has been thickened with 1 teaspoon of flour with the pan drippings, season to your taste with salt and pepper and stir slowly until thoroughly heated.

Why save pennies on inferior underlays?

The cost of the best is negligible compared to your floor covering investment



ADDS YEARS TO THE LIFE OF ANY FLOOR COVERING

The restful, luxurious feel of deep-pile carpeting is yours to enjoy for years to come when you insist on VELVAIR under your floor coverings.

VELVAIR is top-quality all rubber. It will outlast any carpet, while adding years to that same carpet's life.

VELVAIR is allergy-free and moth-proof, too. It lies permanently flat and retains its resiliency indefinitely.

Ask about VELVAIR at your favorite Department Store, Furniture or Floor Covering Dealer.



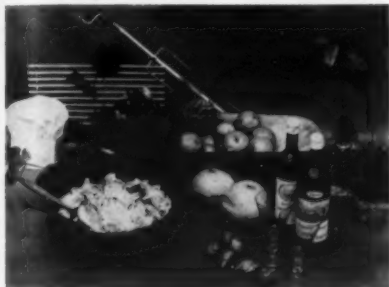
National Agents
GENERAL FELT PRODUCTS COMPANY | **CROWN PRODUCTS CORPORATION**
 2301 South Pauline Street | 23rd & Ritner Streets
 Chicago 8, Illinois | Philadelphia 48, Pennsylvania



Spring-Step

SPONGE-RUBBER MATS
 Ironing, cooking, dishwashing, all "stand-up" jobs around the house are easier, if you stand on a Spring-Step Sponge Rubber Mat. Try it and discover the difference at the end of the day. New garden patterns. Six attractive colors.

THE FAR WEST



PHYLLIS HILLINGS, wife of Congressman Patrick
J. Hillings of California:

When the Hillings are back home, they take advantage of the delightful, warm climate and serve an outdoor barbecue supper whenever they can. When entertaining in their Washington home while Congress is in session, Phyllis Hillings substitutes buffet meals with the same casual air of the West. Her two young children are "no help whatsoever," so she is always on the lookout for dishes that take care of themselves the last hour or so before serving.

TEREYAKI

The *hibachi* and outdoor grill are used for recipes like this in the Southwest. Thin slices of steak are marinated in a distinctly oriental sauce, then cooked over charcoal for just a few minutes on each side. Two packages of frozen sandwich steaks may be substituted for the fresh meat.

2 pounds thinly sliced sirloin steak

1 tablespoon finely chopped ginger root (or 2 teaspoons powdered ginger)

2 cloves garlic, chopped fine
1 medium onion, chopped fine
2 tablespoons sugar

$\frac{1}{2}$ cup soy sauce
 $\frac{1}{4}$ cup water

• Cut sirloin steak into serving-size pieces.

• Make a sauce from ginger root, garlic, onion, sugar, soy sauce, and water.

• Pour over meat; let stand 1 to 2 hours.

• Spread out on a shallow pan and broil 3 to 5 minutes on each side. Serve hot.

• Serves 6.

CALIFORNIA ENCHILADAS
Many Spanish and Mexican recipes are favorites in California. This dish takes a bit of time to prepare, but it is not difficult to

make. It can be prepared ahead of time, up to the time when the sauce is poured over the pancakes. Leftover cooked or canned turkey or chicken may replace the beef if preferred. No sautéing is necessary.

$\frac{2}{3}$ cup sifted all-purpose flour

$1\frac{1}{2}$ teaspoons salt

$\frac{1}{2}$ cup cornmeal

3 eggs, well beaten

$1\frac{1}{2}$ cups milk

• Mix flour, salt, and cornmeal in a bowl.

• Combine beaten eggs and milk; add gradually to flour mixture, stirring until smooth.

• Cook pancakes one at a time in a well-greased $6\frac{1}{2}$ -inch skillet, turning once.

• Use $\frac{1}{4}$ cup batter for each pancake; tilt skillet as you pour in batter so that batter covers bottom of skillet evenly.

• Stack cooked pancakes on a plate and set aside while preparing remainder of recipe.

• Makes 12 pancakes.

TOMATO SAUCE

1 large onion, minced

4 tablespoons butter or margarine

4 tablespoons flour

1 can solid pack tomatoes, sieved (No. 2 $\frac{1}{2}$ can)



"PRYNE PRODUCTS ARE ALL THAT YOU
SAID — AND THEN SOME !!!"

"Susie darling, I just can't thank you enough for telling me about those wonderful Pryne products before we remodeled.

"We put Bio-Fans in the kitchen and the bath, and an Aerofan in the laundry. Now, we don't worry about moisture ruining the decorations, and everything stays so clean. My Bio-Fan and Aerofan save so much work that all I have to do is put on a little lipstick and rouge to tidy up before Joe comes home. Just like you now, isn't that right Susie?"

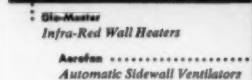
"And Susie, those beautiful Pry-Lites! We've got them all over the house. I just can't believe that any fixture provides such perfect lighting. And talk about less work—no cobwebs or dust catchers on Pry-Lites. They're the cleanest lighting fixtures ever made.

"Remember what Dick said about a bathroom, Susie? He spoke words of wisdom, and the Glo-Master heater we installed in the bathroom proves it. What? You don't remember. Listen, Susie, he said it takes more than plumbing to make a good bathroom. Your husband is a wise man, Susie!"



... Bio-Fan
Electric Ceiling Ventilators

... Pry-Lite
Recessed Lighting Fixtures



Glo-Master
Infra-Red Wall Heaters

Aerofan
Automatic Sidelwall Ventilators



SEND TODAY FOR FREE BOOKLETS

pryne

rhymes with FINE...and means it!

PRYNE AND COMPANY
Box L-34, Pomona, California
Please send your booklet on ventilating, heating and lighting.

NAME _____
ADDRESS _____
CITY _____ STATE _____

[Continued on page 164]

Bavaria

STAINLESS FLATWARE
Designed by Paul Reimer. Selected for Special Exhibit of Masterful Industrial Design at the Hannover Fair

All satin-finish
Hollow-handled knives
Never needs polishing

Six-Piece Place Setting \$6.75
Complete selection of open stock.

A. Johnson & Co., Inc.
61 Broadway, New York 6, N. Y.
Available at these and other fine stores

New York City Hummel's Hummel's-Johnson Hummel-Capley Ltd. Sam. Weinacker Hummel-Kreger John Weinacker Pete & William-Hummel Hummel-Jordan Marsh The Artisans Washington, D. C. Fendler & Lutz New Haven-Malley's	Detroit-Hudson's Minneapolis-St. Paul Hummel-Dayton Company Peters Wm. Weinacker Milwaukee Milwaukee Union Store Dayton-Hummel's Chicago Columbus, Ohio Des Moines-Youker's Jacksonville Underwood's
---	--



... there's a more convenient way to get heating comfort today . . . **FLUID HEAT!**

Oil or gas, Fluid Heat keeps giving comfort throughout the heating season at lowest possible fuel costs. This comfort and economy reflects Fluid Heat's 30 years experience in producing the finest equipment. For example, Fluid Heat's Wall Flame Rotary Oil Burner has only one moving part, uses less electricity than a small light bulb, has longer life, is quieter in operation. Check your classified telephone directory for your nearest Fluid Heat dealer or write for full information. Address: Fluid Heat, Division of Anchor Post Products, Inc., 1715 Eastern Ave., Baltimore 24, Md.

fluid heat
AUTOMATIC HEATING EQUIPMENT

"WORLD'S ECONOMY CHAMPION"
Div. of ANCHOR POST PRODUCTS, INC.
Established 1899

Also manufacturers of Anchor Post for home and industry . . . heaters for special applications.

Eating U.S.A.

[Continued from page 164]

- In a small bowl mix the first four ingredients; set aside.
- To melted chocolate, add 1 cup of the sugar and the milk.
- Cook the mixture, stirring constantly, until it is smooth.
- Beat the 4 egg yolks until light; gradually add second cup of sugar; beat until well blended.
- Stir into the chocolate mixture.
- Sift together the flour, salt, and baking powder; gradually stir into chocolate mixture.
- Add the date mixture and 1/2 teaspoon vanilla.
- Beat egg whites until stiff but not dry; fold into batter.
- Bake in a 9-inch ungreased

tube pan for about 50 minutes or until done.

- Serve with rich pudding sauce.

- RICH PUDDING SAUCE**
2 eggs, separated
1 cup confectioners' sugar
2 tablespoons brandy or sherry
1 cup heavy cream
- Beat the egg yolks until light; gradually beat in confectioners' sugar; add brandy.
 - Whip the cream until stiff.
 - In another bowl beat egg whites until stiff but not dry.
 - Fold whipped cream into the yolk mixture; then fold in egg whites.
 - Serve with chocolate nut torte.

THE MIDWEST



BETTY FORD, wife of **Gerald R. Ford, Jr.**, Fifth District Representative from Michigan:

"Because our Washington apartment is small, we find it most convenient to serve guests buffet style. In keeping with my simple dishes, I use a gray cloth which harmonizes with the tone of our walls. As a centerpiece, I use a great bowl of ivy. Living in the heart of the apple country, we are fortunate back home to have fruit in quantity and in good quality. Annually, the apple growers near Sparta hold an apple *amigador*. Last September the tables were spread with over 100 dishes using apples as the basic ingredient." As the Fords know at first hand, agriculture is glorified throughout the Midwest. Even in the highly industrial state of Michigan, people will travel hundreds of miles to take part in cherry, apple, or cheese festivals. Potatoes, celery and onions are important truck crops and a large percentage of the nation's bean supply is grown here.

SOUR CREAM APPLE SOUFFLE

This fruit souffle may be served hot, but the Fords like it best very cold and covered with whipped cream.

- 5 cups sliced tart apples
- 1/4 cup butter
- 1/2 cup sour cream
- grated rind and juice of 1 lemon
- 1 cup sugar

- 2 tablespoons all-purpose flour
- 8 eggs, separated
- 1/2 cup blanched, shredded almonds (optional)
- 1/2 teaspoon salt
- Melt butter in heavy skillet, add apples and cook covered over very low heat, stirring from time to time, until tender.
- Combine sour cream, lemon rind and juice, sugar, flour,

[Continued on page 166]



Look what you can do with these ready-to-install

Curtis Cabinets

You can have the most modern kitchen in town—because Curtis wood cabinets bring you the 53 kitchen features women want most. Curtis cabinets are easily fitted together for any size or shape of kitchen. They are available in beautiful natural birch—or can be painted, if you prefer.



You can have a storage wall—here's the answer to getting more storage space in bedroom or utility room.



More room for playthings—they can easily be stored in easy-to-reach cubbies in basement or child's room. Sold through retail lumber dealers everywhere.

1955 CURTIS WOODWORK

Curtis Companion Service Bureau
200 Curtis Building, Clinton, Iowa
Please send Curtis kitchen idea book. I enclose 10 cents.

Name.....
Address.....
City.....State.....



**BUILDING
OR
REMODELING?**

**Here's a
book-full of bright
new ideas!**

The "Idea Book of Tile" is filled with color pictures of bathroom, kitchens, powder rooms and recreation rooms. You will find hundreds of ideas you can adapt to suit your budget. In the back, a helpful worksheet for scaling rooms that are efficient and beautiful. Get your copy today! Clip coupon and send 10c in coin.

AMERICAN-OLEAN TILE COMPANY
944 Kenilworth Ave., Lansdale, Pa.

☐ Please send me a copy of your new "Idea Book of Tile." 10c is coin is enclosed.
☐ Please send the address of my local American-Olean Tile contractor.

Name _____
Address _____
City _____ Zone _____ State _____

AMERICAN-OLEAN TILE CO.
938 Kenilworth Ave., Lansdale, Pennsylvania

DO IT YOURSELF WITH FINISHES

WELDWOOD
Plastic Resin Glue®
Repairs or remodels richly old furniture with bonds wood surfaces together to stay! Makes wood itself. Easy to use, clean working (doesn't stain), highly water resistant. America's largest selling wood glue—ask any "pro" why!

Prefer blonds... or a pickled wood finish? Use **WHIT FIRZITE**
Produces magical "woody" effects on any wood. For pastel tones, simply tint with colors-in-oil. For a smooth even finish on fireproof stain jobs, use Clear Firzite to tame the wild grain.

Why paint unpainted furniture? Finish it naturally with **SATINLAC**
Brings out and preserves the full beauty of the color. Never darkens, never "yellow"—easy to apply, with real professional results.

At hardware, paint, lumber dealers in various sizes. Write for helpful leaflets, Dept. IL-3.
UNITED STATES PLYWOOD CORP., N.Y. 36



**For a Vacation
that is different...**

Beautiful temperate summer weather, magnificent picturesque highways—see the Laurentian Mountains, beautiful scenic Gaspé, historic Québec City, metropolitan Montreal. Enjoy French-Canadian hospitality and cuisine in modern, comfortable inns and hotels.

Write today for free road maps and booklets—address Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada, or 48 Rockefeller Plaza, New York City 20, N. Y.

LA PROVINCE DE
Québec

Eating U.S.A.

[Continued from page 165]

- egg yolks, and almonds and pour over apples; stir over a low heat until mixture thickens.
- Remove skillet from heat; cool.
- Beat egg whites and salt until stiff but not dry; fold lightly into apple mixture.
- Pour soufflé gently, into a large pan or casserole (mixture should be about 1 inch thick).
- Sprinkle with a mixture of $\frac{1}{2}$ teaspoon cinnamon, 2 tablespoons sugar, 2 tablespoons dry bread crumbs, and $\frac{1}{4}$ cup shredded blanched almonds.
- Bake at 325°F. (moderate) until firm, about 45 minutes.
- Serves 12.

FRIED CHICKEN WITH RICE
Many a poultry farm and hatchery are located in the area of Zealand and Holland, Michigan. Mrs. Ford uses the frozen chicken breasts for this recipe.

- 2 packages of frozen chicken breasts
- water to cover
- 2 teaspoons salt
- 1 onion, sliced
- 1 carrot, sliced
- 2 stalks of celery with leaves
- $\frac{1}{2}$ cup flour

- $\frac{1}{2}$ teaspoon poultry seasoning
- $\frac{1}{2}$ teaspoon salt
- $\frac{1}{4}$ teaspoon black pepper
- butter or margarine
- Simmer chicken breasts in water with salt, onion, carrot, and celery, over low heat until tender; about 45 minutes.
- Drain chicken; remove vegetables and reserve broth for cooking rice.
- Mix flour, poultry seasoning, salt and pepper; coat chicken.
- Melt butter or margarine in saucepan (should be about $\frac{1}{4}$ inch deep) and brown chicken.
- Serve with rice that has been cooked in leftover broth.
- Serves 4.

DUTCH KITTEN TONGUES
Local bakeries in the Dutch communities of Michigan feature these delicious cookies. This particular recipe was taken from the original Dutch recipe with all the measurements in grams which were adjusted to American measurements and ingredients in our own test kitchen. The Dutch call them kattentongen.

- 2 cups sifted enriched flour
- 1 cup butter

Now in 6 gorgeous decorator **COLORS**
HARVARD FRAMES
for Hollywood bedrooms

Buy the genuine, extra big size Harvard Bed Frame—new foundation for spring, mattress and headboard. A style for every room arrangement—and new, a cover for any decorating scheme. Look for the Harvard Bed in every Harvard Frame.

HARVARD FRAMES
1000 Woodward, Dept. 18, Cleveland 4, Ohio

"New Decorating Magic"
A coupon on how to plan your bedroom—send 10c in coin for your copy.

Please advise us if you move, giving old and new address; allow four weeks for change of address; address all subscription mail to:

LIVING

Subscription Department,
304 East 45 Street, New York 17, N. Y.



$1\frac{1}{2}$ cups sifted confectioners' sugar

5 egg whites, slightly beaten

1 teaspoon vanilla

$\frac{1}{4}$ teaspoon salt

• Cream butter.

• Mix in, one at a time, sugar, vanilla, salt, slightly beaten egg whites and, last of all, the flour; mix thoroughly.

• Place dough in a cookie press

or pastry tube and using the flat tip, make strips of cookie dough about 2 inches long on a buttered cookie sheet. Be sure to leave enough space between cookies as they will spread while baking.

- Bake 10 minutes in a hot oven (425°F.) or until golden yellow with slightly darker edges.
- Makes 5 to 6 dozen cookies.

THE SOUTH



MILLIE DORN, wife of William Jennings Bryan Dorn, Representative from South Carolina, sends us the following report:

"My favorite menu starts with stuffed celery, olives, and pickles. Baked, country-cured ham or roast turkey with corn-bread dressing, rice and giblet gravy vie for the entrée. Sweet potato soufflé topped with marshmallows, asparagus with cheese sauce and brandied peaches, hot finger rolls or whole wheat biscuits go along with the main course. Then strawberry shortcake made with poundcake and topped with ice cream and coffee complete the meal." The Dorns' preferences reflect the South's preoccupation with good eating and hospitably large meals.

POUNDCAKE

Millie Dorn says, "In many sections of South Carolina, one is not considered an expert cook until she can bake a good poundcake." Original poundcake recipes called for a pound of each of the ingredients. Many homes today do not have household scales, so inaccurate measurement of ingredients may be the reason for cake failures. We have translated Millie Dorn's poundcake recipe into measures instead of weights and added more specific directions to the recipe. Mixing is very important, and since the batter is quite stiff, we found the electric mixer a big help. This recipe makes a big cake which she bakes in a 10-inch tube pan. It may also be baked in two 9x5x3-inch bread loaf pans.

Poundcake is usually sliced thin and served without icing. However, in the South, it is used as a base for strawberry shortcake or iced with the ornamental icing.

2 cups soft butter

2 cups sugar

$\frac{1}{2}$ teaspoon grated lemon rind

2 tablespoons lemon juice

8 large eggs (2 cups)

4 cups sifted cake flour

$\frac{1}{2}$ teaspoon baking powder

- Heat oven to 300°F. (slow).
- Cream butter thoroughly, until smooth; very gradually beat in sugar.
- Mix in lemon rind and juice.
- Beat in eggs, one at a time.
- Sift together flour and baking powder; beat in all at once, until mixture is just smooth.
- Pour into one well-greased and

[Continued on page 168]



\$229 delivered (saw blade and custom-built motor included). EASY TERMS.

TOP-SIDE CUTTING! No guesswork—no mistakes. You always see the cut because layout marks are visible and easy to follow.

SAVE 80% ON IMPROVEMENTS AND REPAIRS WITH...

New AMF DeWalt "Power Shop" that makes everyone an expert!

Today, AMF DeWalt® "Power Shop" is everywhere known and accepted as the one really safe, accurate, easy-to-use machine. It's so designed, that working with it, even the inexperienced can expertly do everything in home woodworking.

Whether you're modernizing, decorating or repairing your home, you'll find AMF DeWalt your best investment. See it demonstrated today. At your DeWalt Dealer's or better hardware and department stores.



PROFESSIONAL ACCURACY! Big calibrated scales for miter, bevel and rip are always visible above the working table. Instantaneous settings!



EASY TO USE! You control ball-bearing travel head in radial arm that moves smoothly, precisely. All cuts perfect—no work spoilage.



COMPLETE VERSATILITY! One powerful direct-drive motor accommodates any tool—gives full "3-D" 360° flexibility. You get over 12 power tools in one!



NO FLOOR SPACE NEEDED! Builds into your workbench! When not in use, radial arm swings conveniently out of way, leaving work area open.

PLUS BIG CAPACITY and many more extra-value features—all explained in FREE WOODWORKING BOOKLET

Send this coupon today!



DeWalt Inc., Lancaster, Pa.

DEWALT
POWER SHOP

IN CANADA:
DeWalt Canada Ltd., Guelph, Ontario
Another product of AMF... better by design

AMF DeWalt, Dept. LYN-54-S

Lancaster, Pa.

☐ Please send me free illustrated booklet showing how your Power Shop makes me a woodworker expert, saves money in my home.

☐ Please send free blueprint "Building A Home Workbench."

Name _____

Address _____

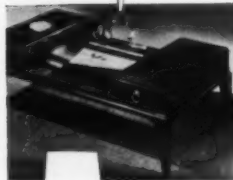
City _____

Zone _____ State _____



Aztec
by Springfield

smart,
adaptable,
distinctive



No matter what your decor, the harmonious Aztec table group adds practical charm and utility. Available in corner, chairside, lamp, cocktail or step table design, Aztec is sheer elegance. Brilliant, hand-rubbed mahogany finish, 5-ply Mahogany Veneer tops. Bright brass pulls, rosettes and trim. See Aztec, and other Springfield designs at better furniture stores, or write for name of nearest dealer.

SPRINGFIELD
FURNITURE WORKS, INC.
SPRINGFIELD, OHIO

MANUFACTURERS OF OCCASIONAL
FURNITURE AND DINETTE SETS

Eating U.S.A.

[Continued from page 167]

lightly floured 10-inch tube pan, or two 9-x-5-x-3-inch pans.
• Bake 75 to 90 minutes, or until cake tests done. After 10 minutes turn out on wire rack to cool.

ORNAMENTAL ICING

1½ cups sifted confectioners' sugar

2 egg whites

¾ teaspoon cream of tartar

1 teaspoon vanilla

• Beat egg whites and cream of tartar until frothy.

• Gradually beat in sugar; add vanilla.

• Continue beating until icing is very thick and holds its shape when separated with a knife.

• This must be kept in a bowl covered with a damp cloth until it is used because it will dry out very quickly.

STUFFED HAM

Country-cured ham is usually on the Dorn's buffet menus. Millie Dorn says, "We cure our own and baste them during baking with sweet pickle vinegar and mustard." Before baking, a country ham must be soaked overnight, then parboiled in water until it softens. Simmer slowly for two hours, then change water, continue cooking until soft, over-all time about 25 minutes to the pound.

A unique way of serving mild cured ham (but not the country-cured or Smithfield type) along the Eastern shore is to stuff it with greens. The pink of the ham marbled with splashes of green makes a lovely spring color combination. It may be served hot or cold and should be sliced very thin.

1 ten-pound mild cured ham

3 pounds of kale

1 cup chopped chives or scallions

pepper to taste

• Chop greens very fine, season with pepper.

- Make about 15 slits to the bone in the ham with a sharp knife, working knife around to form pockets.
- Force as much green mixture into the pockets as possible; arrange the rest over the ham.
- Sew ham in muslin or several thicknesses of cheesecloth.
- Place ham in large container of boiling water and simmer until done. This will take about 3 or 4 hours, depending on the thickness of the ham. It will feel soft and usually takes about 15 minutes to the pound.
- If it is to be served cold, then allow to cool in water.
- If it is to be served hot, remove from water and let stand about 20 minutes before slicing.
- Serves 20 to 30.

SWEET POTATO SOUFFLÉ

Marshmallows, orange rind, bourbon, rum, pineapple, and spices are some of the ingredients Southerners use to vary their favorite vegetable. This recipe is baked and served in a heavy casserole which holds the heat. It is a perfect accompaniment for stuffed ham.

3½ cups mashed sweet potatoes

½ cup unsulphured molasses

3 tablespoons butter or margarine, melted

½ teaspoon grated lemon or orange rind

½ teaspoon salt

3 eggs separated

marshmallows

- Heat oven to 350°F.
- Combine sweet potatoes, butter or margarine, lemon or orange rind, salt and egg yolks; mix thoroughly.
- Beat egg whites until stiff, but not dry; fold into sweet potato mixture.
- Place in a casserole, top with marshmallows.
- Bake 30 minutes or until sweet potatoes are hot and marshmallows have browned.
- Serves 8.



SEA HORSE. GO-GO the Aqua Pony for thrilling water rides. He's tall, tough 'n' terrific. \$3. Other Doughboy inflatable beach toys from \$1.

DOUGHBOY WATER PLAYMATES

Inflatable toys and pools of rugged KRENE Plastic two layers thick!

DOUGHBOY INDUSTRIES, INC.
New Richmond, Wisconsin



BACK YARD BEACH. Keep kids safe, happy with sturdy 6 ft. wading pool; 155 gal., 10-in. depth, \$15. Other Doughboy pools from \$3 to \$175.

1¼ Million Mothers

PREFER
Babee-Tenda*
CARE!

Mothers know best. Give your precious little one the security of America's finest safety chair. Your baby can't tip, tumble or slide out of Babee-Tenda. Play area keeps baby happily occupied—gives you wonderful freedom. Rains for easy feeding. Feature-perfect swing seat. Fits any room; folds for travel. Pays for itself in extra features and years of service.

Easy-to-Close,
Compact Design



Approved and used by
many leading
doctors and
hospitals.

MAIL COUPON FOR FREE FOLDER

THE BABEE-TENDA CORP., Dept. 238

748 Fremont Ave., Cleveland 15, Ohio

Please send Free Folder on Babee-Tenda Chair

Name _____

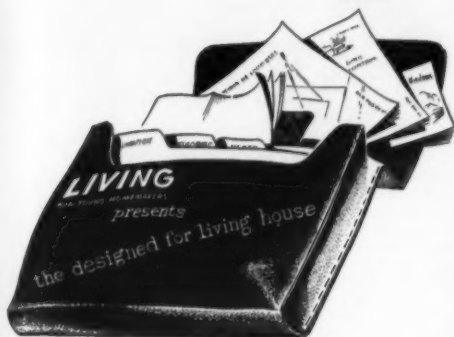
Address _____

City _____ State _____

ST. M. Reg. U.S. Pat. Off. and Foreign Countries

COMPLETE PLANS

—ONLY \$10.00



HOME BUILDING AND REMODELING KIT

This LIVING For Young Homemakers Building and Remodeling Kit is provided to give complete information about the first five in a series of Designed for Living Houses (The House You Asked For, May issue, Two-Level Plan Stretches the Building Dollar, July issue, A House that Grows with the Family, September issue, Designed for Living House No. 4, January issue, Built-in Climate Influences the Design of a Prize-Winning House, April issue). Arranged on an index system are the working drawings—the floor plans, elevations, sections and details—building specifications covering materials and workmanship and building products specified. The kit is covered in a durable material and makes a valuable reference file for building and remodeling plans.

MAIL THIS COUPON FOR YOUR HOME BUILDING AND REMODELING KIT

LIVING For Young Homemakers, Dept. P. D. 5-54
575 Madison Ave.,
New York 22, New York

Yes, send me my

HOME BUILDING AND REMODELING KIT for:

The House You Asked For.....MAY ISSUE ☐

Two-Level Plan Stretches the

Building Dollar.....JULY ISSUE ☐

A House that Grows with the

FamilySEPT. ISSUE ☐

Designed For Living House

No. 4JAN. '54 ISSUE ☐

Built-in Climate Influences the Design of a Prize-

Winning HouseAPRIL '54 ISSUE ☐

(check box)

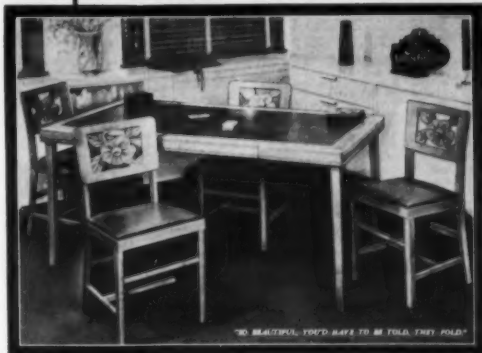
Enclosed please find check or money order for \$10.00 each to cover all costs including postage and handling.

NAME STREET CITY ZONE STATE

This Beautiful Extension Table has Chairs to Match



SEATS 8 COMFORTABLY. You'll find this Kingsway Set of folding furniture ideal for serving 4, 6, even 8... perfect for entertaining. Use it year-round in the living room, on the patio, or as an "extra" set. Here is truly fine furniture, featuring concealed hardware, in a series of smart wood finishes, plus colorful table and chair coverings to match. A wide variety of period styles makes it easy to choose the perfect set for your home. Ask to see the Norquist Coronet line at your department or furniture store.



THIS ATTRACTIVE
BOWLEY
shows the com-
plete line of Norquist Coronet line fold-
ing furniture. Modern, traditional or

period, you'll find just the set of popularly priced multi-purpose furniture you've always wanted; contains actual sample swatches of materials and colors. Write for it now—enclose 10¢ coin please, to cover partial cost of mailing. Address:

• • • NORQUIST PRODUCTS, INC., Department L, Jamestown, N. Y. • • •

WHEN YOU TAKE TIME TO TILE-IT-YOURSELF...REMEMBER

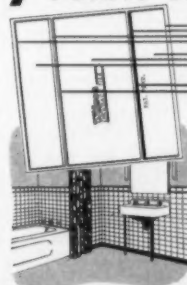


ONLY **WILSON
LOCKBACK®**

PLASTIC WALL TILE

GIVES YOU THESE

9 POINTS OF PROTECTION!



- 4 mechanical locks "dovetail" tile to wall preventing loosening.
- 3 separate sealed compartments protect adhesive against moisture damage.
- 2 reinforcing ribs prevent tile chipping or cracking.

Most plastic tile looks deceptively alike from the front but only thrifty Wilson Lockback® gives you these added assurance features plus high-fashion beauty, too. Wilson's 15,000 dealers have magnificent new tile sample books filled with proven decorator harmonizing color combinations, tile design ideas and "tile-it-yourself" instruction manuals. And if you prefer your Wilson Dealer will install the tile for you. For beauty, economy, ease of maintenance and serviceability look to Wilson for the best in Plastic Wall Tile.

Look at the Back before you Buy!

WILSON PLASTIC, INC., Sandusky, Ohio

Please mail decorator ideas folder No. LH-53a:

NAME ADDRESS CITY COUNTY STATE STOP DREAMING
START DOING

Send for big, free tile-it-yourself ideas folder today!





what do you look like when you wake up?

- **COMFORT?** Exelume is year-round convenient storm windows in winter—screen in summer.
- **QUALITY?** Exelume is constructed of heavy duty, lifetime EXTRUDED aluminum.
- **DESIGN?** Beautiful Exelume windows blend with any style home.
- **PRICE?** Surprisingly low! It will pay for itself in fuel savings alone.

Exelume Extruded Aluminum

Breakers on record.
Eastern plants: New Hyde Park, N. Y.
Midwest: 3413 Ridgely St., St. Louis, Mo.

SENSATIONAL F₂ OF HYBRID CLIMBING TOMATO

All the big, red, ripe tomatoes a family of six can eat. They bear until frost. Seed \$1.00 for 12 of these large wonderful plants, postage prepaid by us. State when you want shipment made. Free instructions how to grow. Order today.

P. B. FULWOOD CO.
Tilton, Georgia



OWN A MAIL ORDER BUSINESS! How to get the big profits from your home. Capital and experience are not necessary. Start in spare time. No business. Start in advertising risk. Exciting! Perfect! Free plan. Write today! **TREAS.** L.V.V., 715 Webster Ave., New Rochelle L.V.S.-1, N. Y.



for shear comfort
Doo-Klip's new **GRASS SHEAR**

Adjustable Cast Wheelies
Hollow Ground Tempered Blades
A Ask for Model 96-100

Doo-Klip

LAWN and GARDEN TOOLS



THE LEWIS
INC. & MFG. CO.
ILLINOIS MADE
Producers of the
Green Tool Industry

USE **Doo-Klip**
Hedge Shears,
Pruning Shears
and Wheelies, too



TRY THE MONTAMOWER
on Your Own Lawn
on Approval!
9 1/2 LBS.

THINK AS IT MOWS!
SPECIAL TRIAL OFFER

Save time and labor! Actually "Two-Tools-In-One," the versatile Montamower is an amazing work saver! Try it on your own lawn, on our Special On Approval Trial Offer! Its drive, gear, and clutch mechanism first authors, then mounts a clean "d" swath through grass, dandelions, tall lawn weeds. Cuts right up to walls, fences, trees and under overhanging shrubs... practically eliminates hand trimming! Cuts alone leads easily! Cutting discs are now both Self-Cleaning and Self-Sharpening. Drive shaft mounted on permanently lubricated sealed bearings. Hundreds of thousands in world-wide use. Buy direct from factory and name. Outlets: Consumers' Plus and "On Approval"... Trial Offer... Send Direct \$6.95.

MONTAMOWER DISTRIBUTING CO.
14-45 Foster Bldg., GRAND RAPIDS 2, MICH.



KILL garden pests the EASY way

INSECT-O-GUN
sprayer goes ON GARDEN HOSE

Water Does the Work!
No pumping! No tank to carry! Sprays any insecticide, fungicide or weed killer, liquid or powder, you mix with water to apply. Thoroughly mixes spray material with water from hose: 2 gal. capacity with pint mason jar furnished (substitute qt. jar for 4 gal.). Steady drenching stream like costly power sprayer kills more pests. Automatic valve: water pressure holds on or off as set. Cleans in 30 seconds. Fully guaranteed. \$5.95 at garden stores, or postpaid from:

The Bradco Co., Inc., North Hollywood 9, Calif.

CANCER STRIKES ONE IN FIVE STRIKE BACK GIVE TO CONQUER CANCER

Save countless dollars by planning your own home, get useful tips, proper room sizes, detailed helps and unbiased advice.

Send \$1.00 for
Home Planning, Box 482, Auburn, N.Y.

FROM POT TO POT

By BERNICE OGDEN

Did you ever look at a dejected appearing house plant and ask, "What can be the matter with it?" A few weeks ago, the plant's leaves were a pleasing shade of green; it was growing actively, and was an ornament to your living room. Now, growth has apparently come to a standstill; the plant has lost some of its vivid color, and it is pushed into an inconspicuous place. Probably, you have carefully examined the plant for insects and have found none. You have given it some plant food without any noticeable result. Now, in despair, you ask your question with no hope of a reply. However, with a little examination on your part, the ivy or philodendron or fern can supply the information.

First, lift the pot and examine the drainage hole. Very likely, a few small roots have crept through. This is your clue. The next step is to tap the plant out of the pot and examine the ball of earth. If you find a mass of roots going round and round the edge of the pot, this is your answer. The plant is pot bound. It requires a larger pot.

How much larger? One may be tempted to put a small plant in a very large pot with the hope that it will never again have to be repotted. This would be a mistake. According to some authorities, the unused soil around the edge of a large pot tends to become sour and may be harmful to the plant. It is better to choose a new pot with a diameter either one or two inches larger than the former container.

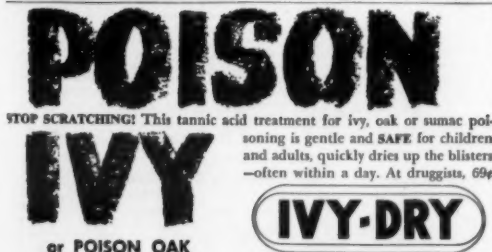
Now for the new soil. If you have a rare or expensive plant, you should make a study of the soil requirements of that type of plant or take it to a qualified nurseryman for repotting. However, most common house plants

will respond to home treatment.

In many localities, you can buy potting soil in five- or ten-pound bags. Where this does not seem feasible, take a shovelful of your own best garden loam. Add about one-third of this amount of either oak-leaf mold or peat moss, or a combination of the two; slightly dampen and mix well. To this may be added either a tablespoonful of cottonseed meal or bone meal, or some other slowly decomposing fertilizer. This should be thoroughly mixed with the soil. After you have partly covered the drainage hole in the pot with a piece of broken pottery or some pebbles, spread the soil over this to the depth of an inch or more, depending upon size of the pot.

Those roots which have formed a solid cap on the outside of the ball of earth must be scraped away. Nursery workers often do this with their fingers, perhaps trimming some of the coarser roots with shears. You may fear that this drastic treatment will injure the plant. But it is necessary. Otherwise, the roots will not branch out into the new soil and your work of repotting will be wasted effort.

The plant should now be put into the pot so that the top of the ball of earth is from a half-inch to an inch below the rim of the pot. It may be necessary to adjust the depth of the potting soil until you have achieved this result. Then carefully center the plant. Add more soil, tamping firmly with either your fingers or a potting stick until all the space around the ball of earth is filled. The last step is to fill the pot to the brim with water and let drain. After a few days, a liquid fertilizer may be applied. In a week or two, you should have a healthy growing plant and a gratifying sense of accomplishment.



POISON

STOP SCRATCHING! This tannic acid treatment for ivy, oak or sumac poisoning is gentle and SAFE for children and adults, quickly dries up the blisters—often within a day. At druggists, 69¢

IVY

or POISON OAK

IVY-DRY

to the weight of the silver

In each piece of Kirk Sterling is added the timeless hallmark and prestige of Kirk, America's Oldest Silversmiths, founded 1815 . . .

Windsfield
31.50"

Savon
28.50"

Windsor
31.50"



You can say "thank
you" in a special way . . .
because it's Kirk.
Coltner Silver Cutter
2.75

Kirk Sterling

Write Department 38
for "Your Silver Notes
from Kirk" and name
of nearest Kirk Store.

Samuel Kirk & Son
America's Oldest Silversmiths
Founded 1815
Kirk Avenue & 3rd Street
Baltimore 18, Md.

Prices include Federal Tax, subject
to change without notice.

YOUR GUIDE TO THIS ISSUE

The following items appear in special features
in this issue. ALL PRICES QUOTED ARE AP-
PROXIMATE AND SUBJECT TO CHANGE.

COLOR U.S.A.

Pages 102-109

Den

Page 106

Studio couch	\$129.50
Wing chair—Hickory Tavern	\$119.95
Desk chair—Mellin-Quincy	\$29.95
Candlestick lamp table	\$17.50
Revolving drum tables (each)	\$13.50
Desk secretary	\$159.50
1776 drapery fabric (per yd.)	\$1.49
Imperial Chenille carpet (per sq. yd.)	\$12.95
Floor lamp—Argo	\$19.99
Laura Lee Linder	
Memo caddy	\$6.90
Stamp book	\$2.40

Kitchen

Page 107

Side chairs (each)—Nichols	
& Stone	\$17.50
Continental linen braided rug	\$29.95
Wallpaper (per single roll)	
Imperial	\$3.00
Pin-up lamp—Lightolier	\$11.99

Living room Pages 108-109

Love seat	\$178.00
-----------	----------

Wing chairs (each)	\$95.00
Armchairs (each)	\$91.00
Cocktail table	\$51.50
Buffet with hutch top	\$294.50
Chest—service	\$125.50
Lamp table	\$49.50
Pembroke table	\$59.50
Drop-leaf extension table	\$149.50
Side chairs (each)	\$23.50
Country Club drapery fabric (per yd.)—Cohn-Hall-Mart	\$3.98
Chromspan 90" length curtains (per pair)	\$4.98
Marvel Twist rug (per sq. yd.)	\$6.95
Stadler-Neuwirth	
Weather-vane lamp	\$24.99
Pineapple lamps (each)	\$34.99
Foodmont clock—Telechron	\$29.95
Brass accessories— Virginia Metalcrafters	

Bedroom

Page 108

Hartford House:	
Bed	\$64.95
Dresser with mirror	\$120.00
Night stands (each)	\$49.95
Salem rocker	\$36.50
Bench table	\$21.50

[Continued on page 173]

For Up-to-Date Housewives only!



You work relaxed!



Safe as a step ladder!



If you like pleasant efficiency, cheerful
colors, and comfortable furniture in your kitchen
—then GILTON's the step-stool for you.

This bright chrome chair is comfortably
upholstered in gray, colorful Duran . . . keeps
looking like new with a wash of a damp cloth.
Non-slip steps fold under seat when not in use.
Only \$12.95 at your favorite department, furni-
ture or hardware store. (West of Miss.—\$13.00)

GILTON

MFG. CORP., BROOKLYN 20, N. Y.
Makers of RIDGE-BROS. JUVENILE FURNITURE

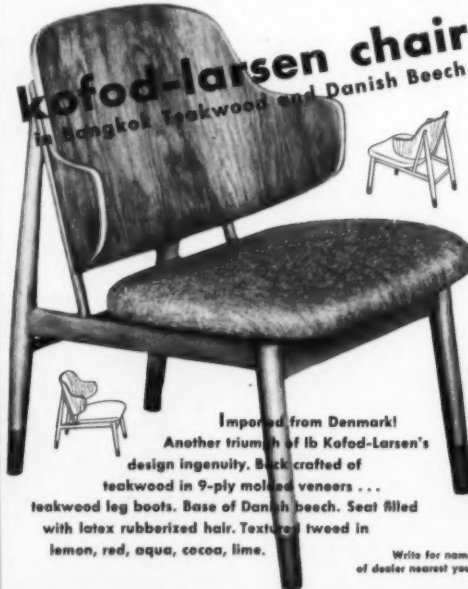


\$10.95

\$10.95

Kofod-larsen chair

in Bangkok Teakwood and Danish Beech



Imported from Denmark!

Another triumph of Ib Kofod-Larsen's

design ingenuity. Back crafted of

teakwood in 9-ply molded veneers . . .

teakwood leg boots. Base of Danish beech. Seat filled

with latex rubberized hair. Textured tweed in

lemon, red, aqua, cocoa, lime.

Write for name
of dealer nearest you.

The greatest name in modern

selig mfg. company, inc.
leominster, mass. • monroe, la.



Hers, 89c
His, 98c

green thumbs are made for you

Their magic fabric repels dirt but
admits air. Hands stay clean with-
out perspiring! Feel soft as
chamois, yet are guaranteed to
outwear every other garden glove
of similar price. Washable, too.
Wear Green Thumbs when you
garden, houseclean, paint or drive
the car. They look nice, feel
wonderful and really do protect
your hands.

Edment Mfg. Co., Cusheon, Ohio

Makers of waterproof Swag-
ettes for women, Grab-It thorn
and cut-resistant gloves for men.

Your guide to this issue [Continued from page 172]

Wing chair—Custom & Modern \$69.95
 Jolie drapery fabric (per yd.) \$2.29
 Blue hooked rug (9x12) \$69.95

Still life Page 109

Lamp—Westwood Industries \$10.99
 Robins Egg Blue dinnerware (per 16-piece starter set) \$9.95
 Water goblet \$6.00
 Wine glass \$5.00

Pages 110-115

Patio Page 113

Folding aluminum chaise \$19.95
 Aluminum chairs (each) \$8.99
 Umbrella table \$29.95
 Cocktail table \$19.95
 Garden umbrella \$59.95
 Portable barbecue grill \$19.95

Still life Page 114

Table lamp \$19.99
 Plastic shower curtain \$2.99
 Superior \$2.99
 Serita dinnerware (per 5-piece place setting) \$15.50
 Citation flatware (per 6-piece place setting) \$8.10
 Sharon water goblets & wine glasses (each) \$1.40

Living-dining room Page 115

Sofa \$159.95
 Armless upholstered chairs (each) \$69.95
 Desk-vanity \$59.95
 Open armchair \$19.95
 Bench table \$24.95
 6-drawer dresser \$89.95
 Hutch top \$49.95
 Extension table \$69.95
 Side chairs (each) \$16.95
 Marble-top end tables (each) \$49.95

Round marble-top coffee table \$69.95
 Mystic drapery fabric (per yd.) \$2.29
 Springloop carpet (per sq. yd.) \$8.95

Pages 116-123

Living room Pages 120-121

Sofa \$149.95
 Tub chairs (each) \$99.90
 Armchairs (each) \$74.95
 Bow-back chairs (each) \$24.00
 Buffet \$145.00
 Dining table \$115.00
 Side chairs (each) \$24.00
 Nest of tables (per nest of 3) \$54.95
 Corner cocktail table \$79.00
 Maple cocktail table \$49.95
 Falmouth drapery fabric (per yd.) \$1.98
 Tangier rug (per sq. yd.) \$12.95
 White base lamps (each) \$19.99
 Glass accessories—Blenko

Still life Page 120

White Clover dinnerware (per 16-piece place setting) \$8.95

Study-guest room Page 121

Desk \$129.95
 Stacking bookcases (each) \$49.95
 Magazine rack \$29.95
 Tub chair \$109.95
 Hide-A-Bed \$249.50
 Hyde Park drapery fabric (per yd.) \$2.29
 Crest round (9' diameter) rug \$115.00
 Desk lamp \$12.99
 Tole clock—Seth Thomas \$14.95

Master bedroom Page 122

Beds (each) \$72.00
 Desk \$179.95
 Step-table \$44.95

[Continued on page 174]

Set your table dancing with *Ballerina*
colored glaze dinnerware

Modern living calls for color—in dress, in decoration, in dinnerware. And nowhere will you find color more vivid, more sparkling than in Ballerina, most desired of dinnerware shapes. Forest Green, Burgundy, Chartreuse, Dove Gray—mix or match them as fancy dictates. Ballerina's modern styling is practical, too. Larger serving area, easy to clean and guaranteed ovenproof. Inexpensively priced at good stores.

Universal Potteries, Inc., • Cambridge, Ohio

Beauty for your stairs

ACE TEXTO TRED



ACE WELCOME MAT

WELCOME

Door mat of tough rubber, reinforced with fabric cord. Hundreds of footscraping edges. Water and dirt drop through perforated walls. Easy to clean. A symbol of hospitality.

Give carpet textured beauty and rubber tread safety to stairs with **TEXTO TRED** stair pads. They look so much like carpet, you will want them for upper floor stairs, but cost so little you can use them for basement stairs. Offered in green, gray, rose or beige, with or without risers. Also, in rolls for runners.

ACE Quality Rubber Products

At Better Stores Everywhere.

ACE RUBBER PRODUCTS, INC.
 146 Beech St. Akron 8, Ohio

The ALLIANCE-TRIPLEX · chest · desk · table

one beautiful piece of furniture that leads
3 LIVES

1. as a chest

Leaf storage, silver drawer, china closet, legs, compactly fit.

2. as a desk

2nd drawer pulls out to provide a 17" x 38" surface.



No. 2 Genuine Cherry TRIPLEX
 floor space 40" x 20", height 36 1/2"

The ALLIANCE-TRIPLEX is a fine piece of quality furniture offered in a choice of period, modern and Colonial styles.

The TRIPLEX is available in a variety of woods in delightful finishes which include Mahogany, Cherry and Oak, as well as Chinoiserie hand decorated.

Consult your dealer

or send for descriptive folder Dept. 15

3. as a dining table



Rugged extension hardware and legs—open to 87". Shows leaf storage, drawer, closet.

Alliance OF JAMESTOWN, N. Y.
 division of Tilton Furniture Corporation

get your free copy ... now!

Colorful booklet shows you how to add beauty to your home, take away work and care—

with
**MOSAIC
CLAY
TILE!**



Tired of the rub, scrub and wax routine that ordinary walls and floors demand? Then this booklet "Put New Life in Your Home Life" is for you! It's a mint of new ideas for better living with Mosaic Real Clay Tile—the material that never needs paint, polish, wax or refinishing; sheds water, dirt and grease; won't peel, warp, fade or stain. Use coupon below to send for your free copy.

Mrs. Richard H. Munn, of Los Angeles, says this about Mosaic Clay Tile—"It makes housekeeping so much easier. And it will remain beautiful without costly redecorating or repairs."



MOSAIC

49th Our Sixtieth Year

THE MOSAIC TILE COMPANY

Member—Tile Council of America and The Plasterers' Council, Inc.
Offices, Showrooms and Warehouses across the Nation.
Over 4000 Tile Contractors to serve you.



Clip and mail today!

☐ THE MOSAIC TILE CO.,
 Dept. 47-4,
 Zanesville, Ohio
 Please send me without charge or obligation:
☐ Mosaic Folder—"Put New Life in Your Home Life."
☐ Name of Tile Contractor near me.
 Name _____
 Street _____
 City _____ State _____

Your guide to this issue

Chair	\$26.95
Carlyle curtain fabric (per yd.)	\$1.98
Oversize rug (per sq. yd.)	\$12.95
Bed toppers (each)	\$3.95
Deep Sleep box spring & mattress	\$99.00

Girl's room	Page 122
Headboard	\$59.95
5-drawer chest	\$64.95
Sliding door bookcase	\$29.95
Sliding door cabinet	\$29.95
Side chair	\$11.95
Steel bedframe	\$12.95
Litchfield drapery fabric (per yd.)	\$1.98
Saratoga rug (per sq. yd.)	\$6.95
Rio bedspread	\$15.95
Perforated magazine rack—Soovra Janie	\$15.95

Pages 124-131	Living-dining room
Page 128	
Sofa	\$159.95
Lounge chairs (each)	\$74.95
Armchairs (each)—Selig	\$99.95
Double dresser	\$195.00
Coffee table	\$74.95
Lamp tables (each)	\$49.95
Dining table	\$104.95
Side chairs (each)	\$22.50
Armchairs (each)	\$29.50
Star Forms drapery fabric (per yd.)	\$1.98
Royal Tweed cotton rug (per sq. yd.)	\$9.95

Page 129	Still life
Lamp table	\$54.95
Walnut & brass table lamp	\$19.99
Alluron shower curtain—Kleinert	\$3.99

[Continued from page 173]

Confetti dinnerware (per 5-piece place setting)	\$10.95
Radford water goblet & wine glass (each)—Imperial	\$1.75
Cocktail shaker—A. H. Heisey	\$7.50
Thistle napkins (each)—Palmer-Smith	\$1.00
Guest-room study	Page 131
Studio couch	\$89.95
Table	\$54.95
Side chairs (each)	\$17.45
Step-table	\$24.95
Cocktail table	\$24.95
Zodiac 54" draperies (per pair)	\$12.98
Portable phonograph	\$59.50

Pages 132-135	Living-dining room	Page 134
Dallas:		
Sofa	\$399.00	
Club chair	\$105.50	
Round-backed lounge chair	\$119.50	
Upholstered occasional chair	\$63.00	
Drum table	\$32.95	
Glass-top tables (per nest of 3)	\$36.95	
Round extension table	\$99.95	
Side chairs (each)	\$24.95	
Armchairs (each)	\$32.00	
Server base	\$85.00	
Open cupboard top	\$45.00	
Afternoon drapery fabric (per yd.)	\$2.29	
Clipped rayon pile rug (per sq. yd.)	\$12.95	
Crystal chandelier—Bibi	\$49.99	

Page 134	Bedroom
Bed	\$84.95

[Continued on page 175]

Wheatland BY STEUBENVILLE

For Beautiful Talked-About Tables

You can set such lovely tables with this exciting new *Wheatland* underglaze pattern by Steubenville. The handsome rich brown, snow-white color combination looks so luxurious... yet is so surprisingly inexpensive. See *Wheatland* now wherever fine dinnerware is sold... open stock... fashioned in the graceful, exclusive *Marique* shape by The Steubenville Pottery Co., Steubenville, Ohio.

EMPIRE

Thrift-O-Matic

Electric Percolator

So Beautiful!

No Wonder Everyone Wants An "EMPIRE"

SMALL quantities of coffee can be made automatically **ONLY** in a small percolator—like this 3 to 5-Cup "THRIFT-O-MATIC"

- Just plug it in—no regulating!
- Stops perking automatically!
- Perfect coffee every time—stays serving hot for hours!

Use the popular No. 1942 EMPIRE 4 to 5-Cup Automatic for larger capacity. Buy **BOTH** sizes to meet all occasions!

Sold by Leading Dealers Everywhere

THE METAL WARE CORPORATION
TWO RIVERS, WISCONSIN

personality begins early

JUNIOR

personality begins early

JUNIOR, pride of the carriage trade with the "Man's World" styling of gay striped nylon covers and the patented take-by-iron.

BHUMBA, a delightful combination of the frivolous and the practical! Delicately embroidered ruffles dress-up sheer nylon pants.

Vinylfin plastic linings, gripper fasteners and elastic-fit leg openings. Sizes 3, 4, 5, 6.

At Leading Stores Everywhere or Write

SALE PART

444 Marietta Street, Atlanta, Georgia



Wunda Plush one of the most beautiful and loveliest Wunda Weave Carpets lends itself to an unusual treatment on an unusual carpet in the living room of Miss Massey's home at 100 N. Y. Miss Massey's Wunda Plush for her

All signs point

All over America, in the smartest homes . . . you'll find Wunda Weave Carpets leading the trend to a new kind of floor covering beauty. Completely, thrillingly different from any carpets you've known, they are woven differently of different materials for fabulous luxury—care-free and lasting.

There are Wunda Weave Carpets for every purse and purpose—from approximately \$5.95 to \$19.95 a sq. yd. They differ only in the weight of the fabric and density of the pile.

FREE COLOR BOOKLET shows Wunda Weave Carpets in America's loveliest homes. Write Belrug Mills, Inc., 205-G River St., Greenville, S. C. In Canada: Maguire Ltd., 2536 Granville St., Vancouver 9, B. C.



Cinnamon Wunda Weave Carpets in America's loveliest homes. Miss Eleanor Stuber's living room, with its fireplace and formal hall. Miss Stuber also has Wunda Weave Carpets in bedrooms and her Long Island home.

one of the
Tanda Weve
in several
staircase
room of the
are at the
Museum
for her



nt

TANDA WEVE CARPETS *this Spring!*

st home
ts leading
covering
differen
they are
erials for
ting.
for every
ximality
er only in
of the pin



Wanda Weve
d changed to
nor. Under the
, with the new
nd formal
or else has the
half-way out
land House



The wonderful feeling of belonging

Two together can make a little world, warm with love and delight. And nothing makes so close a bond as the sterling silver you choose . . . together. Heirloom® Sterling patterns are joyously young, yet designed with a sense of the continuity of past and future. You'll cherish your Heirloom Sterling all your life, for its magnificent weight and beauty.

Begin, perhaps, with place-settings for the two of you . . . 6-piece place settings of Heirloom Sterling start at only \$29.75, federal tax included.



Domask Rose



Mansion House



Lasting Spring



Stanton Hall



Reigning Beauty

Heirloom Sterling

*Trade Marks. ©1954, Oneida Ltd., Oneida, N. Y.

